Of all the new road markings on the Southern Coromandel Loop, there's one we hope you don't see.

The Southern Coromandel Loop is one of New Zealand's favourite motorcycling roads. It didn't earn that status by being flat, straight and safe as houses.

The Loop is the test bed for a new approach to motorcycle safety. Smarter road markings, better roadside protection, safer culverts and roadside entrances, and improved sight distances, all designed to lower the risks you face.

But there's something else. Rescue helicopter landing pads. Four of them, more than any other road in the country.

If you want to know how unforgiving the Loop can be, that's your answer.

We can reduce some of the risk on your favourite road but the rest is up to you. Ride with your eyes open, your mind engaged and your

senses alert. Don't outpace your own abilities. You came for a motorcycle ride, not a helicopter ride. Stay safe.



nzta.govt.nz/safer-rides-sc