

PRACTICE NOTE

Date August 2017

Author Bernard Cuttance

Subject Competition and options for supplier selection

Introduction

When faced with the need to find a supplier to deliver a particular output, considering the following points should help <u>Procurement manual</u> users to reach a decision that obtains best value for money and is consistent with the Waka Kotahi NZ Transport Agency procurement policies as expressed through the Procurement manual.

- Value for money is the single objective of procurement
- Open competition is the Procurement manual default position
- Direct appointment is permitted in some situations
- The Procurement manual places few restrictions on changes to a contract after it has been let
- The Procurement manual demands transparency

Attachment 1 – *Options for finding a supplier* lists some of the ways to find a supplier / to source works, goods or services. It discusses limitations on the use of each option and its suitability to particular situations.

Exemptions from procurement procedure requirements

This practice note assumes that the procurement being considered is subject to Land Transport Management Act (LTMA) procurement procedure requirements and therefore subject to the Waka Kotahi Procurement manual. All activity that is funded in whole or in part from the national land transport fund (NLTF) is subject to procurement procedure requirements unless the expenditure is specifically exempt by LTMA s26. These exemptions include emergency works, immediate response and administration.

Consistency with an approved procurement procedure and with **the purchaser's** Waka Kotahi endorsed procurement strategy

This practice note focusses on the supplier selection process alone. It assumes that supplier selection will be conducted in a way that is consistent with a Waka Kotahi approved procurement procedure, including meeting the Procurement manual strategic context requirements.

Value for money is the single objective of procurement

Land Transport Management Act (LTMA) section 25 establishes that procurement procedures must be 'designed to obtain the best value for money' and that competition is *desirable* because it drives value for money in the long term as well as in the short term. This is reflected in the Procurement manual.

Note that the legislative desire for healthy competition does not always mean competition on price at the tender box. Competition on price, whenever that is practicable, is desirable but competition around the qualities (attributes) of suppliers, including experience, reputation, ability to innovate, etc is similarly important as is competition around the qualities of the product being offered.

In the Procurement manual the role of competition is discussed. For example, in Chapter 3.0 *Value for money*, section 3.4 *The process for maintaining or enhancing value for money through procurement* under the heading *Using an approved procurement procedure*, the role of competition in the supplier selection process is discussed.

Open competition is the Procurement manual default position

Section 10.8 *Competition for supply* (the rule) begins as follows 'Every supplier selection process must commence as an open competitive process in which all suppliers are invited to engage'. However, the options available, the alternatives to open competition, should always be considered. Section 10.8 goes on to say that section 10.9 *Direct appointment and closed contest,* allows an exception to this rule. There are other exceptions, and Attachment 1 lists options, some of which include approaches that do not commence as an open competitive process.

Note that a prequalification system satisfies the requirement to begin with an open competition – as does the use of shortlisting. Refer section 5.2 *Approach to supplier selection* and 5.3 *Staged supplier selection processes*.

Direct appointment is permitted in some situations

Section 5.2 *Approach to supplier selection* discusses the open, closed and direct appointment approaches to supplier selection and lists the circumstances in which direct appointment may be justified including those covered by:

- Section 10.9 Direct appointment and closed contest (low dollar value contracts)
- Section 10.10 Direct appointment of a monopoly supplier
- Section 10.11 Direct appointment where competition will not help obtain best value for money
- Section 10.27 Direct appointment of a supplier for a public transport unit

Section 10.11 *Direct appointment where competition will not help obtain best value for money* will be used on occasions to engage a supplier for a large value contract. However, the rules in section 10.11 demand documentation of the strategic value for money rationale for the decision, and transparency, including reporting the fact that a supplier has been engaged. It is vital, when considering a direct appointment in terms of section 10.11, to also consider Government Rules of Sourcing Rule 14 *Exemption from open advertising*.

The Procurement manual places few restrictions on changes to a contract after it has been let

Changes to contracts are discussed in Procurement manual section 6.6 *Contracts* - refer the discussion under the headings *Changes to contracts* and *Changes to scope of outputs*. The same issues are also dealt with in section 7.6 and section 8.6 as they relate to the procurement procedures for *Planning and advice* and *Public transport services*.

Purchasers can add scope to a contract, however, if the added scope could not have been envisaged when the contract was let the purchaser must be able to rationalise that decision on best value for money grounds. Such an unanticipated contract change will usually be able to be described as a 'product scope' change. The rules in section 10.11 *Direct appointment where competition will not help obtain best value for money* will probably apply.

The above restrictions do not apply to normal 'contract variations', including variations to the scope of works or services required to complete the project for which the contract was let. Such variations usually can be

described as changing the 'project scope' but not the 'product' that the contract was originally established to deliver.

The Procurement manual demands transparency

Section 10.6 *Documentation and publication requirements*, and section 10.6A *Supplier selection process requirements*, demand documentation and publication of contracts let, including contracts let by direct appointment. On occasions this will extend to publication of a change to a contract where the circumstances are covered by the rules in section 10.11 *Direct appointment where competition will not help obtain best value for money*.



PRACTICE NOTE

Attachment 1 - Options for finding a supplier

Option	Option description	Limitations	Comment
1	Open competition	Open competition will almost always be an option - refer	This 'default position' of an open competition is referred
		Open competition is the Procurement manual default	to in rule 1 in Procurement manual section 10.8
		position.	Competition for supply.
		An open competition will be advertised on GETS.	Situations where an option other than open competition
			will deliver better value for money occur frequently - but
			the decision not to use an open competition must be
			defendable in best value for money terms, having regard
			to competition considerations.
2	Closed contest	Refer 10.9 Direct appointment and closed contest for low	The guidelines to section 10.9 encourage the use of
		dollar value contracts. In terms of this section it is	registers as a tool to identify potential suppliers. In
		permissible to run a competition amongst a minimum of	section 5.2 <i>Approach to supplier selection</i> the use of
		three selected suppliers, if the contract dollar value is	registered is further discussed.
		less than the limit allowed by section 10.9.	On occasions the use of a closed contest for a contract
			with a dollar value greater than the limit given in section
			10.9 may be justified, but specific approval to vary the
			rule in section 10.9 would be required from Waka Kotahi.
3	Direct appointment – Iow	Refer section 10.9 <i>Direct appointment and closed contest</i>	This is the first of a number of Procurement manual rules
	dollar value contracts	for low dollar value contracts – the contract dollar value	which allow direct appointment of a supplier. The
		must be less than the allowed limit.	guidelines to section 10.9 encourage the use of registers
			as a tool to identify potential suppliers.
4	Direct appointment -	Refer section 10.10 <i>Direct appointment of a monopoly</i>	The term 'monopoly supplier' is defined in the guidelines
	monopoly supplier	supplier.	to section 10.10.

Option	Option description	Limitations	Comment
5	Direct appointment - where	Refer section 10.11 <i>Direct appointment where</i>	There will be circumstances, other than those described
	competition will not help	competition will not help obtain best value for money.	above, where a direct appointment will be the preferred
	obtain best value for money		option from a best value for money standpoint. Section
			10.11 gives approved organisations the freedom to make
			a decision to direct appoint on best value for money
			grounds, but demands transparency, just as it demands
			transparency around any significant supplier
			engagement. Section 10.11 makes specific reference to
			Government Rules of Sourcing Rule 14 Exemption from
			open advertising.
6	Direct appointment - public	Refer section 10.27 Direct appointment of a supplier for	The policy framework governing the engagement of
	transport units	a public transport unit.	suppliers of public transport services allows for direct
			appointment of a supplier for a 'unit' under
			circumstances described in the Procurement manual.
7	Purchasing through an	There are few Procurement manual restrictions on	This situation is discussed above under the heading The
	existing contract	purchasing through an already established contract with	Procurement manual places few restrictions on changes
		a suitable supplier. The established contract may be with	to a contract after it has been let. As with all procurement
		another purchaser.	decisions, Waka Kotahi expects that the decision will be
			made on the basis of best value for money. Best value for
			money needs to be judged in strategic terms, and when
			adding work to another contract the impact on the
			competitive market is one of the more important
			strategic considerations.
	1		

Option	Option description	Limitations	Comment
8	Purchasing through an	Supplier panels are set up by a purchaser, or group of	Sometimes using a panel to supply works or services,
	existing supplier panel	purchasers, to deliver a defined range of works or	that do not fit the approved panel scope exactly, will
		services. They must be approved by Waka Kotahi - refer	nevertheless be the best value for money way to obtain
		section 10.5 <i>Procurement procedure advanced</i>	them. Sometimes an approved organisation that was not
		components.	envisaged as using the panel will have a sound value for
			money reason to later do so. Given that the
			establishment of the panel was specifically approved by
			Waka Kotahi then such departures from the panel's
			agreed range of panel activity will typically need Waka
			Kotahi approval, but if it can be shown to be the best
			value for money approach then that approval should be
			forthcoming.
9	Purchasing using a	A prequalification system satisfies the requirement to	Approved organisations are encouraged to consider
	prequalification register	begin with an open competition - refer section 5.2	using a prequalification system and should look to using
		Approach to supplier selection. No Waka Kotahi approval	an existing system rather than create one of their own.
		is needed to establish or use a prequalification system	For transport related physical works contracts the Waka
		but the approved organisation's proposal to use such a	Kotahi state highways physical works <u>prequalification</u>
		system will usually need to be described in their Waka	system can be used by any road controlling authority.
		Kotahi endorsed long term programme wide	A prequalification system, when widely used and used in
		procurement strategy. The system and its use will also	a 'standard' way, without loading those submitting
		need to meet the requirements set out in section 5.2.	proposals with additional unnecessary requirements, can
			be a very efficient way to select a supplier.
10	Joint purchasing with	Consideration of joint purchasing is encouraged by Waka	Any significant joint purchasing arrangement will usually
	another approved	Kotahi as just one of the ways in which purchasers can	need to be described in the Waka Kotahi endorsed long
	organisation	collaborate to obtain better value for money.	term programme wide procurement strategies of the
			approved organisations involved.
			Procurement manual section 1.7 <i>Procurement</i>
			procedures, under the heading Managing payments when
			collaborating with other purchasers, gives specific
			guidance on how to manage payments when
			collaborating so as to meet LTMA requirements.

Option	Option description	Limitations	Comment
11	Obtaining professional	Shared services arrangements, including those through	Any significant and ongoing in-house professional
	services by utilising another	which the in-house professional services resources of	services resource sharing will usually need to be
	approved organisation's in-	approved organisations are shared, are encouraged by	described in the Waka Kotahi endorsed long term
	house professional services	Waka Kotahi. This is another example of approved	programme wide procurement strategies of the approved
	resources	organisation collaboration.	organisations involved.