

There are worse things to hit than a barrier.



75%
of crashes where people die or are seriously injured are from drivers having head-on collisions or running off the road.

75 per cent* of people who die or are seriously injured on our roads have had a head-on collision or driven off the road. Barriers stop your vehicle before you hit something less forgiving – like a tree, power pole or oncoming vehicle.

* High Risk Rural Roads Guide, published September 2011, NZ Transport Agency. First Edition.