



SPEED LIMITS 2023-24 SURVEY REPORT

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Speed Limits 2023-24 Survey Report

Introduction

Speed limits in Central Otago are reviewed periodically to ensure they remain appropriate through changes to road use, align with national and local objectives, and meet the needs of the local community.

In 2022, Council considered and approved more than 20 adjustments to speed limits across the district as a result of community consultation.

This 2023-24 consultation involved two distinct surveys. One survey addressed the extent school speed zones (Survey 1) and the second survey addressed a variety of changes to community roads (Survey 2).

Research Design

Context

This report summarises the results of the School Zone and Community Speed Limits 2023-24 surveys. These two surveys were carried out between 1 December 2023 and 11 February 2024.

The purpose of the surveys was to gather public feedback on proposed changes to the extent of school zones and changes to speed limits on identified community roads.

We received 84 submissions on Survey 1: Extent of school speed zones. Eighty submissions were received through the Let’s Talk consultation platform and four were received through email or hard copy. We received 126 submissions on Survey 2: Community speed limits. One hundred twenty-two were received through the Let’s Talk consultation platform and four were received through email or hard copy.

Method

This survey was conducted primarily using the Let's Talk Kōrero Mai consultation software, although hard copy submissions were accepted. Participants who submitted through Let's Talk Kōrero Mai were required to register. The sample gathered was based on self-selection.

Demographics of Survey One: Extent of school speed zones. Respondents were roughly representative of each ward based on population. Female respondents outpaced male respondents 58% to 41%. The two largest age groups that participated were 40-49 years (33%) and 60 and over (30%). For more information on the demographics of the respondents, please see Appendix One.

Demographics of Survey Two: Community speed limits. Respondents were roughly representative of each ward based on population. Forty-six percent of the respondents were female and 54% were male, bucking the usual trend. The age group who submitted the most on this survey was 60 and over (41%), with the next biggest age group being 40-49 years (21%). For more information on the demographics of the respondents, please see Appendix One.

Based on the number of responses to Survey One: Extent of school speed zones (84) and the population of the Central Otago District (26,000¹), the data in this survey is accurate to a margin of error +/-10.68%.², which is significant. As a result, this data must be taken into context with other community feedback.

Based on the number of responses to Survey Two: Community speed limits (126) and the population of the Central Otago District (26,000³), the data in this survey is accurate to a margin of error +/- 8.71%⁴, which is significant. As a result, this data must be taken into context with other community feedback.

Questionnaire Design

In both surveys, respondents were provided a map that showed the proposed change and were asked if they supported the change. In addition, respondents were provided an opportunity to comment on each change. All comments received were compiled separately and provided to staff to review and elected members for careful consideration and decision-making. Those comments are not publicly available.

None of the questions were mandatory, allowing respondents to answer those that were relevant and skip those that were not. Survey Two: Community speed limits also provided a final opportunity to comment on potential speed limit changes on additional roads that may be considered in the future.

Survey Promotion

These surveys were promoted in a number of ways. Survey One: Extent of school speed zones was specifically promoted through school newsletters throughout the district. Both

¹ [Regional Economic Profile | Central Otago District | Population growth \(infometrics.co.nz\)](#)

² [Sample size calculator - CheckMarket](#)

³ [Regional Economic Profile | Central Otago District | Population growth \(infometrics.co.nz\)](#)

⁴ [Sample size calculator - CheckMarket](#)

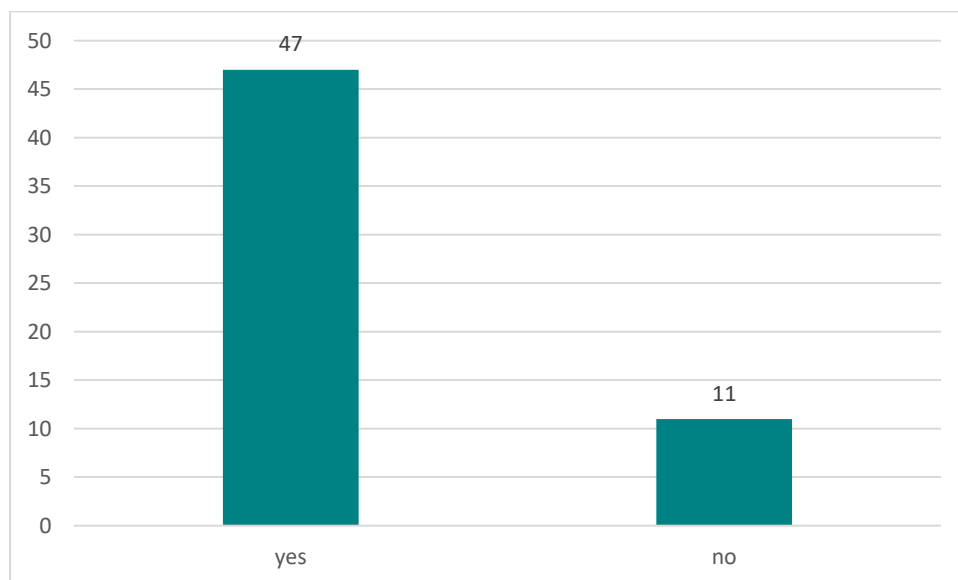
surveys were promoted through a CODC media release [Consultation for proposed speed limit changes begins - Central Otago District Council \(codc.govt.nz\)](https://www.codc.govt.nz/news/consultation-for-proposed-speed-limit-changes-begins), advertising in The Noticeboard (The News), community bulletins, Central App and Facebook posts. Mayor Tim Cadogan also mentioned these surveys on his Facebook Live programme.

Internally in the Council, efforts were made to inform staff and elected members about this consultation through an article in Sharepoint (intranet). Those who interact with Council staff via email were exposed to the opportunity to provide feedback on proposed changes to speed limits through the Council email signature, which featured the speed limits banner for the duration of this campaign. Onelan screens positioned through the District in Council offices, libraries and pools displayed information promoting this

Survey One Results: Extent of school speed zones

Dunstan High School

Do you support the extent of the proposed school zone?

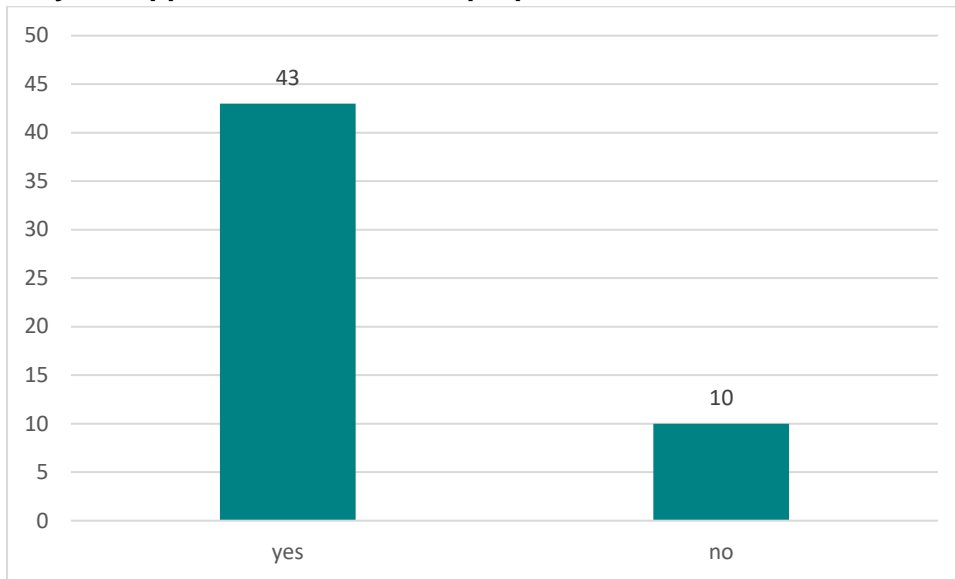


Would you like to provide comments on the proposed changes to the extent of the Dunstan High School speed zone?

Thirteen comments were received.

The Terrace School

Do you support the extent of the proposed school zone?

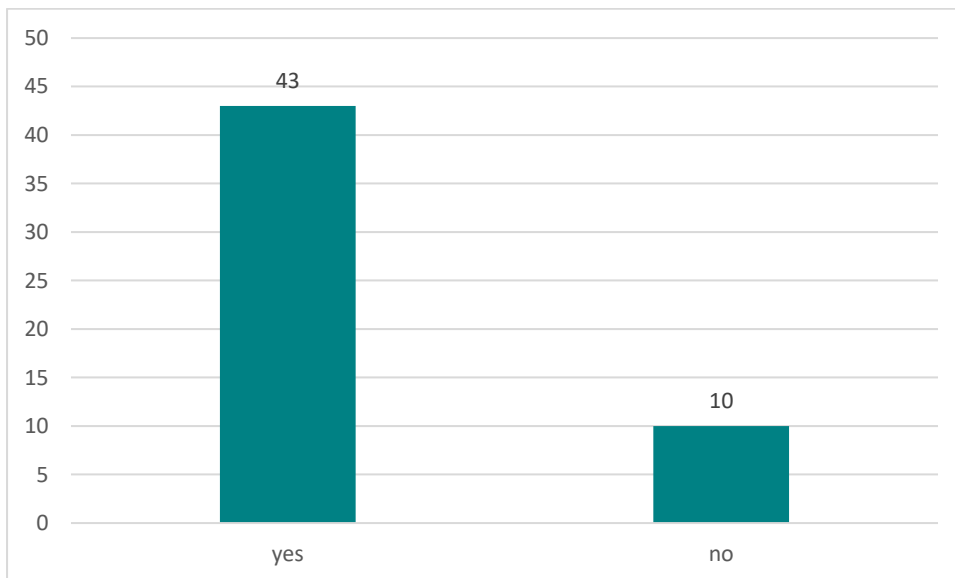


Would you like to provide comments on the proposed changes to the extent of The Terrace School speed zone?

Fourteen comments were received.

Alexandra Primary School

Do you support the extent of the proposed school zone?

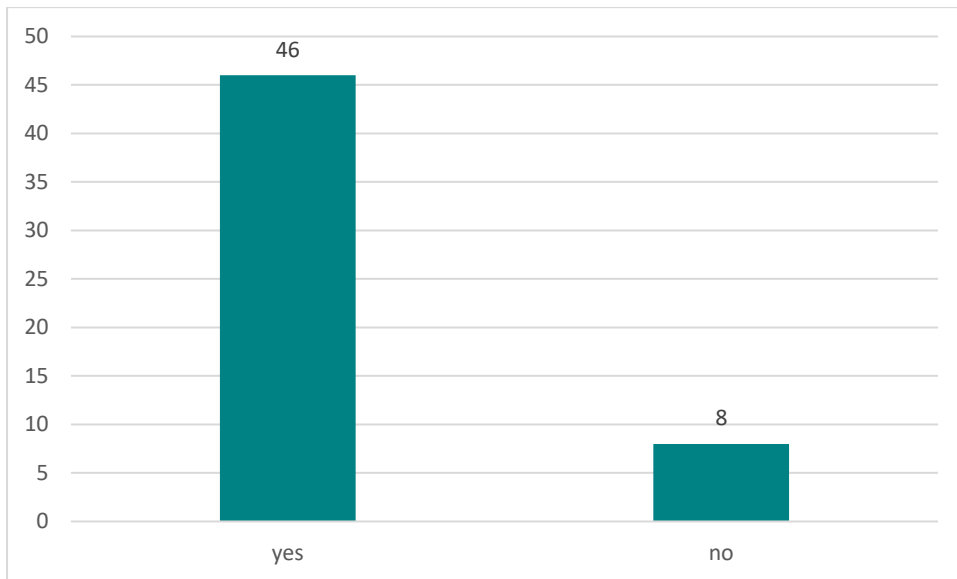


Would you like to provide comments on the proposed changes to the extent of the Alexandra Primary School speed zone?

Thirteen comments were received.

St. Gerard's School

Do you support the extent of the proposed school zone?

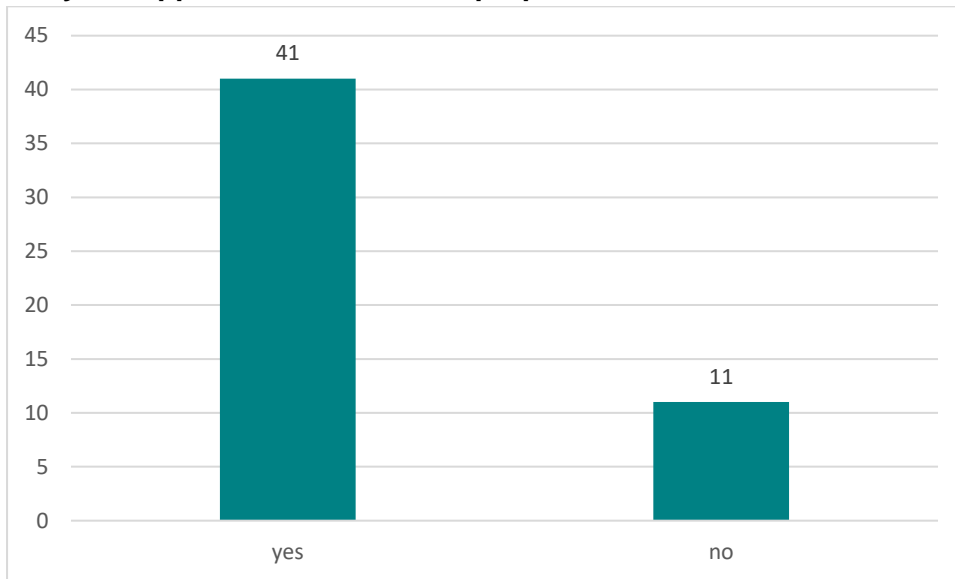


Would you like to provide comments on the proposed changes to the extent of St. Gerard's School speed zone?

Nine comments were received.

Clyde School

Do you support the extent of the proposed school zone?

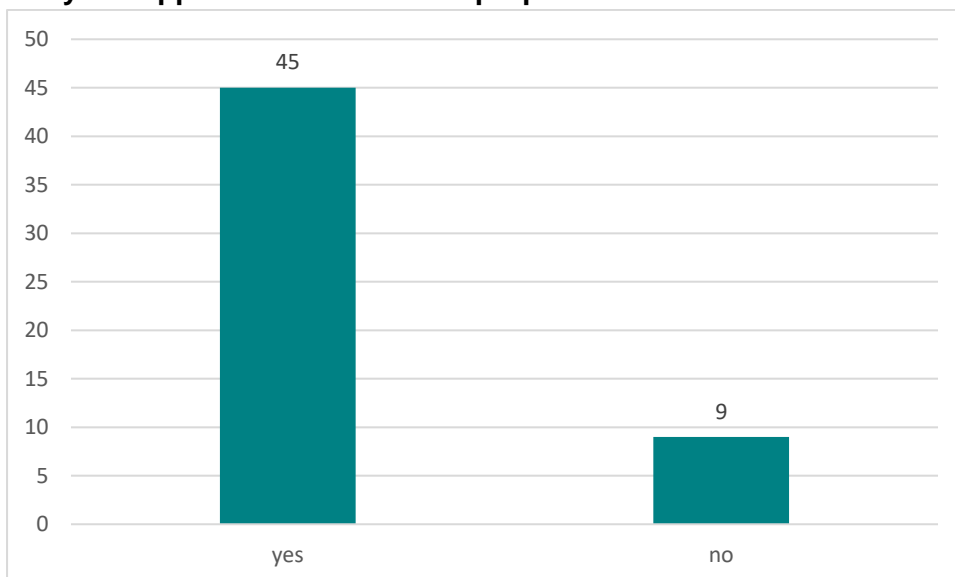


Would you like to provide comments on the proposed changes to the extent of the Clyde School speed zone?

Twelve comments were received.

Poolburn School

Do you support the extent of the proposed school zone?

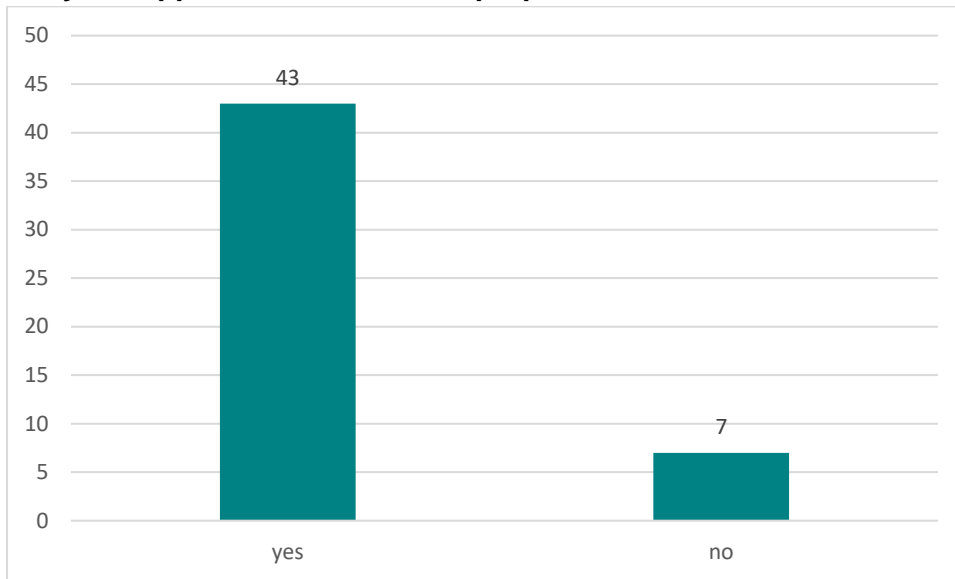


Would you like to provide comments on the proposed changes to the extent of the Poolburn School speed zone?

Nine comments on Let's Talk Kōrero Mai.

Omakau School

Do you support the extent of the proposed school zone?

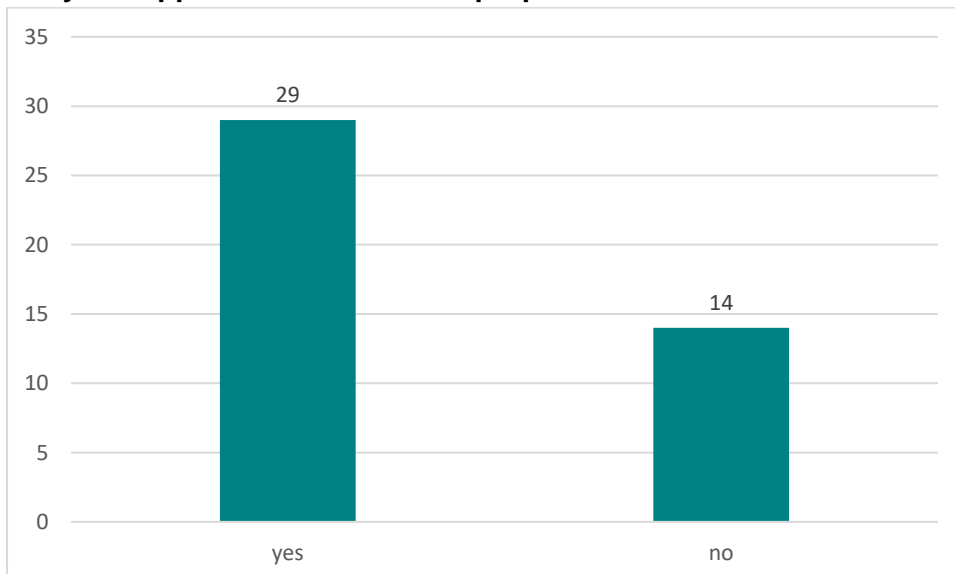


Would you like to provide comments on the proposed changes to the extent of the Omakau School speed zone?

Five comments were received.

Cromwell College

Do you support the extent of the proposed school zone?

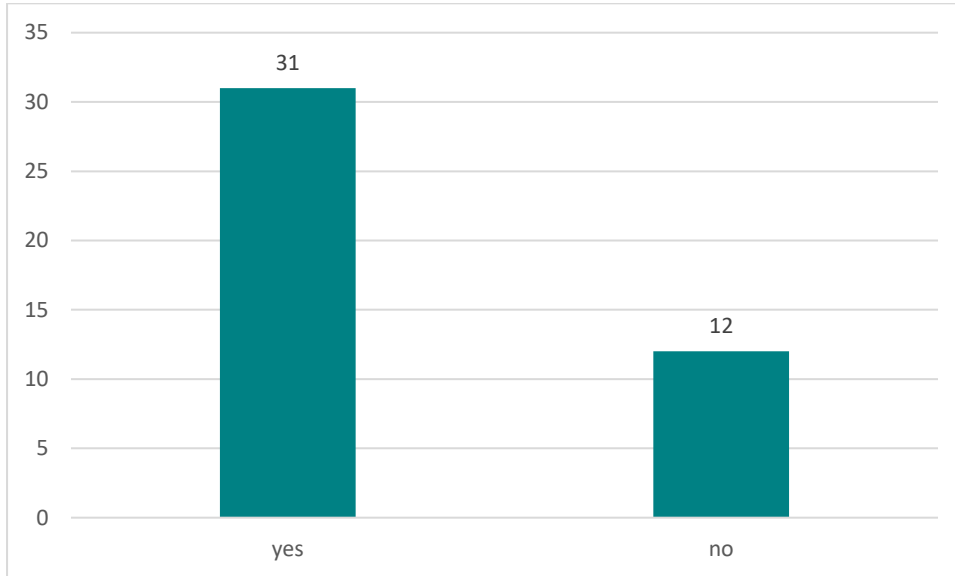


Would you like to provide comments on the proposed changes to the extent of the Cromwell College speed zone?

Fifteen comments were received.

Cromwell Primary School

Do you support the extent of the proposed school zone?

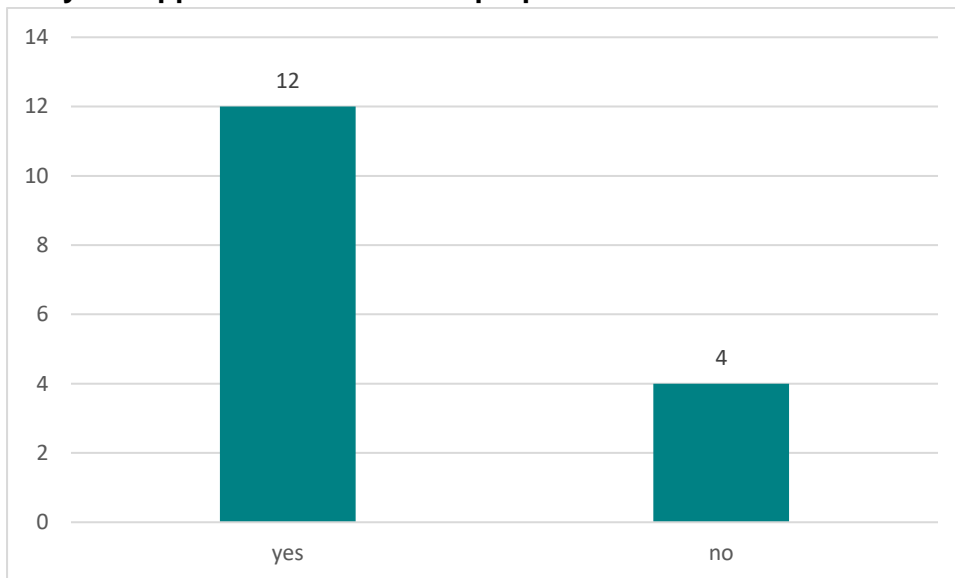


Would you like to provide comments on the proposed changes to the extent of the Cromwell Primary School speed zone?

Thirteen comments were received.

Roxburgh Area School

Do you support the extent of the proposed school zone?

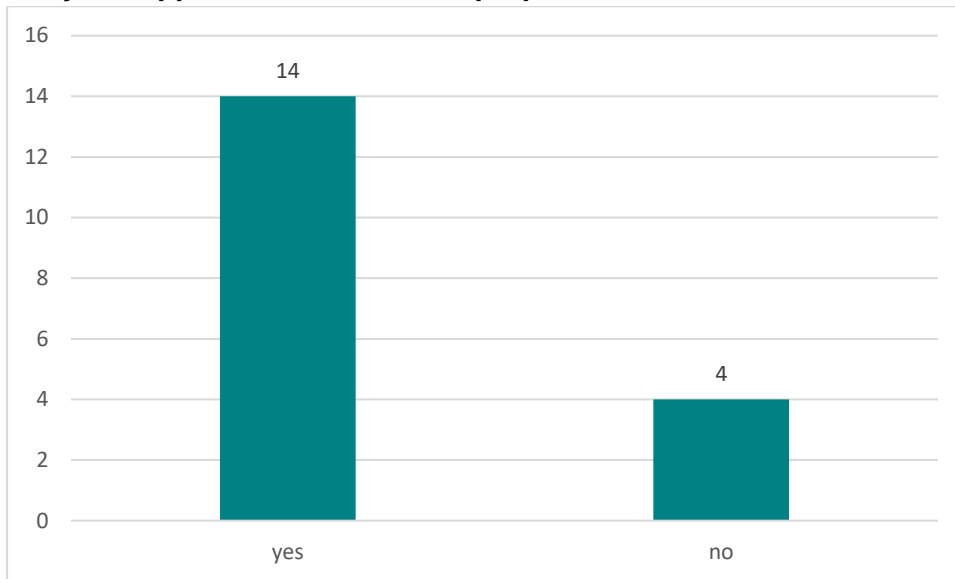


Would you like to provide comments on the proposed changes to the extent of the Roxburgh Area School speed zone?

Two comments were received.

Millers Flat School

Do you support the extent of the proposed school zone?

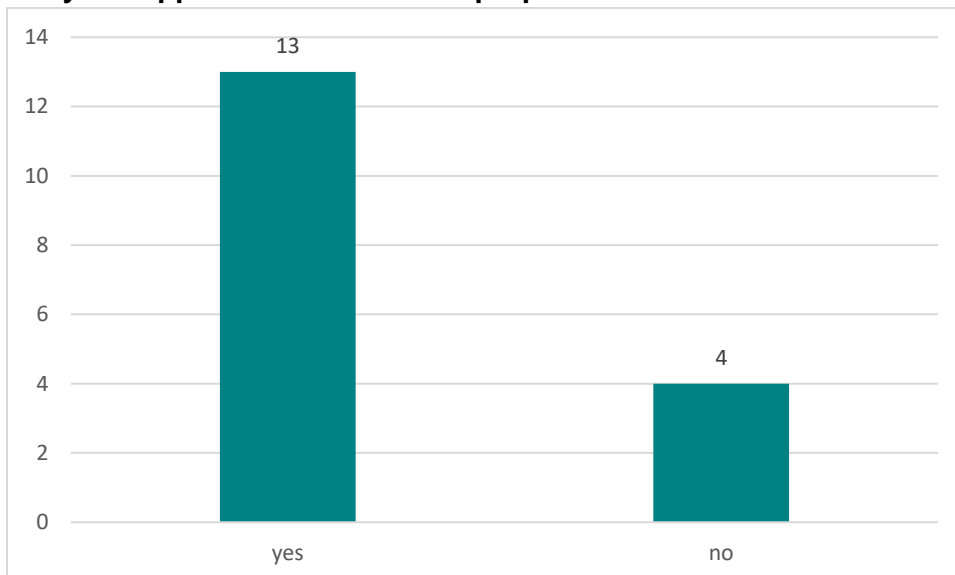


Would you like to provide comments on the proposed changes to the extent of the Millers Flat School speed zone?

Three comments were received.

Maniototo Area School

Do you support the extent of the proposed school zone?

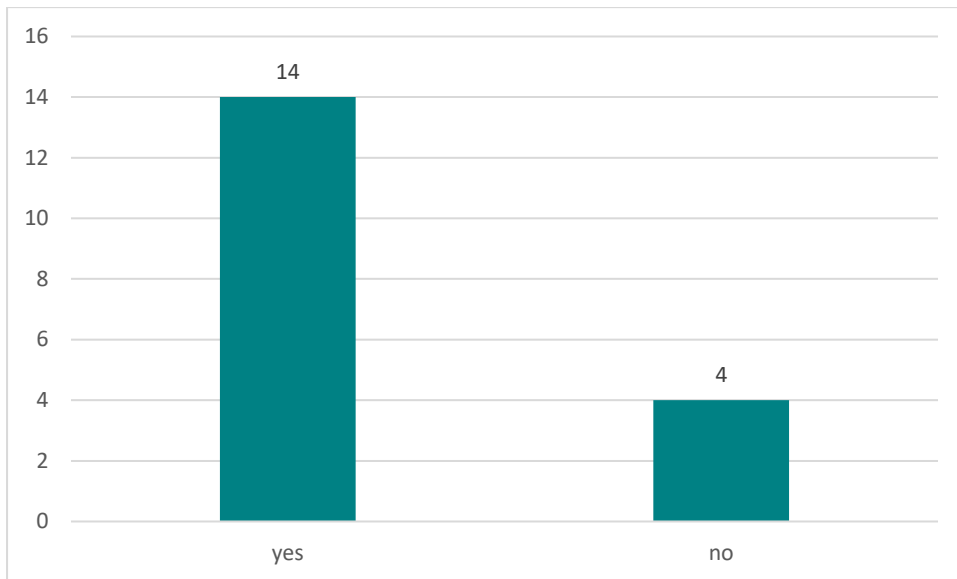


Would you like to provide comments on the proposed changes to the extent of the Maniototo Area School speed zone?

Three comments were received.

St. John's School

Do you support the extent of the proposed school zone?



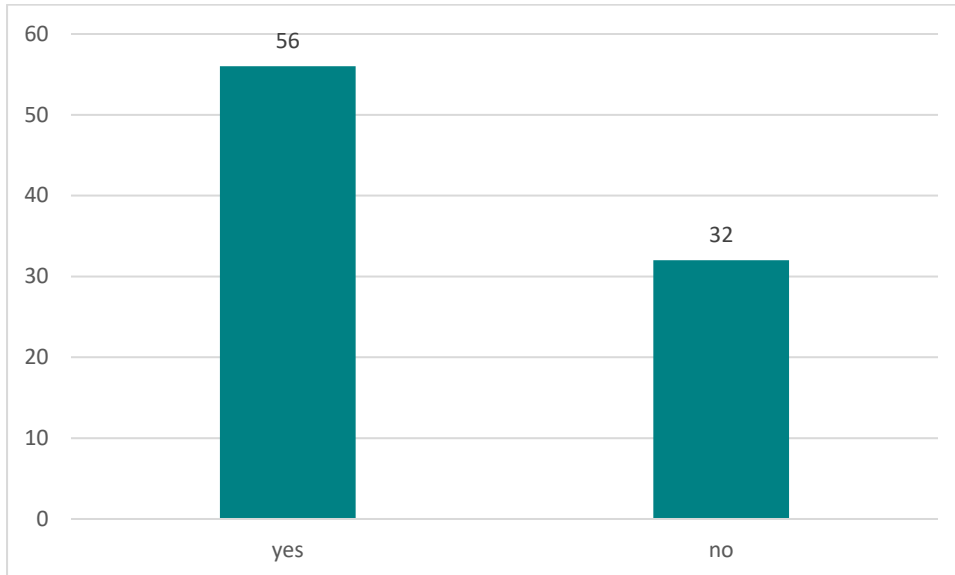
Would you like to provide comments on the proposed changes to the extent of St. John's School speed zone?

Four comments were received.

Survey Two Results: Community speed limits

Clyde

Do you support the proposed changes in Clyde?

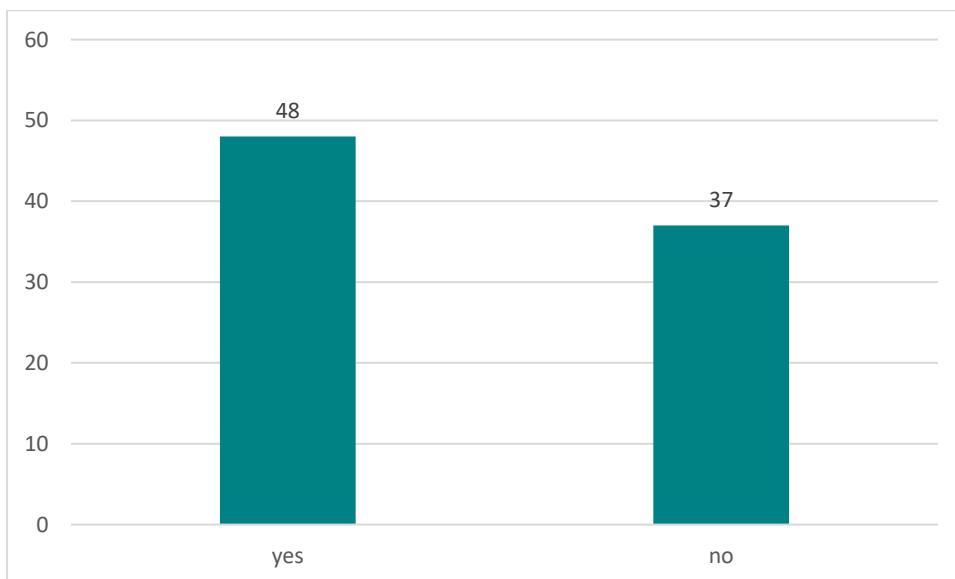


Would you like to comment on the proposed speed limit changes in Clyde?

Twenty-six comments were received.

Clyde North

Do you support the proposed changes in Clyde North?

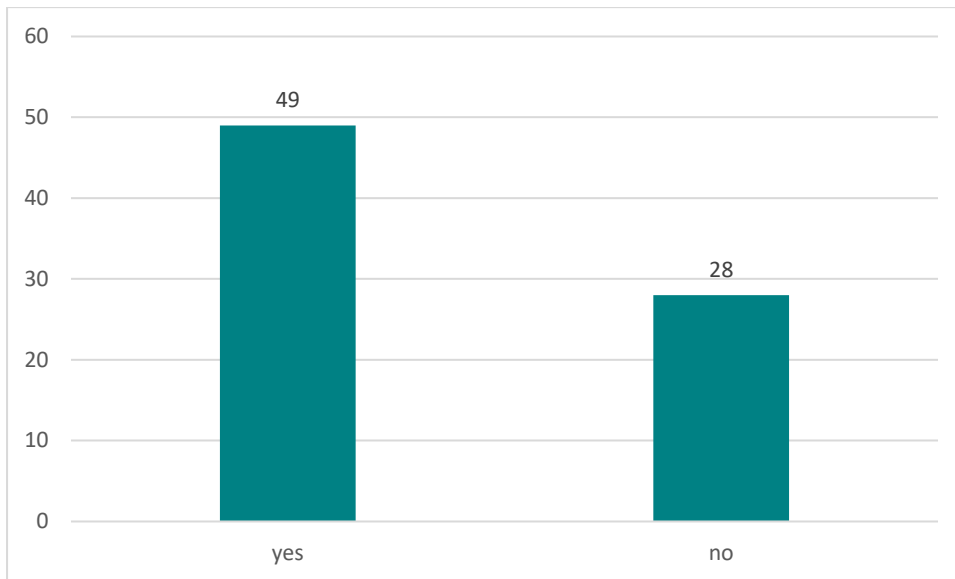


Would you like to comment on the proposed speed limit changes in Clyde North?

Twenty-seven comments were received.

Alexandra

Do you support the proposed changes in Alexandra?

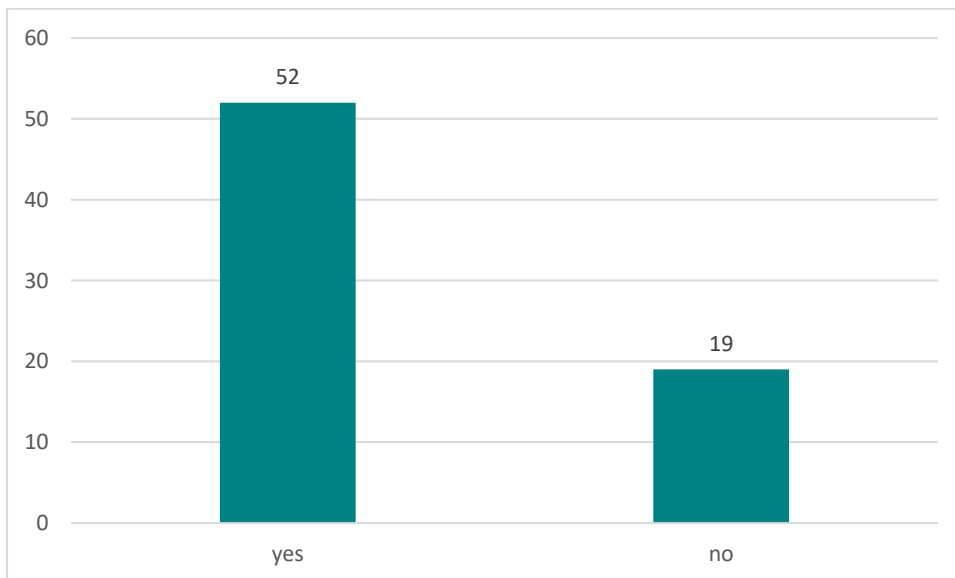


Would you like to comment on the proposed speed limit changes in Alexandra?

Twenty comments were received.

Lauder

Do you support the proposed changes in Lauder?

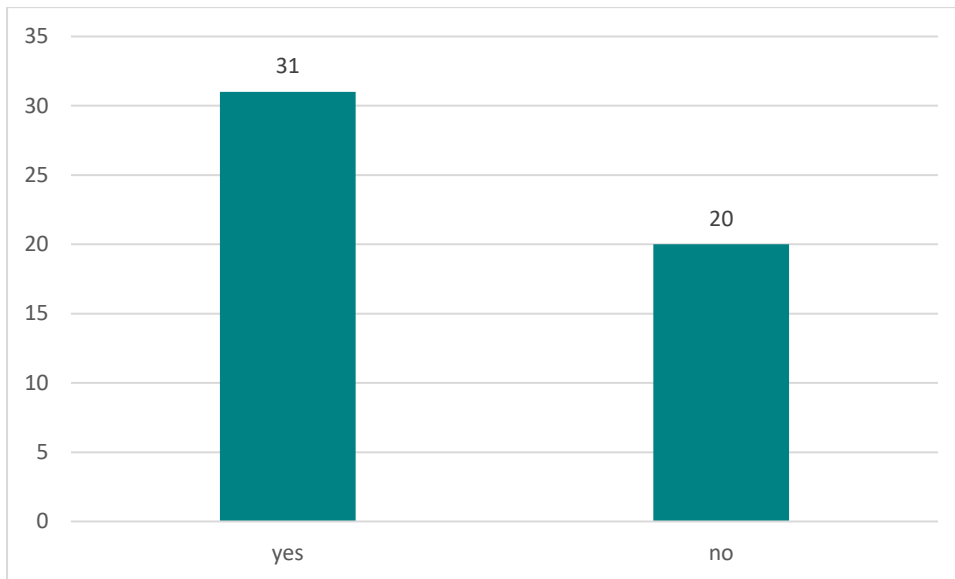


Would you like to comment on the proposed speed limit changes in Lauder?

Fifteen comments were received.

St. Bathans

Do you support the proposed changes in St. Bathans?

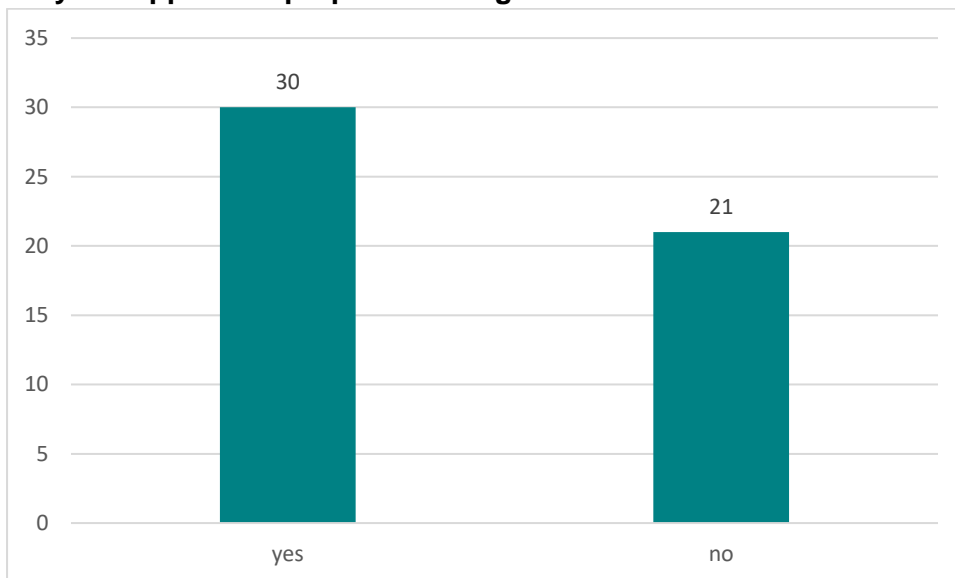


Would you like to comment on the proposed speed limit changes in St. Bathans?

Sixteen comments were received.

Cambrians

Do you support the proposed changes in Cambrians?

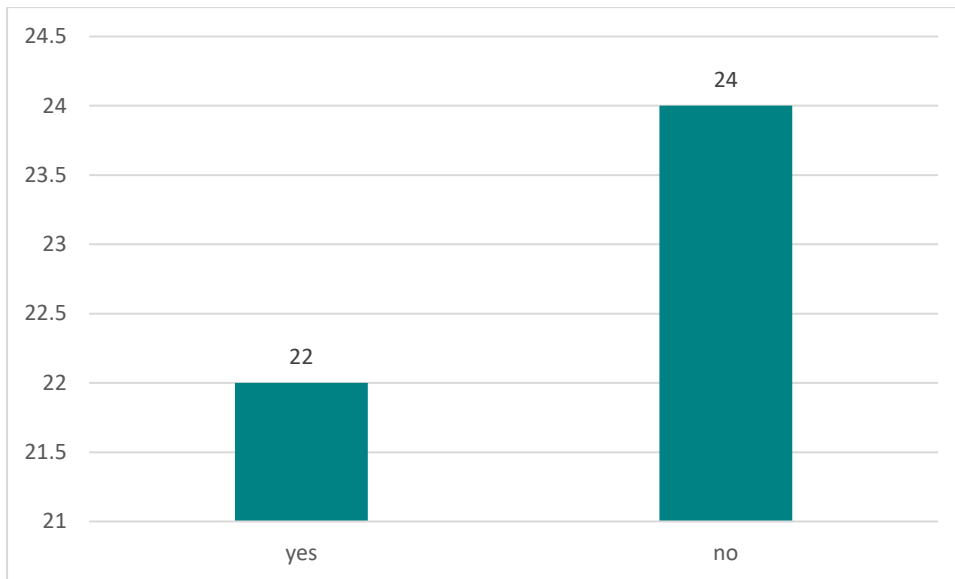


Would you like to comment on the proposed speed limit changes in Cambrians?

Fourteen comments were received.

Patearoa

Do you support the proposed changes in Patearoa?

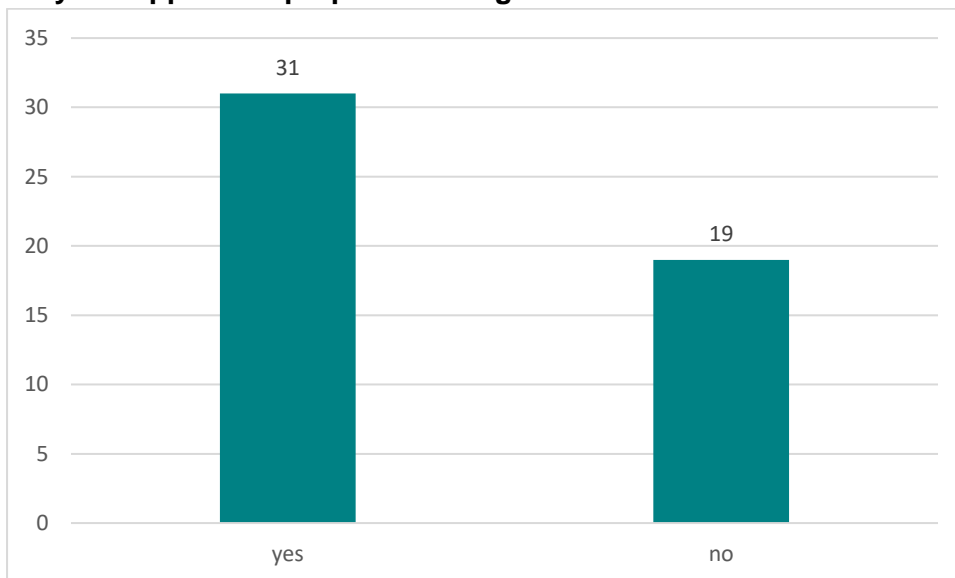


Would you like to comment on the proposed speed limit changes in Patearoa?

Eleven comments were received.

Oturehua

Do you support the proposed changes in Oturehua?

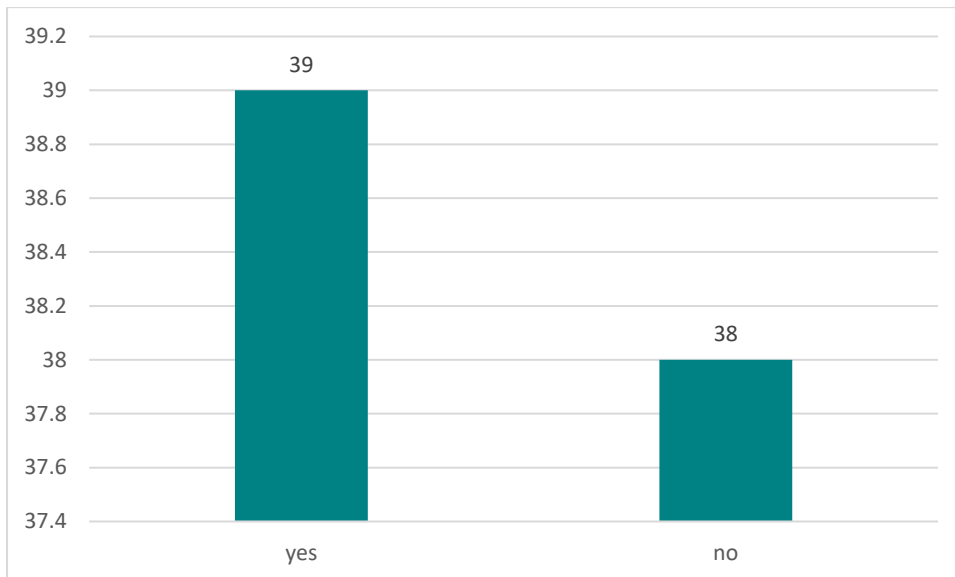


Would you like to comment on the proposed speed limit changes in Oturehua?

Eleven comments were received.

Cromwell North

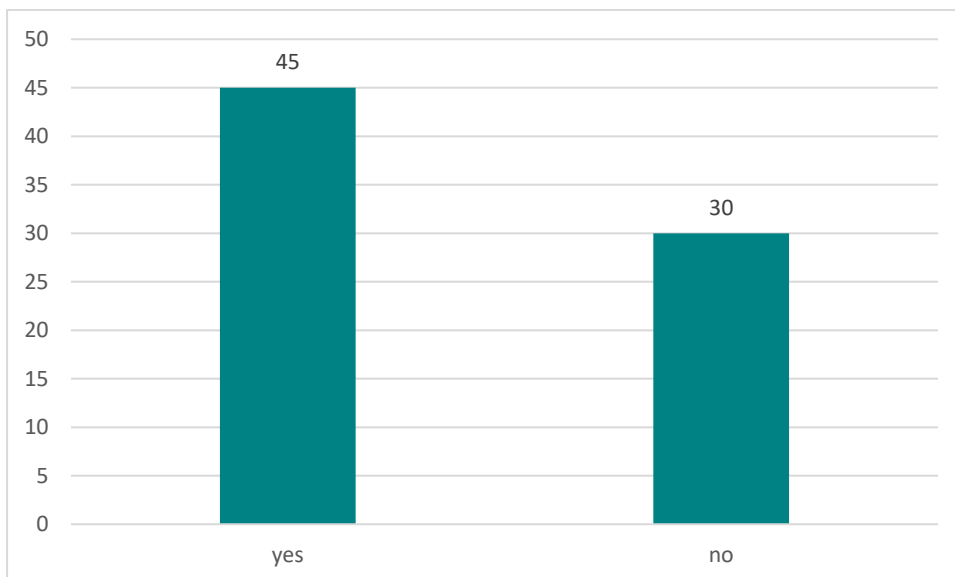
Do you support the proposed changes in Cromwell North?



Would you like to comment on the proposed speed limit changes in Cromwell North?
Twenty-two comments were received.

Cromwell South

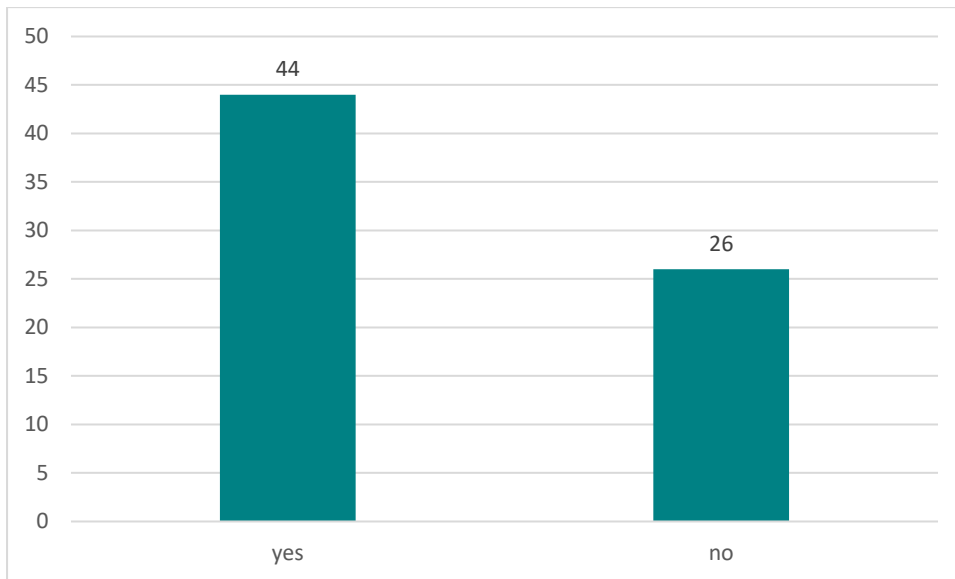
Do you support the proposed changes in Cromwell South?



Would you like to comment on the proposed speed limit changes in Cromwell South?
Nineteen comments were received.

Pisa Moorings

Do you support the proposed changes in Pisa Moorings?

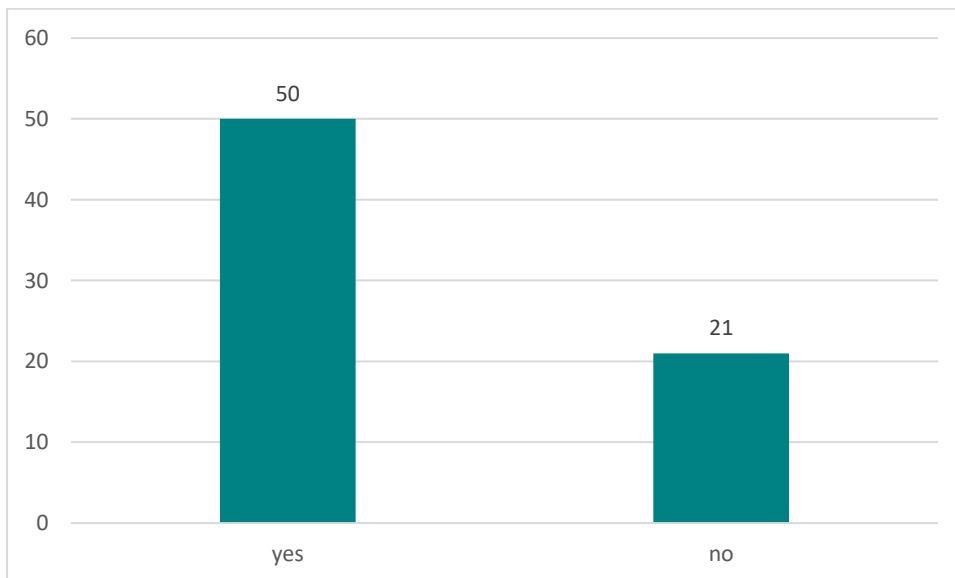


Would you like to comment on the proposed speed limit changes in Pisa Moorings?

Twelve comments were received.

Bannockburn

Do you support the proposed changes in Bannockburn?

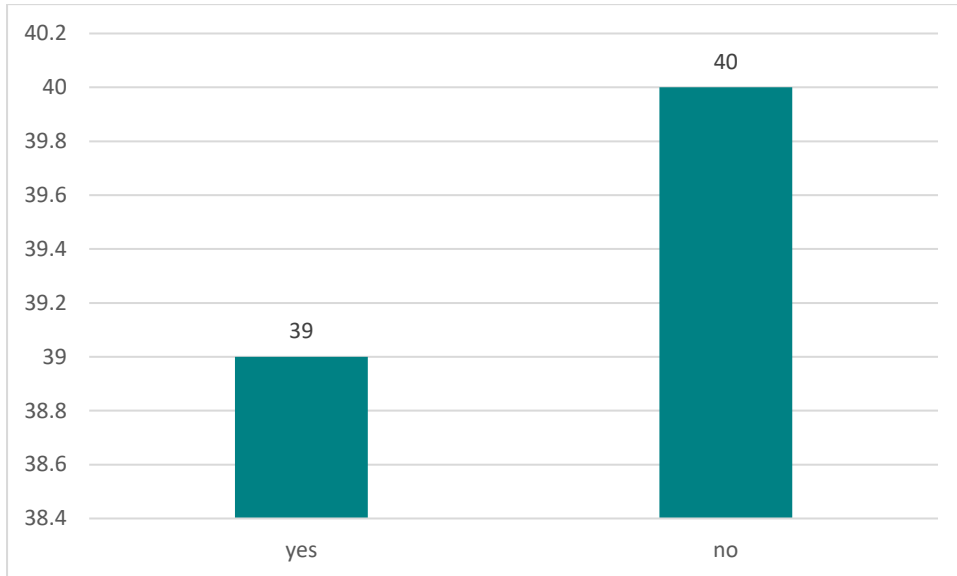


Would you like to comment on the proposed speed limit changes in Bannockburn?

Eleven comments were received.

Tarras-Maori Point Road

Do you support the proposed changes in Tarras?



Would you like to comment on the proposed speed limit changes in Tarras?

Twenty-eight comments were received through Let's Talk Kōrero Mai.

Four comments other

Final comments

This consultation is limited to those roads listed in this survey. However, if you would like to provide feedback regarding speed limits on additional roads for consideration in the future, please provide those comments with specific details below for future road planning.

Forty-two comments were received.

Appendix One: Demographics

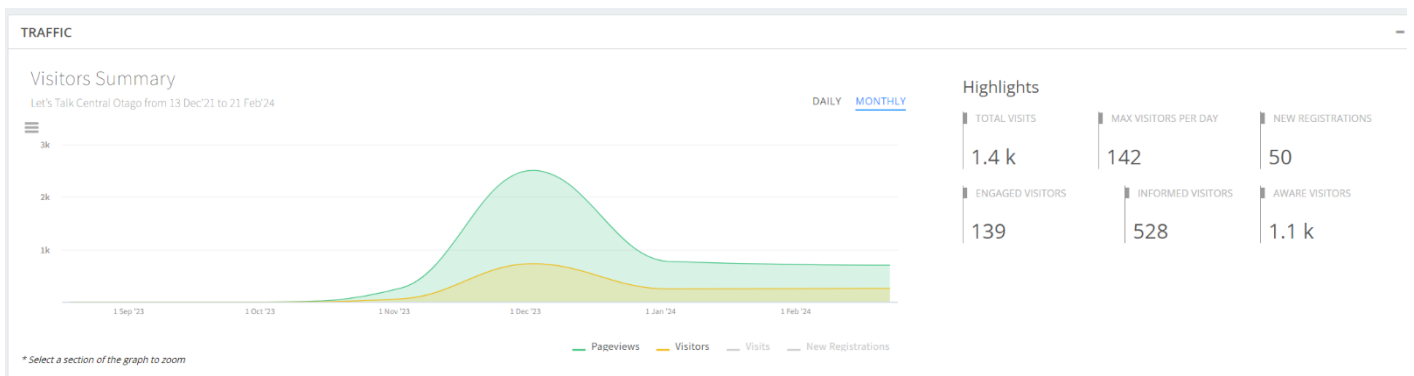
Appendix Two: Let's Talk traffic summary

Types of visitors:

An **aware** visitor has made at least one single visit to the site or project.

An **informed** visitor has taken the next step and clicked on something.

An **engaged** visitor has contributed in some way or participated in a survey or quick poll.



Traffic channels:

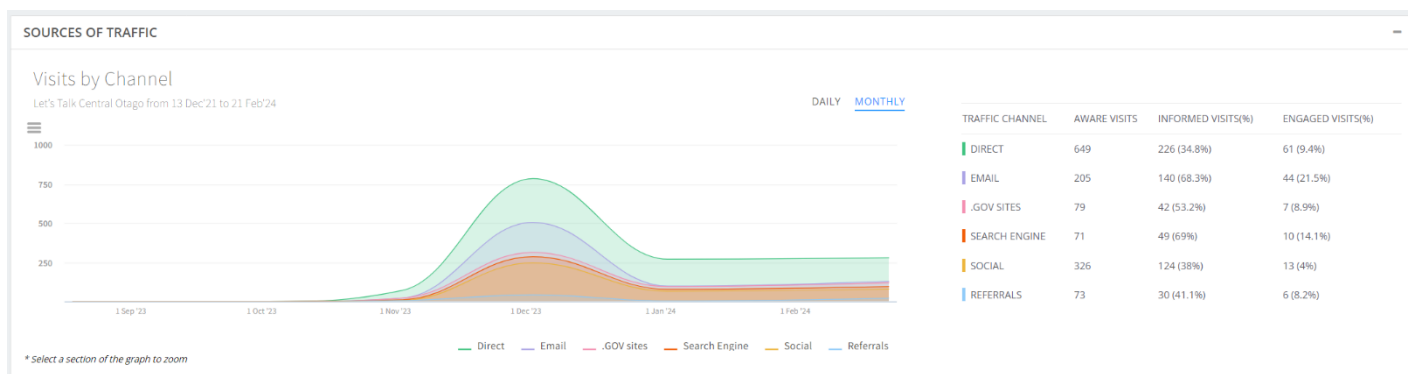
Direct – typed the URL or clicked a link in an email

Social – traffic generated by social media

Email – traffic that arrived via direct email campaigns within Let's Talk (such as a newsletter)

.Gov sites – any site with a .gov or .govt that refers traffic to the consultation

Search engines – traffic generated via search engines such as Google



Referrals – traffic from links on any other non-government website