

# New Zealand motor vehicle registration statistics 2010

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# Cars

**Table 1. Annual registration of new cars (including ex-overseas)  
1926 – 2010**

Year	Total	% Variation	Year	Total	% Variation	Year	Total	% Variation
1926	18,023	-	1955	45,250	25.36	1984	98,437	29.78
1927	12,984	-27.96	1956	38,161	-15.67	1985	84,434	-14.23
1928	16,680	28.47	1957	41,323	8.29	1986	80,021	-5.23
1929	21,405	28.33	1958	30,985	-25.02	1987	89,628	12.01
1930	15,067	-29.61	1959	27,214	-12.17	1988	88,589	-1.16
1931	6,433	-57.30	1960	33,859	24.42	1989	134,828	52.19
1932	3,885	-39.61	1961	37,663	11.23	1990	159,746	18.48
1933	3,635	-6.44	1962	42,680	13.32	1991	102,966	-35.54
1934	9,699	166.82	1963	58,347	36.71	1992	92,110	-10.54
1935	16,217	67.20	1964	65,742	12.67	1993	97,663	6.03
1936	22,789	40.53	1965	67,189	2.20	1994	123,853	26.82
1937	29,444	29.20	1966	63,768	-5.09	1995	146,656	18.41
1938	27,558	-6.41	1967	56,484	-11.42	1996	176,178	20.13
1939	21,953	-20.34	1968	48,808	-13.59	1997	155,599	-11.68
1940	7,253	-66.96	1969	56,438	15.63	1998	154,094	-0.97
1941	33,321	359.41	1970	70,426	24.78	1999	189,313	22.86
1942	468	-98.60	1971	74,646	5.99	2000	173,742	-8.23
1943	80	-82.91	1972	90,302	20.97	2001	186,855	7.55
1944	66	-17.50	1973	102,636	13.66	2002	200,504	7.30
1945	135	104.55	1974	99,217	-3.33	2003	227,425	13.43
1946	5,107	3682.96	1975	83,613	-15.73	2004	228,797	0.60
1947	15,691	207.24	1976	73,527	-12.06	2005	230,313	0.66
1948	14,516	-7.49	1977	61,824	-15.92	2006	200,194	-13.08
1949	10,056	-30.72	1978	67,149	8.61	2007	197,836	-1.18
1950	17,246	71.50	1979	70,841	5.50	2008	164,238	-16.98
1951	25,826	49.75	1980	78,372	10.63	2009	123,161	-25.01
1952	36,298	40.55	1981	91,373	16.59	2010	150,641	22.31
1953	23,073	-36.43	1982	85,479	-6.45			
1954	36,097	56.45	1983	75,851	-11.26			

**Table 2. Registration of new cars, by make (including ex-overseas)**

Make	2010	% of 2010 total	2009	2008	2007	2006	2005
Ac	-	-	-	-	1	1	-
Alfa Romeo	284	0.189	290	390	516	303	347
Almac	-	-	-	1	-	-	-
Alpine	-	-	-	-	-	-	2
Alvis	1	0.001	2	4	-	3	-
Am General	-	-	1	1	2	5	17
Amc	1	0.001	1	-	-	-	1
American	-	-	-	2	-	-	-
Aston Martin	36	0.024	11	32	42	45	29
Auburn	1	0.001	2	2	-	1	1
Audi	2,182	1.448	1,749	2,796	3,409	2,784	2,334
Austin	8	0.005	6	12	7	10	10
Austin-Healey	-	-	2	1	-	3	-
Bajaj	-	-	-	-	-	-	1
Bentley	42	0.028	20	50	46	76	53
Bmw	4,530	3.007	3,260	5,096	6,910	6,417	7,101
Bolwell	-	-	-	-	1	-	-
Borgward	-	-	-	-	-	1	-
Bristol	-	-	-	16	-	-	-
Bugatti	1	0.001	-	-	1	4	4
Buick	32	0.021	22	45	35	27	21
Cadillac	105	0.070	146	106	86	81	77
Caterham	-	-	1	1	-	-	-
Chery	1	0.001	-	-	-	-	-
Chevrolet	602	0.400	457	752	672	466	395
Chrysler	523	0.347	452	1,010	947	951	829
Chrysler Jeep	-	-	-	-	-	-	3
Citroen	191	0.127	191	224	296	284	350
Countess	-	-	-	1	1	-	-
Daewoo	1	0.001	3	5	7	48	265
Daihatsu	397	0.264	562	1,668	1,859	2,457	2,380
Daimler	-	-	4	4	8	14	13
Datsun	7	0.005	3	10	3	6	4
Daytona	-	-	-	-	-	1	-
De Dion-Bouton	-	-	-	-	-	-	1
De Lorean	-	-	1	1	1	-	1
De Soto	3	0.002	1	1	-	1	2
De Tomaso	-	-	2	-	2	-	1
Dodge	326	0.216	192	229	271	107	25
Ducati	-	-	-	-	1	-	-
Edsel	1	0.001	-	-	-	-	-
Eldorado	1	0.001	-	-	-	-	-
Essex	1	0.001	-	-	-	-	1
Eunos	-	-	-	-	-	3	7
Excalibur	1	0.001	-	2	-	1	-
Falcon	1	0.001	-	-	-	-	-
Ferrari	40	0.027	24	36	32	31	27
Fiat	129	0.086	167	316	239	250	148
Ford	8,531	5.663	7,806	10,622	11,847	13,344	14,080
Fraser	3	0.002	4	4	3	3	2
Frazer Nash	-	-	-	-	-	-	31
Geely	60	0.040	5	-	-	-	-



**Table 2. Registration of new cars, by make (including ex-overseas) - continued**

Make	2010	% of 2010 total	2009	2008	2007	2006	2005
Gmc	4	0.003	3	7	10	7	5
Great Wall	97	0.064	10	-	-	-	-
Hillman	-	-	-	1	-	-	-
Holden	6,474	4.298	5,366	7,009	9,370	9,221	10,032
Honda	13,206	8.767	11,090	13,910	19,370	20,077	22,971
Hudson	1	0.001	-	-	-	1	-
Humber	1	0.001	-	-	-	-	-
Hummer	13	0.009	27	47	-	-	-
Hyundai	6,017	3.994	5,295	5,224	5,078	4,448	3,804
Isuzu	163	0.108	209	512	1,176	1,900	3,371
Iveco	-	-	-	-	-	1	1
Jaguar	346	0.230	291	488	519	389	397
Jeep	393	0.261	313	387	600	579	771
Jensen	1	0.001	-	1	3	1	1
Jowett	-	-	-	1	-	-	-
Kia	2,142	1.422	2,121	1,837	2,454	2,074	1,287
Ktm	-	-	1	-	-	-	-
Lagonda	4	0.003	-	1	-	1	1
Lamborghini	10	0.007	6	2	7	5	7
Lancia	2	0.001	1	3	2	4	1
Land Rover	468	0.311	290	649	887	731	941
Lexus	477	0.317	465	694	925	813	693
Leyland	3	0.002	2	1	-	3	2
Lincoln	11	0.007	11	27	18	12	18
Lotus	12	0.008	9	6	17	21	28
Lvvta	7	0.005	15	18	14	11	26
Maserati	20	0.013	24	34	21	18	21
Maxwell	-	-	-	-	1	-	-
Maybach	-	-	-	1	-	-	-
Mazda	16,190	10.747	12,569	16,573	15,498	14,114	13,909
Mercedes-Benz	1,544	1.025	1,585	2,161	2,808	2,844	2,727
Mercury	8	0.005	16	19	8	14	5
Mg	18	0.012	23	44	37	41	69
Mini	376	0.250	283	341	355	276	384
Mitsubishi	7,833	5.200	5,672	8,870	12,601	16,559	24,053
Morgan	12	0.008	9	9	8	18	5
Morris	6	0.004	3	2	3	2	1
Nissan	17,032	11.306	13,857	15,294	21,546	24,790	33,147
Oldsmobile	18	0.012	15	11	12	10	16
Opel	146	0.097	231	636	778	588	393
Overland	-	-	1	1	-	-	-
Packard	3	0.002	4	2	2	1	2
Peugeot	1,206	0.801	1,154	1,729	1,942	1,865	1,875
Plymouth	22	0.015	14	21	27	20	14
Pontiac	32	0.021	27	56	53	28	42
Porsche	202	0.134	175	227	390	378	387
Proton	29	0.019	13	-	2	1	2
Rambler	-	-	1	-	1	1	-
Range Rover	6	0.004	2	5	9	8	8
Reliant	-	-	-	-	1	-	1
Renault	116	0.077	135	218	335	387	492
Rolls-Royce	26	0.017	20	7	12	9	26



**Table 2. Registration of new cars, by make (including ex-overseas) - continued**

Make	2010	% of 2010 total	2009	2008	2007	2006	2005
Rover	17	0.011	22	62	229	348	617
Saab	89	0.059	179	247	308	302	320
Saturn	-	-	-	-	2	2	8
Seat	-	-	1	1	-	-	-
Singer	-	-	2	-	-	-	-
Skoda	265	0.176	242	327	183	137	135
Smart	45	0.030	49	103	77	96	68
Ssangyong	116	0.077	23	146	290	436	565
Studebaker	2	0.001	4	4	3	5	2
Subaru	9,377	6.225	7,296	8,924	11,499	12,105	14,917
Sunbeam	-	-	2	3	1	2	2
Suzuki	6,661	4.422	5,538	8,182	6,552	4,500	3,863
Swallow	-	-	-	1	-	-	-
Talbot	-	-	-	-	-	-	1
Toyota	36,364	24.140	28,660	38,691	46,577	45,737	53,968
Triumph	10	0.007	6	8	4	11	9
Tvr	12	0.008	5	2	-	4	2
Vauxhall	16	0.011	13	34	15	16	14
Veteran	-	-	-	-	-	1	-
Vintage	-	-	-	1	1	-	-
Volkswagen	4,335	2.878	3,834	6,351	7,120	5,841	4,410
Volvo	521	0.346	503	574	791	615	853
Westfield	-	-	-	1	1	-	-
Willys	1	0.001	3	1	1	5	2
Wolseley	1	0.001	-	-	-	-	1
Custombuilt	1	0.001	1	1	-	3	1
Factory Built	68	0.045	32	47	35	29	55
Homebuilt	1	0.001	1	1	2	-	1
<b>Total</b>	<b>150,641</b>		<b>123,161</b>	<b>164,238</b>	<b>197,836</b>	<b>200,194</b>	<b>230,313</b>



**Table 3. Registration of new cars (including ex-overseas), by cc rating**

CC rating	2010	2009	2008	2007	2006	2005
<b>Up to 850</b>	48	103	281	262	168	129
% of total	0.03	0.08	0.17	0.13	0.08	0.06
<b>851 - 1000</b>	1,671	2,037	2,110	1,563	1,480	1,251
% of total	1.11	1.65	1.28	0.79	0.74	0.54
<b>1001 - 1100</b>	159	227	278	384	310	145
% of total	0.11	0.18	0.17	0.19	0.15	0.06
<b>1101 - 1200</b>	243	17	23	22	18	18
% of total	0.16	0.01	0.01	0.01	0.01	0.01
<b>1201 - 1300</b>	6,331	5,563	5,006	5,250	5,212	5,455
% of total	4.20	4.52	3.05	2.65	2.60	2.37
<b>1301 - 1400</b>	8,940	8,089	9,859	11,568	11,036	9,957
% of total	5.93	6.57	6.00	5.85	5.51	4.32
<b>1401 - 1500</b>	21,164	16,931	20,046	18,824	20,185	23,268
% of total	14.05	13.75	12.21	9.51	10.08	10.10
<b>1501 - 1600</b>	5,986	5,715	9,097	10,244	9,596	9,336
% of total	3.97	4.64	5.54	5.18	4.79	4.05
<b>1601 - 1800</b>	15,689	12,356	14,755	15,917	17,633	17,300
% of total	10.41	10.03	8.98	8.05	8.81	7.51
<b>1801 - 2000</b>	35,534	29,196	41,280	53,272	55,614	67,501
% of total	23.59	23.71	25.13	26.93	27.78	29.31
<b>2001 - 2500</b>	30,685	22,376	30,059	36,807	35,828	39,624
% of total	20.37	18.17	18.30	18.60	17.90	17.20
<b>2501 - 3000</b>	9,599	7,416	10,224	16,735	16,844	24,147
% of total	6.37	6.02	6.23	8.46	8.41	10.48
<b>3001 - 3500</b>	5,327	4,314	7,092	8,377	7,453	10,867
% of total	3.54	3.50	4.32	4.23	3.72	4.72
<b>3501 - 4000</b>	6,109	6,241	8,943	11,799	12,954	14,515
% of total	4.06	5.07	5.45	5.96	6.47	6.30
<b>4001 - 4500</b>	749	597	1,758	2,218	1,748	2,405
% of total	0.50	0.48	1.07	1.12	0.87	1.04
<b>4501 - 5000</b>	683	574	897	1,106	1,036	1,316
% of total	0.45	0.47	0.55	0.56	0.52	0.57
<b>5001 and over</b>	1,724	1,409	2,530	3,488	3,079	3,079
% of total	1.14	1.14	1.54	1.76	1.54	1.34
<b>Total</b>	<b>150,641</b>	<b>123,161</b>	<b>164,238</b>	<b>197,836</b>	<b>200,194</b>	<b>230,313</b>

**Table 4. Main countries of origin of new cars (including ex-overseas)**

		2010	2009	2008	2007	2006	2005
<b>Australia</b>	Total registered	8,348	7,884	11,697	14,933	14,981	17,693
	% of total	5.54	6.40	7.12	7.55	7.48	7.68
<b>Japan</b>	Total registered	104,383	83,810	110,540	134,310	139,396	167,191
	% of total	69.29	68.05	67.30	67.89	69.63	72.59
<b>United Kingdom</b>	Total registered	2,647	1,665	2,366	3,223	3,157	4,485
	% of total	1.76	1.35	1.44	1.63	1.58	1.95
<b>All others</b>	Total registered	35,263	29,802	39,635	45,370	42,660	40,944
	% of total	23.41	24.20	24.13	22.93	21.31	17.78
<b>Total</b>		<b>150,641</b>	<b>123,161</b>	<b>164,238</b>	<b>197,836</b>	<b>200,194</b>	<b>230,313</b>

**Table 4a. Main countries of previous registration of ex-overseas (used-imports) cars**

		2010	2009	2008	2007	2006	2005
<b>Australia</b>	Total registered	790	735	793	830	893	861
	% of Total	0.89	1.07	0.87	0.69	0.72	0.56
<b>Japan</b>	Total registered	84,659	64,702	86,037	114,510	116,732	145,548
	% of Total	95.54	94.10	94.71	95.12	94.60	95.45
<b>United Kingdom</b>	Total registered	718	527	583	489	624	586
	% of Total	0.81	0.77	0.64	0.41	0.51	0.38
<b>All others</b>	Total registered	2,445	2,793	3,428	4,553	5,141	5,493
	% of Total	2.76	4.06	3.77	3.78	4.17	3.60
<b>Total</b>		<b>88,612</b>	<b>68,757</b>	<b>90,841</b>	<b>120,382</b>	<b>123,390</b>	<b>152,488</b>

**Note:** The country of previous registration indicates the country where the vehicle was last registered, immediately prior to importation into New Zealand. This may differ from the vehicle's country of origin.

**Table 5. Annual registration of ex-overseas cars  
1936 – 2010**

Year	Total	% of All Cars Registered	% Var. from Prev. Year	Year	Total	% of All Cars Registered	% Var. from Prev. Year
1936	694	3.05	-	1974	5,416	5.46	2.38
1937	1,616	5.49	132.85	1975	4,863	5.82	-10.21
1938	1,633	5.93	1.05	1976	3,276	4.46	-32.63
1939	1,050	4.78	-35.70	1977	2,750	4.45	-16.06
1940	184	2.54	-82.48	1978	2,681	3.99	-2.51
1941	49	0.15	-73.37	1979	2,682	3.79	0.04
1942	18	3.85	-63.27	1980	2,701	3.45	0.71
1943	2	2.50	-88.89	1981	1,907	2.09	-29.40
1944	14	21.21	600.00	1982	1,812	2.12	-4.98
1945	32	23.70	128.57	1983	1,766	2.33	-2.54
1946	129	2.53	303.13	1984	2,019	2.05	14.33
1947	251	1.60	94.57	1985	2,918	3.46	44.53
1948	315	2.17	25.50	1986	3,946	4.93	35.23
1949	543	5.40	72.38	1987	12,129	13.53	207.37
1950	984	5.71	81.22	1988	17,372	19.61	43.23
1951	1,278	4.95	29.88	1989	50,965	37.80	193.37
1952	1,960	5.40	53.36	1990	85,324	53.41	67.42
1953	1,224	5.30	-37.55	1991	47,351	45.99	-44.50
1954	1,031	2.86	-15.77	1992	39,146	42.50	-17.33
1955	1,165	2.57	13.00	1993	43,841	44.89	11.99
1956	1,182	3.10	1.46	1994	62,088	50.13	41.62
1957	1,312	3.17	11.00	1995	80,976	55.21	30.42
1958	1,274	4.11	-2.90	1996	111,764	63.44	38.02
1959	1,320	4.85	3.61	1997	97,041	62.37	-13.17
1960	1,558	4.60	18.03	1998	99,937	64.85	2.98
1961	2,903	7.71	86.33	1999	131,118	69.26	31.20
1962	3,822	8.96	31.66	2000	116,124	66.84	-11.44
1963	3,129	5.36	-18.13	2001	128,693	68.87	10.82
1964	3,191	4.85	1.98	2002	136,418	68.04	6.00
1965	3,683	5.48	15.42	2003	156,972	69.02	15.07
1966	4,243	6.65	15.20	2004	154,042	67.33	-1.87
1967	4,390	7.77	3.46	2005	152,488	66.21	-1.01
1968	3,171	6.50	-27.77	2006	123,390	61.64	-19.08
1969	3,114	5.52	-1.80	2007	120,382	60.85	-2.44
1970	3,738	5.31	20.04	2008	90,841	55.31	-24.54
1971	4,230	5.67	13.16	2009	68,757	55.83	-24.31
1972	4,758	5.27	12.48	2010	88,612	58.82	28.88
1973	5,290	5.15	11.18				

**Table 6. Registration of ex-overseas cars by make**

Make	2010	% of 2010 total	2009	2008	2007	2006	2005
Ac	-	-	-	-	1	-	-
Alfa Romeo	166	0.187	165	218	261	133	164
Alpine	-	-	-	-	-	-	2
Alvis	1	0.001	2	4	-	3	-
Am General	-	-	1	1	1	1	9
Amc	1	0.001	1	-	-	-	1
American	-	-	-	2	-	-	-
Aston Martin	11	0.012	5	7	9	9	6
Auburn	1	0.001	2	2	-	1	1
Audi	901	1.017	702	1,725	2,101	1,672	1,392
Austin	8	0.009	6	12	7	10	10
Austin-Healey	-	-	2	1	-	3	-
Bentley	30	0.034	7	33	26	42	26
Bmw	3,395	3.831	2,274	4,174	5,675	5,126	5,507
Bolwell	-	-	-	-	1	-	-
Borgward	-	-	-	-	-	1	-
Bristol	-	-	-	16	-	-	-
Bugatti	1	0.001	-	-	1	4	4
Buick	32	0.036	22	45	35	27	21
Cadillac	35	0.039	82	106	86	79	74
Caterham	-	-	1	1	-	-	-
Chevrolet	599	0.676	457	748	671	463	389
Chrysler	441	0.498	334	702	573	359	490
Chrysler Jeep	-	-	-	-	-	-	3
Citroen	36	0.041	34	38	60	83	58
Daewoo	1	0.001	3	5	4	13	18
Daihatsu	191	0.216	192	181	283	330	362
Daimler	-	-	4	4	8	14	13
Datsun	7	0.008	3	10	3	6	4
Daytona	-	-	-	-	-	1	-
De Dion-Bouton	-	-	-	-	-	-	1
De Lorean	-	-	1	1	1	-	1
De Soto	3	0.003	1	1	-	1	2
De Tomaso	-	-	2	-	2	-	1
Dodge	47	0.053	34	51	45	46	24
Ducati	-	-	-	-	1	-	-
Edsel	1	0.001	-	-	-	-	-
Eldorado	1	0.001	-	-	-	-	-
Essex	1	0.001	-	-	-	-	1
Eunos	-	-	-	-	-	3	7
Excalibur	1	0.001	-	2	-	1	-
Falcon	1	0.001	-	-	-	-	-
Ferrari	26	0.029	16	15	10	14	11
Fiat	49	0.055	42	87	76	53	19
Ford	1,741	1.965	1,559	2,163	2,409	2,379	2,309
Frazer Nash	-	-	-	-	-	-	31
Gmc	4	0.005	2	6	8	7	3
Hillman	-	-	-	1	-	-	-
Holden	126	0.142	116	116	141	135	163
Honda	10,833	12.225	8,319	8,142	13,123	13,865	17,118
Hudson	1	0.001	-	-	-	1	-
Humber	1	0.001	-	-	-	-	-



**Table 6. Registration of ex-overseas cars by make - continued**

Make	2010	% of 2010 total	2009	2008	2007	2006	2005
Hummer	1	0.001	-	3	-	-	-
Hyundai	776	0.876	643	820	598	371	238
Isuzu	163	0.184	209	511	1,176	1,900	3,371
Iveco	-	-	-	-	-	1	1
Jaguar	270	0.305	216	338	379	306	296
Jeep	111	0.125	45	70	135	126	197
Jensen	1	0.001	-	1	3	1	1
Jowett	-	-	-	1	-	-	-
Kia	15	0.017	19	15	8	10	15
Lagonda	4	0.005	-	1	-	1	1
Lamborghini	5	0.006	3	-	1	-	1
Lancia	2	0.002	1	3	2	4	1
Land Rover	145	0.164	134	360	408	304	472
Lexus	74	0.084	80	233	243	249	243
Leyland	3	0.003	2	1	-	3	2
Lincoln	11	0.012	11	27	18	12	18
Lotus	12	0.014	7	6	10	13	15
Lvvtá	2	0.002	6	9	6	6	9
Maserati	5	0.006	5	1	2	3	2
Maxwell	-	-	-	-	1	-	-
Maybach	-	-	-	1	-	-	-
Mazda	10,892	12.292	7,844	10,760	10,534	9,419	9,338
Mercedes-Benz	720	0.813	728	1,352	1,704	1,678	1,689
Mercury	8	0.009	16	19	8	14	5
Mg	18	0.020	23	43	33	32	28
Mini	116	0.131	57	78	27	37	20
Mitsubishi	4,913	5.544	3,660	4,644	8,171	12,175	18,760
Morgan	8	0.009	7	8	5	17	4
Morris	6	0.007	3	2	3	2	1
Nissan	14,145	15.963	11,174	12,205	17,662	20,500	28,254
Oldsmobile	18	0.020	15	11	12	10	16
Opel	146	0.165	231	636	778	588	393
Overland	-	-	1	1	-	-	-
Packard	3	0.003	4	2	2	1	2
Peugeot	515	0.581	492	726	861	714	562
Plymouth	22	0.025	14	21	27	20	14
Pontiac	32	0.036	27	56	53	28	42
Porsche	71	0.080	65	98	152	148	147
Proton	5	0.006	1	-	1	1	2
Rambler	-	-	1	-	1	1	-
Range Rover	6	0.007	2	5	9	8	8
Reliant	-	-	-	-	1	-	1
Renault	102	0.115	104	140	186	200	296
Rolls-Royce	24	0.027	20	6	12	8	26
Rover	17	0.019	22	62	223	328	581
Saab	89	0.100	162	212	266	248	265
Saturn	-	-	-	-	2	2	8
Seat	-	-	1	1	-	-	-
Singer	-	-	2	-	-	-	-
Skoda	11	0.012	5	2	2	5	7
Smart	26	0.029	37	56	36	16	8
Ssangyong	4	0.005	1	3	5	1	7



**Table 6. Registration of ex-overseas cars by make - continued**

Make	2010	% of 2010 total	2009	2008	2007	2006	2005
Studebaker	2	0.002	4	4	3	5	2
Subaru	7,452	8.410	5,803	7,306	9,466	9,936	12,680
Sunbeam	-	-	2	3	1	2	2
Suzuki	2,250	2.539	1,926	2,685	2,331	1,408	1,350
Swallow	-	-	-	1	-	-	-
Talbot	-	-	-	-	-	-	1
Toyota	23,934	27.010	17,961	23,716	33,482	33,277	41,305
Triumph	10	0.011	6	8	4	11	9
Tvr	12	0.014	5	2	-	4	2
Vauxhall	16	0.018	13	34	15	16	14
Veteran	-	-	-	-	-	1	-
Vintage	-	-	-	1	1	-	-
Volkswagen	2,343	2.644	2,185	4,502	5,116	3,895	2,852
Volvo	374	0.422	345	379	537	408	600
Westfield	-	-	-	1	1	-	-
Willys	1	0.001	3	1	1	5	2
Wolseley	1	0.001	-	-	-	-	1
Custombuilt	1	0.001	1	1	-	2	1
Factory Built	5	0.006	11	26	35	24	55
Homebuilt	1	0.001	1	1	1	-	-
<b>Total</b>	<b>88,612</b>		<b>68,757</b>	<b>90,841</b>	<b>120,382</b>	<b>123,390</b>	<b>152,488</b>

**Table 7. New cars, by make and postal district, North Island (including ex-overseas)**

Make	Whangarei	Auckland	Hamilton	Thames	Tauranga	Rotorua	Gisborne	Napier	New Plymouth	Wanganui	Palmerston Nth	Masterton	Wellington	North Island Total
Alfa Romeo	1	135	8	-	7	2	-	5	2	1	8	-	28	197
Amc	-	1	-	-	-	-	-	-	-	-	-	-	-	1
Aston Martin	3	21	1	-	2	-	-	1	-	-	-	-	3	31
Auburn	-	-	-	-	-	-	-	1	-	-	-	-	-	1
Audi	13	1,267	105	11	71	5	4	63	12	6	51	9	181	1,798
Austin	-	3	-	-	-	-	-	1	-	1	-	-	-	5
Bentley	-	14	3	-	2	-	-	1	-	-	-	1	2	23
Bmw	37	2,475	275	19	222	26	9	90	34	10	117	19	411	3,744
Bugatti	-	1	-	-	-	-	-	-	-	-	-	-	-	1
Buick	2	12	2	-	2	-	-	2	3	-	3	-	1	27
Cadillac	1	24	33	1	10	-	-	4	5	1	4	2	8	93
Chery	-	1	-	-	-	-	-	-	-	-	-	-	-	1
Chevrolet	10	230	41	5	26	6	2	12	18	4	15	5	48	422
Chrysler	6	184	25	2	14	8	6	12	17	2	12	6	62	356
Citroen	3	118	2	-	-	-	-	1	7	-	2	-	19	152
Daewoo	-	-	-	-	-	-	-	-	-	-	1	-	-	1
Daihatsu	6	189	29	2	20	3	2	12	6	4	16	3	39	331
De Soto	-	1	-	-	-	-	-	-	-	-	-	-	-	1
Dodge	5	177	14	1	24	2	-	12	8	-	9	-	23	275
Eldorado	-	1	-	-	-	-	-	-	-	-	-	-	-	1
Essex	-	1	-	-	-	-	-	-	-	-	-	-	-	1
Excalibur	-	1	-	-	-	-	-	-	-	-	-	-	-	1
Falcon	-	1	-	-	-	-	-	-	-	-	-	-	-	1
Ferrari	-	21	2	-	2	-	-	1	-	-	1	-	5	32
Fiat	-	85	1	1	-	2	-	-	-	1	-	1	16	107
Ford	117	3,886	474	42	254	50	44	175	199	75	263	52	749	6,380
Fraser	-	1	1	-	-	-	-	-	-	-	-	-	1	3
Geely	4	20	14	1	3	6	-	-	-	-	-	-	-	48
Gmc	1	1	1	-	1	-	-	-	-	-	-	-	-	4
Great Wall	-	26	14	-	1	2	-	-	-	1	1	-	1	46
Holden	210	3,369	519	74	180	67	42	134	127	56	192	48	400	5,418
Honda	246	7,048	855	65	394	134	67	272	246	75	270	84	1,200	10,956
Humber	-	1	-	-	-	-	-	-	-	-	-	-	-	1
Hummer	-	9	1	-	2	-	-	-	-	-	-	-	1	13
Hyundai	140	2,676	309	25	137	187	38	217	75	21	141	71	711	4,748
Isuzu	3	61	12	1	6	2	-	2	1	1	5	3	22	119
Jaguar	5	108	34	4	20	1	2	19	2	5	9	5	43	257
Jeep	6	202	19	1	23	3	-	16	2	-	11	3	33	319
Jensen	-	1	-	-	-	-	-	-	-	-	-	-	-	1
Kia	71	788	115	11	99	45	25	72	41	34	80	32	241	1,654
Lamborghini	-	5	1	-	1	-	-	-	-	-	1	-	-	8
Lancia	-	2	-	-	-	-	-	-	-	-	-	-	-	2
Land Rover	4	167	40	2	15	3	-	12	6	-	4	5	56	314
Lexus	12	203	12	4	6	1	1	25	5	1	84	2	64	420
Leyland	1	-	-	-	-	-	-	-	-	-	-	-	-	1
Lincoln	-	4	1	-	-	-	-	1	-	-	-	-	-	6



**Table 7. New cars, by make and postal district, North Island (including ex-overseas) - continued**

Make	Whangarei	Auckland	Hamilton	Thames	Tauranga	Rotorua	Gisborne	Napier	New Plymouth	Wanganui	Palmerston Nth	Masterton	Wellington	North Island Total
Lotus	1	6	-	-	-	-	-	1	-	-	-	-	-	8
Lvvtta	-	4	1	-	-	-	-	1	1	-	-	-	-	7
Maserati	1	12	-	-	-	-	-	-	-	-	-	-	3	16
Mazda	300	7,423	1,257	84	587	195	138	380	368	148	536	138	1,707	13,261
Mercedes-Benz	14	874	116	4	61	15	2	14	11	6	22	2	114	1,255
Mercury	-	3	2	-	1	-	-	-	-	-	-	-	-	6
Mg	1	5	-	-	3	-	-	-	-	-	-	1	2	12
Mini	3	236	15	2	5	1	-	8	5	-	4	4	27	310
Mitsubishi	149	3,323	532	77	297	96	61	194	123	72	231	63	1,055	6,273
Morgan	-	3	1	-	2	-	-	1	-	1	1	-	-	9
Morris	-	4	-	-	-	-	-	1	-	-	-	-	-	5
Nissan	434	8,565	1,179	179	905	170	98	454	247	102	303	87	1,253	13,976
Oldsmobile	-	10	-	2	1	-	-	1	-	-	1	-	-	15
Opel	3	58	12	4	1	-	1	-	-	1	4	1	12	97
Peugeot	11	563	66	6	84	5	3	36	18	8	46	9	127	982
Plymouth	1	5	3	-	3	1	-	-	-	1	1	-	3	18
Pontiac	1	10	4	3	1	-	-	-	1	-	3	-	-	23
Porsche	5	134	9	2	4	1	-	3	2	-	3	1	11	175
Proton	-	25	-	-	-	4	-	-	-	-	-	-	-	29
Range Rover	1	1	-	-	-	-	-	-	-	-	-	-	-	2
Renault	1	69	6	1	4	2	-	5	1	-	4	1	7	101
Rolls-Royce	-	11	3	-	1	-	-	-	-	-	-	-	-	15
Rover	-	9	2	-	1	-	-	1	-	-	-	-	1	14
Saab	2	51	4	-	3	-	-	2	1	1	1	-	9	74
Skoda	2	124	18	-	13	-	1	16	5	1	2	-	58	240
Smart	3	30	1	-	-	2	-	1	-	-	-	-	3	40
Ssangyong	3	47	23	1	14	6	2	1	4	1	3	1	2	108
Studebaker	-	-	-	-	-	1	-	-	-	-	-	-	-	1
Subaru	126	3,936	572	48	317	70	64	217	147	34	261	74	891	6,757
Suzuki	154	2,110	394	49	279	50	67	202	159	316	261	53	801	4,895
Toyota	520	18,194	1,764	208	1,249	423	172	675	627	188	959	156	2,948	28,083
Triumph	1	2	1	-	1	-	-	-	-	-	-	-	2	7
Tvr	-	4	1	-	-	-	-	-	-	-	-	-	2	7
Vauxhall	-	6	1	-	1	-	-	-	1	-	1	-	3	13
Volkswagen	59	2,435	226	21	181	28	7	89	54	13	67	20	349	3,549
Volvo	7	251	31	4	19	3	1	14	7	4	9	2	61	413
Willys	-	1	-	-	-	-	-	-	-	-	-	-	-	1
Custombuilt	1	-	-	-	-	-	-	-	-	-	-	-	-	1
Factory Built	1	32	5	-	2	4	-	1	3	3	5	-	6	62
Homebuilt	-	-	-	-	-	-	-	1	-	-	-	-	-	1
<b>Total</b>	<b>2,712</b>	<b>72,117</b>	<b>9,212</b>	<b>967</b>	<b>5,584</b>	<b>1,632</b>	<b>859</b>	<b>3,482</b>	<b>2,601</b>	<b>1,199</b>	<b>4,028</b>	<b>964</b>	<b>13,825</b>	<b>119,182</b>



**Table 8. New cars, by make and postal district, South Island  
(including ex-overseas)**

Make	Nelson	Blenheim	Greymouth	Westport	Christchurch	Timaru	Oamaru	Dunedin	Invercargill	South Island Total
Alfa Romeo	5	-	-	-	64	7	1	8	2	87
Alvis	-	-	-	-	-	-	-	-	1	1
Aston Martin	-	-	-	-	4	-	-	1	-	5
Audi	13	7	3	-	271	12	3	70	5	384
Austin	1	-	-	-	1	-	-	-	1	3
Bentley	-	-	-	-	19	-	-	-	-	19
Bmw	49	10	12	-	522	37	5	120	31	786
Buick	1	-	-	-	2	-	-	1	1	5
Cadillac	-	-	1	-	7	1	-	1	2	12
Chevrolet	6	4	1	-	98	8	4	20	39	180
Chrysler	9	5	5	1	101	9	1	24	12	167
Citroen	-	1	1	-	28	1	-	7	1	39
Daihatsu	12	2	-	-	38	3	1	6	4	66
Datsun	1	-	-	-	3	-	-	3	-	7
De Soto	-	-	-	-	1	-	-	-	1	2
Dodge	6	-	-	-	33	2	-	8	2	51
Edsel	-	-	-	-	1	-	-	-	-	1
Ferrari	3	-	-	-	4	-	-	1	-	8
Fiat	2	-	-	-	16	-	-	2	2	22
Ford	75	30	30	6	1,575	59	30	228	118	2,151
Geely	3	-	-	-	6	-	-	-	3	12
Great Wall	3	3	-	-	37	2	1	5	-	51
Holden	54	57	12	3	593	62	16	139	120	1,056
Honda	175	59	56	13	1,386	111	27	258	165	2,250
Hudson	-	-	1	-	-	-	-	-	-	1
Hyundai	64	25	9	2	801	76	10	228	54	1,269
Isuzu	-	2	1	1	23	4	-	7	6	44
Jaguar	6	4	-	-	64	1	-	11	3	89
Jeep	6	2	1	-	36	-	2	25	2	74
Kia	49	6	3	-	238	27	8	105	52	488
Lagonda	-	-	-	-	4	-	-	-	-	4
Lamborghini	-	-	-	-	2	-	-	-	-	2
Land Rover	8	8	1	1	102	3	2	25	4	154
Lexus	5	5	-	-	37	1	1	5	3	57
Leyland	-	-	-	-	1	-	-	-	1	2
Lincoln	-	-	-	-	-	1	-	2	2	5
Lotus	-	1	-	-	2	-	-	1	-	4
Maserati	-	-	-	-	4	-	-	-	-	4
Mazda	182	92	43	8	1,820	155	30	409	190	2,929
Mercedes-Benz	25	9	1	1	193	8	1	43	8	289
Mercury	-	-	-	-	2	-	-	-	-	2
Mg	1	1	-	-	3	-	-	1	-	6
Mini	7	1	-	-	47	2	1	8	-	66
Mitsubishi	168	42	32	21	861	68	17	256	95	1,560
Morgan	-	-	-	-	2	-	1	-	-	3
Morris	-	-	-	-	1	-	-	-	-	1
Nissan	217	79	61	14	2,016	130	29	340	170	3,056
Oldsmobile	-	-	1	-	-	1	-	1	-	3
Opel	-	1	-	-	37	6	1	3	1	49



**Table 8. New cars, by make and postal district, South Island (including ex-overseas) - continued**

Make	Nelson	Blenheim	Greymouth	Westport	Christchurch	Timaru	Oamaru	Dunedin	Invercargill	South Island Total
Packard	1	-	-	-	1	-	-	1	-	3
Peugeot	17	12	6	-	145	10	2	26	6	224
Plymouth	1	-	-	-	2	-	-	1	-	4
Pontiac	1	-	-	-	4	-	-	1	3	9
Porsche	1	1	1	1	20	1	-	2	-	27
Range Rover	1	-	-	-	3	-	-	-	-	4
Renault	-	-	-	-	14	-	-	1	-	15
Rolls-Royce	3	1	-	-	6	1	-	-	-	11
Rover	-	1	-	-	1	-	-	1	-	3
Saab	-	-	1	-	8	1	-	4	1	15
Skoda	2	1	-	-	17	1	1	3	-	25
Smart	-	-	-	-	5	-	-	-	-	5
Ssangyong	1	-	1	1	2	-	-	-	3	8
Studebaker	-	-	-	-	1	-	-	-	-	1
Subaru	144	54	50	12	1,669	82	26	441	142	2,620
Suzuki	171	126	34	15	1,067	72	25	169	87	1,766
Toyota	497	181	122	46	5,670	339	88	953	385	8,281
Triumph	1	-	-	-	-	-	-	1	1	3
Tvr	1	-	-	-	4	-	-	-	-	5
Vauxhall	1	-	-	-	2	-	-	-	-	3
Volkswagen	55	13	9	1	522	49	7	112	18	786
Volvo	5	3	2	-	72	4	-	18	4	108
Wolseley	-	-	-	-	-	-	-	-	1	1
Factory Built	-	-	-	-	1	1	-	1	3	6
<b>Total</b>	<b>2,059</b>	<b>849</b>	<b>501</b>	<b>147</b>	<b>20,342</b>	<b>1,358</b>	<b>341</b>	<b>4,107</b>	<b>1,755</b>	<b>31,459</b>



# Commercials

**Table 9. Annual registration of new commercials (including ex-overseas)  
1925 – 2010**

Year	Total	% Variation	Year	Total	% Variation	Year	Total	% Variation
1925	3,242	-	1954	8,248	16.99	1983	25,024	-18.52
1926	4,508	39.05	1955	13,456	63.14	1984	27,035	8.04
1927	3,384	-24.93	1956	11,185	-16.88	1985	23,284	-13.87
1928	3,158	-6.68	1957	9,329	-16.59	1986	18,583	-20.19
1929	5,289	67.48	1958	9,500	1.83	1987	16,119	-13.26
1930	4,241	-19.81	1959	6,763	-28.81	1988	16,652	3.31
1931	1,865	-56.02	1960	8,423	24.55	1989	23,275	39.77
1932	1,224	-34.37	1961	9,551	13.39	1990	29,445	26.51
1933	1,338	9.31	1962	8,673	-9.19	1991	24,985	-15.15
1934	2,712	102.69	1963	9,856	13.64	1992	23,772	-4.85
1935	3,626	33.70	1964	10,856	10.15	1993	27,402	15.27
1936	5,501	51.71	1965	9,889	-8.91	1994	30,534	11.43
1937	6,623	20.40	1966	12,037	21.72	1995	29,598	-3.07
1938	6,033	-8.91	1967	9,864	-18.05	1996	29,844	0.83
1939	4,474	-25.84	1968	8,122	-17.66	1997	24,520	-17.84
1940	1,717	-61.62	1969	11,958	47.23	1998	20,540	-16.23
1941	937	-45.43	1970	17,402	45.53	1999	22,328	8.70
1942	3,601	284.31	1971	19,523	12.19	2000	23,291	4.31
1943	1,907	-47.04	1972	17,481	-10.46	2001	23,463	0.74
1944	1,559	-18.25	1973	18,050	3.25	2002	29,319	24.96
1945	885	-43.23	1974	16,436	-8.94	2003	33,019	12.62
1946	3,552	301.36	1975	17,598	7.07	2004	37,869	14.69
1947	5,710	60.75	1976	18,242	3.66	2005	38,405	1.42
1948	6,804	19.16	1977	18,124	-0.65	2006	34,201	-10.95
1949	8,020	17.87	1978	18,901	4.29	2007	36,063	5.44
1950	8,096	0.95	1979	19,377	2.52	2008	31,341	-13.09
1951	10,687	32.00	1980	21,031	8.54	2009	17,939	-42.76
1952	11,350	6.20	1981	25,597	21.71	2010	20,186	12.53
1953	7,050	-37.89	1982	30,712	19.98			

**Table 10. Registration of new commercials, by make (including ex-overseas)**

Make	2010	% of 2010 total	2009	2008	2007	2006	2005
Alvis	-	-	1	-	-	-	-
Am General	2	0.010	-	3	3	1	3
Austin	1	0.005	-	-	1	1	-
Austral	-	-	-	-	-	-	1
Bedford	1	0.005	-	-	1	-	1
Bmw	-	-	1	1	-	-	-
Bristol	1	0.005	-	-	-	-	-
Buick	-	-	-	-	1	1	1
Cadillac	5	0.025	3	6	6	3	6
Chevrolet	81	0.401	83	150	116	131	132
Chrysler	1	0.005	1	1	-	-	-
Citroen	2	0.010	1	3	21	2	5
Daewoo	-	-	-	-	1	1	4
Daf	50	0.248	40	43	53	50	55
Daihatsu	6	0.030	4	20	22	47	113
Daimler	-	-	1	1	1	-	-
Datsun	-	-	-	-	-	-	1
Dennis	-	-	-	1	2	1	5
Designline	-	-	23	32	-	-	2
Dfm	-	-	-	1	-	-	-
Diamond	-	-	-	-	-	1	-
Dodge	23	0.114	35	74	65	119	173
Erf	1	0.005	-	-	2	1	5
Fiat	59	0.292	78	149	93	94	96
Foden	-	-	-	1	3	33	61
Ford	2,548	12.623	2,250	3,685	4,095	3,506	4,463
Freightliner	44	0.218	101	192	109	112	121
Gmc	12	0.059	14	22	26	26	26
Great Wall	209	1.035	116	-	-	-	-
Grove	-	-	-	-	-	1	-
Hino	344	1.704	320	1,019	1,127	973	1,103
Holden	1,480	7.332	1,316	2,353	2,378	2,536	3,886
Honda	-	-	1	1	4	7	5
Hyundai	412	2.041	390	322	1	-	-
International	21	0.104	25	39	30	42	52
Isuzu	701	3.473	804	2,250	2,792	2,665	2,993
Iveco	71	0.352	66	67	77	110	122
Jcb	-	-	-	1	-	-	1
Jeep	-	-	1	-	-	-	-
Kenworth	64	0.317	65	232	167	160	186
Kia	48	0.238	31	12	40	327	424
Land Rover	42	0.208	33	89	70	59	65
Ldv	-	-	-	-	2	2	-
Leyland	-	-	-	-	-	1	4
Lincoln	-	-	-	2	-	3	5
Lvvta	-	-	2	-	-	1	1
Mack	20	0.099	20	82	83	101	120
Man	52	0.258	120	91	101	93	178
Mazda	1,253	6.207	1,130	1,719	2,079	1,880	2,005
Mercedes-Benz	287	1.422	335	322	347	398	471
Mitsubishi	1,531	7.584	1,207	2,257	3,092	2,794	3,738
Mitsubishi Fuso	345	1.709	287	735	631	466	214



**Table 10. Registration of new commercials, by make (including ex-overseas) - continued**

Make	2010	% of 2010 total	2009	2008	2007	2006	2005
Morris	-	-	-	-	-	-	1
Nissan	3,292	16.308	2,603	4,953	5,568	4,892	4,547
Nissan Diesel	65	0.322	81	140	150	185	197
Opel	5	0.025	10	7	-	-	-
Packard	-	-	-	-	-	1	1
Peterbilt	-	-	-	3	5	3	4
Peugeot	16	0.079	7	3	-	-	-
Pontiac	-	-	-	-	-	1	1
Proton	5	0.025	1	1	-	-	-
Reliant	-	-	-	-	-	-	1
Renault	7	0.035	6	9	16	23	25
Rolls-Royce	-	-	-	-	-	1	-
Scania	148	0.733	200	264	185	197	144
Spartan	-	-	-	-	-	1	-
Ssangyong	5	0.025	2	14	-	-	4
Steelbro	-	-	-	-	1	-	-
Sterling	31	0.154	12	14	13	14	28
Studebaker	2	0.010	-	2	-	-	2
Subaru	1	0.005	5	15	15	10	14
Suzuki	132	0.654	147	263	299	181	188
Tadano	-	-	1	-	-	-	1
Toyota	6,318	31.299	5,462	9,096	11,666	11,408	11,659
Vauxhall	1	0.005	3	1	-	1	-
Vdl	-	-	-	-	1	-	1
Volkswagen	282	1.397	259	317	279	295	257
Volvo	89	0.441	112	159	138	112	186
Western Star	16	0.079	35	34	34	31	39
Willys	1	0.005	-	-	1	-	-
Custombuilt	-	-	-	7	-	-	-
Factory Built	53	0.263	88	61	50	96	258
<b>Total</b>	<b>20,186</b>		<b>17,939</b>	<b>31,341</b>	<b>36,063</b>	<b>34,201</b>	<b>38,405</b>

**Table 11. Main countries of origin of new commercials (including ex-overseas)**

		2010	2009	2008	2007	2006	2005
<b>Australia</b>	Total registered	624	664	1,346	1,497	1,906	2,890
	% of total	3.09	3.70	4.29	4.15	5.57	7.53
<b>Japan</b>	Total registered	5,977	6,161	14,161	18,068	17,605	21,320
	% of total	29.61	34.34	45.18	50.10	51.48	55.51
<b>United Kingdom</b>	Total registered	485	522	686	692	653	1,079
	% of total	2.40	2.91	2.19	1.92	1.91	2.81
<b>All others</b>	Total registered	13,100	10,592	15,148	15,806	14,037	13,116
	% of total	64.90	59.04	48.33	43.83	41.04	34.15
<b>Total</b>		<b>20,186</b>	<b>17,939</b>	<b>31,341</b>	<b>36,063</b>	<b>34,201</b>	<b>38,405</b>

**Table 11a. Main countries of previous registration of ex-overseas (used-imports) commercials**

		2010	2009	2008	2007	2006	2005
<b>Australia</b>	Total registered	126	102	120	139	147	170
	% of total	4.81	3.51	1.45	1.18	1.27	1.28
<b>Japan</b>	Total registered	2,258	2,605	7,721	11,275	10,939	12,487
	% of total	86.28	89.52	93.40	95.50	94.80	94.04
<b>United Kingdom</b>	Total registered	32	16	39	58	63	94
	% of total	1.22	0.55	0.47	0.49	0.55	0.71
<b>All others</b>	Total registered	201	187	387	334	390	527
	% of total	7.68	6.43	4.68	2.83	3.38	3.97
<b>Total</b>		<b>2,617</b>	<b>2,910</b>	<b>8,267</b>	<b>11,806</b>	<b>11,539</b>	<b>13,278</b>

**Note:** The country of previous registration indicates the country where the vehicle was last registered, immediately prior to importation into New Zealand. This may differ from the vehicle's country of origin.

**Table 12. Registration of new commercials by gross vehicle weight (including ex-overseas)**

<b>GVW in kilograms</b>	<b>2010</b>	<b>% of 2010 total</b>	<b>2009</b>	<b>2008</b>	<b>2007</b>	<b>2006</b>	<b>2005</b>
<b>1 - 1,500</b>	49	0.24	81	194	197	157	222
<b>1,501 - 2,000</b>	183	0.91	172	247	356	324	368
<b>2,001 - 2,500</b>	1,435	7.11	1,363	2,297	2,581	2,616	3,550
<b>2,501 - 3,500</b>	15,325	75.92	12,718	20,117	23,697	21,818	23,638
<b>3,501 - 4,500</b>	437	2.16	319	704	916	1,421	1,725
<b>4,501 - 6,500</b>	404	2.00	416	1,707	2,132	1,962	2,105
<b>6,501 - 7,500</b>	95	0.47	101	305	414	347	394
<b>7,501 - 9,000</b>	155	0.77	109	397	407	374	446
<b>9,001 - 10,500</b>	91	0.45	195	658	797	860	1,042
<b>10,501 - 12,000</b>	62	0.31	96	260	261	248	261
<b>12,001 - 14,500</b>	91	0.45	101	215	201	169	189
<b>14,501 - 15,000</b>	33	0.16	43	113	122	113	168
<b>15,001 - 16,000</b>	57	0.28	52	283	251	215	257
<b>16,001 - 18,000</b>	76	0.38	85	114	92	80	80
<b>18,001 - 20,500</b>	18	0.09	24	60	60	58	56
<b>20,501 - 23,000</b>	20	0.10	23	149	204	224	262
<b>23,001 and over</b>	751	3.72	934	1,983	1,883	1,897	2,317
<b>Bus up to 3,500</b>	611	3.03	642	907	828	870	773
<b>Bus over 3,500</b>	293	1.45	465	631	664	448	552
<b>Total</b>	<b>20,186</b>		<b>17,939</b>	<b>31,341</b>	<b>36,063</b>	<b>34,201</b>	<b>38,405</b>



**Table 13. New commercials, by make and postal district, North Island (including ex-overseas)**

Make	Whangarei	Auckland	Hamilton	Thames	Tauranga	Rotorua	Gisborne	Napier	New Plymouth	Wanganui	Palmerston Nth	Masterton	Wellington	North Island Total
Am General	-	1	1	-	-	-	-	-	-	-	-	-	-	2
Bedford	-	-	-	-	-	-	-	-	-	-	-	1	-	1
Bristol	-	1	-	-	-	-	-	-	-	-	-	-	-	1
Cadillac	-	2	1	-	-	-	-	-	-	-	1	-	-	4
Chevrolet	2	31	6	1	8	4	-	2	3	2	2	-	6	67
Citroen	-	2	-	-	-	-	-	-	-	-	-	-	-	2
Daf	1	8	1	-	1	2	-	1	2	-	2	1	15	34
Daihatsu	1	1	2	-	-	-	-	-	-	-	1	-	-	5
Dodge	1	12	1	1	1	-	-	-	-	-	-	-	3	19
Erf	1	-	-	-	-	-	-	-	-	-	-	-	-	1
Fiat	3	38	4	-	1	-	-	-	-	-	2	-	2	50
Ford	86	985	157	7	69	25	15	91	85	22	165	35	184	1,926
Freightliner	-	4	5	-	-	2	-	5	2	1	4	-	1	24
Gmc	-	5	1	-	1	-	-	-	-	-	-	-	1	8
Great Wall	14	71	25	1	8	3	4	7	6	2	2	-	13	156
Hino	7	166	27	2	6	12	2	11	2	4	28	1	32	300
Holden	64	416	168	16	61	39	15	38	28	19	84	16	116	1,080
Hyundai	17	246	34	-	9	4	2	11	4	5	6	5	24	367
International	1	-	7	1	4	-	1	1	4	-	-	-	-	19
Isuzu	9	283	49	7	41	23	4	24	16	1	17	1	39	514
Iveco	-	7	1	-	2	-	-	-	9	-	-	-	46	65
Kenworth	-	3	8	1	10	14	6	7	1	-	-	3	-	53
Kia	-	36	-	-	1	-	2	-	1	-	-	-	4	44
Land Rover	-	8	10	-	2	1	-	1	-	-	1	-	7	30
Mack	1	1	3	-	-	2	-	-	-	3	3	1	-	14
Man	1	9	3	1	4	-	1	-	1	-	1	-	12	33
Mazda	40	397	154	11	71	21	16	22	42	7	51	22	103	957
Mercedes-Benz	18	121	22	2	6	3	1	-	4	1	13	1	31	223
Mitsubishi	79	529	150	22	55	17	16	62	20	11	59	14	176	1,210
Mitsubishi Fuso	24	143	43	1	10	-	7	9	6	1	16	1	21	282
Nissan	118	1,162	291	70	187	80	61	109	75	17	85	40	236	2,531
Nissan Diesel	2	18	5	-	6	-	-	3	1	1	2	-	5	43
Opel	-	3	1	-	1	-	-	-	-	-	-	-	-	5
Peugeot	-	11	1	-	1	-	-	-	-	-	-	-	-	13
Proton	-	5	-	-	-	-	-	-	-	-	-	-	-	5
Renault	2	3	1	-	-	-	-	-	-	-	1	-	-	7
Scania	2	56	8	-	3	5	2	4	3	-	3	3	33	122
Ssangyong	-	3	-	-	2	-	-	-	-	-	-	-	-	5
Sterling	-	2	1	-	-	-	-	-	5	2	-	-	-	10
Studebaker	1	-	-	-	-	-	-	-	-	-	-	1	-	2
Subaru	1	-	-	-	-	-	-	-	-	-	-	-	-	1
Suzuki	2	58	8	-	2	1	2	1	6	11	2	1	7	101
Toyota	172	2,488	450	74	217	137	47	243	135	50	211	56	601	4,881
Vauxhall	-	-	-	-	-	-	-	-	-	-	-	-	1	1
Volkswagen	5	176	17	-	3	1	-	5	3	1	3	-	49	263
Volvo	1	4	55	1	3	-	-	2	-	-	5	-	3	74



**Table 13. New commercials, by make and postal district, North Island  
(including ex-overseas) - continued**

Make	Whangarei	Auckland	Hamilton	Thames	Tauranga	Rotorua	Gisborne	Napier	New Plymouth	Wanganui	Palmerston Nth	Masteron	Wellington	North Island Total
Western Star	2	4	1	-	4	-	-	-	2	-	-	-	-	13
Willys	-	1	-	-	-	-	-	-	-	-	-	-	-	1
Factory Built	1	5	25	-	-	1	-	-	2	-	-	4	-	38
<b>Total</b>	<b>679</b>	<b>7,525</b>	<b>1,747</b>	<b>219</b>	<b>800</b>	<b>397</b>	<b>204</b>	<b>659</b>	<b>468</b>	<b>161</b>	<b>770</b>	<b>207</b>	<b>1,771</b>	<b>15,607</b>

**Table 14. New commercials, by make and postal district, South Island  
(including ex-overseas)**

Make	Nelson	Blenheim	Greymouth	Westport	Christchurch	Timaru	Oamaru	Dunedin	Invercargill	South Island Total
Austin	-	-	-	-	-	-	-	-	1	1
Cadillac	-	-	-	-	-	-	-	-	1	1
Chevrolet	-	-	-	-	10	2	1	-	1	14
Chrysler	-	-	-	-	1	-	-	-	-	1
Daf	-	-	1	-	10	2	-	2	1	16
Daihatsu	-	-	-	-	-	-	1	-	-	1
Dodge	-	-	-	-	1	-	-	2	1	4
Fiat	2	2	-	-	5	-	-	-	-	9
Ford	30	15	24	5	234	30	20	140	124	622
Freightliner	5	1	-	-	5	-	-	3	6	20
Gmc	1	-	-	-	-	-	-	1	2	4
Great Wall	1	2	-	1	34	2	1	9	3	53
Hino	3	1	1	-	16	-	4	12	7	44
Holden	24	27	4	-	157	16	7	96	69	400
Hyundai	6	2	1	-	25	-	1	9	1	45
International	-	-	2	-	-	-	-	-	-	2
Isuzu	13	5	7	2	93	24	2	27	14	187
Iveco	1	-	3	-	2	-	-	-	-	6
Kenworth	1	-	1	-	1	-	-	6	2	11
Kia	-	-	-	-	3	1	-	-	-	4
Land Rover	-	-	-	-	7	1	-	4	-	12
Mack	-	-	-	-	1	-	1	-	4	6
Man	-	-	-	-	11	-	-	3	5	19
Mazda	25	13	1	4	104	23	5	56	65	296
Mercedes-Benz	-	1	2	-	44	4	-	9	4	64
Mitsubishi	31	13	5	4	121	23	7	79	38	321
Mitsubishi Fuso	3	1	1	-	42	6	-	8	2	63
Nissan	61	36	24	11	359	54	9	140	67	761
Nissan Diesel	1	1	-	-	8	1	-	2	9	22
Peugeot	-	-	-	-	-	3	-	-	-	3
Scania	6	-	4	2	9	-	-	3	2	26
Sterling	-	-	-	-	1	2	-	4	14	21
Suzuki	1	4	-	-	13	1	1	2	9	31
Toyota	136	66	69	11	608	81	27	279	160	1,437
Volkswagen	2	-	-	-	13	1	-	3	-	19
Volvo	-	1	-	-	4	5	-	4	1	15
Western Star	-	-	-	-	2	-	-	1	-	3
Factory Built	2	-	-	-	9	-	-	2	2	15
<b>Total</b>	<b>355</b>	<b>191</b>	<b>150</b>	<b>40</b>	<b>1,953</b>	<b>282</b>	<b>87</b>	<b>906</b>	<b>615</b>	<b>4,579</b>

**Table 15. Registration of ex-overseas commercials by make**

Make	2010	% of 2010 total	2009	2008	2007	2006	2005
Alvis	-	-	1	-	-	-	-
Am General	2	0.076	-	3	2	1	1
Austin	1	0.038	-	-	1	1	-
Austral	-	-	-	-	-	-	1
Bedford	1	0.038	-	-	1	-	-
Bmw	-	-	1	-	-	-	-
Bristol	1	0.038	-	-	-	-	-
Buick	-	-	-	-	1	1	1
Cadillac	2	0.076	2	5	5	2	4
Chevrolet	77	2.942	77	134	104	114	112
Chrysler	1	0.038	1	1	-	-	-
Citroen	2	0.076	-	2	5	1	4
Daf	-	-	1	8	10	14	15
Daihatsu	6	0.229	3	20	22	36	46
Daimler	-	-	1	1	1	-	-
Datsun	-	-	-	-	-	-	1
Dennis	-	-	-	1	-	1	3
Diamond	-	-	-	-	-	1	-
Dodge	23	0.879	35	66	51	83	126
Erf	-	-	-	-	2	1	5
Fiat	3	0.115	-	-	1	1	3
Foden	-	-	-	-	1	2	2
Ford	85	3.248	73	106	94	93	106
Freightliner	-	-	3	1	2	-	-
Gmc	11	0.420	13	22	25	19	25
Great Wall	-	-	1	-	-	-	-
Grove	-	-	-	-	-	1	-
Hino	42	1.605	57	399	443	419	438
Holden	29	1.108	28	16	26	22	38
Honda	-	-	1	1	4	7	5
Hyundai	-	-	-	-	1	-	-
International	-	-	-	1	2	4	5
Isuzu	261	9.973	387	1,408	1,898	1,878	1,972
Iveco	4	0.153	-	2	3	5	4
Jeep	-	-	1	-	-	-	-
Kenworth	1	0.038	-	2	7	4	9
Kia	2	0.076	-	-	1	-	-
Land Rover	9	0.344	4	28	26	25	25
Ldv	-	-	-	-	2	2	-
Leyland	-	-	-	-	-	1	4
Lincoln	-	-	-	2	-	3	5
Lvvta	-	-	1	-	-	-	1
Mack	-	-	1	1	1	-	1
Man	10	0.382	1	17	15	10	33
Mazda	237	9.056	158	336	443	427	535
Mercedes-Benz	7	0.267	4	37	57	90	160
Mitsubishi	82	3.133	104	668	931	891	1,151
Mitsubishi Fuso	5	0.191	2	1	4	4	4
Morris	-	-	-	-	-	-	1
Nissan	951	36.339	963	2,089	2,729	2,541	2,731
Nissan Diesel	-	-	-	1	3	4	15
Packard	-	-	-	-	-	1	1



**Table 15. Registration of ex-overseas commercials by make - continued**

Make	2010	% of 2010 total	2009	2008	2007	2006	2005
Peterbilt	-	-	-	-	-	1	1
Peugeot	-	-	-	1	-	-	-
Pontiac	-	-	-	-	-	1	1
Reliant	-	-	-	-	-	-	1
Renault	6	0.229	2	6	12	10	12
Rolls-Royce	-	-	-	-	-	1	-
Scania	-	-	4	1	3	3	7
Ssangyong	-	-	1	3	-	-	-
Steelbro	-	-	-	-	1	-	-
Sterling	-	-	-	-	-	1	-
Studebaker	2	0.076	-	2	-	-	2
Subaru	1	0.038	5	15	15	10	14
Suzuki	25	0.955	24	75	67	84	74
Toyota	714	27.283	940	2,724	4,745	4,670	5,506
Vauxhall	1	0.038	3	1	-	1	-
Volkswagen	10	0.382	4	17	14	13	15
Volvo	1	0.038	-	18	10	18	11
Western Star	-	-	-	1	-	-	1
Willys	1	0.038	-	-	1	-	-
Custombuilt	-	-	-	7	-	-	-
Factory Built	1	0.038	3	17	14	16	40
<b>Total</b>	<b>2,617</b>		<b>2,910</b>	<b>8,267</b>	<b>11,806</b>	<b>11,539</b>	<b>13,278</b>

# Tractors

**Table 16. Annual registration of new tractors (including ex-overseas)  
1947 – 2010**

Year	Total	% Variation	Year	Total	% Variation	Year	Total	% Variation
1947	2,526	-	1969	3,583	12.64	1991	752	-12.86
1948	4,187	65.76	1970	3,193	-10.88	1992	779	3.59
1949	5,130	22.52	1971	4,366	36.74	1993	1,075	38.00
1950	5,384	4.95	1972	5,072	16.17	1994	1,521	41.49
1951	6,145	14.13	1973	6,171	21.67	1995	1,320	-13.21
1952	5,944	-3.27	1974	4,894	-20.69	1996	1,697	28.56
1953	6,112	2.83	1975	3,392	-30.69	1997	1,496	-11.84
1954	5,982	-2.13	1976	3,129	-7.75	1998	1,316	-12.03
1955	5,485	-8.31	1977	3,035	-3.00	1999	1,309	-0.53
1956	5,918	7.89	1978	2,811	-7.38	2000	1,631	24.60
1957	6,157	4.04	1979	2,694	-4.16	2001	2,417	48.19
1958	4,531	-26.41	1980	2,600	-3.49	2002	2,918	20.73
1959	3,236	-28.58	1981	2,747	5.65	2003	2,730	-6.44
1960	3,944	21.88	1982	2,449	-10.85	2004	2,838	3.96
1961	4,249	7.73	1983	2,201	-10.13	2005	2,860	0.78
1962	3,302	-22.29	1984	2,218	0.77	2006	2,300	-19.58
1963	3,757	13.78	1985	1,793	-19.16	2007	2,240	-2.61
1964	4,604	22.54	1986	887	-50.53	2008	2,563	14.42
1965	4,210	-8.56	1987	741	-16.46	2009	2,252	-12.13
1966	4,990	18.53	1988	711	-4.05	2010	2,095	-6.97
1967	3,390	-32.06	1989	907	27.57			
1968	3,181	-6.17	1990	863	-4.85			

**Table 17. Registration of new tractors, by make (including ex-overseas)**

Make	2010	% of 2010 total	2009	2008	2007	2006	2005
Ag.mach.	-	-	-	-	-	1	-
Allis Chalmers	2	0.095	-	1	1	1	-
Belarus	1	0.048	4	2	2	1	6
Bmc	2	0.095	-	-	-	-	-
Case	90	4.296	91	108	96	99	105
Case Ih	97	4.630	83	127	97	94	139
Caterpillar	2	0.095	1	2	5	6	1
Chamberlain	1	0.048	3	-	1	-	-
Claas	81	3.866	71	116	56	70	70
Coles	-	-	-	-	-	1	-
Daewoo	-	-	-	1	-	-	-
Daihatsu	-	-	-	-	-	3	-
David Brown	23	1.098	25	8	21	18	15
Delta	-	-	-	-	3	-	-
Deutz-Fahr	10	0.477	4	4	6	25	27
Farmall	5	0.239	-	-	2	4	2
Ferguson	17	0.811	9	6	16	15	20
Ferrari	8	0.382	9	2	4	8	4
Fiat	29	1.384	25	11	21	18	36
Ford	66	3.150	50	33	38	57	73
Fordson	7	0.334	7	2	3	4	6
Fuso	-	-	-	-	1	-	-
Hinomoto	1	0.048	1	-	-	1	-
Hitachi	4	0.191	3	2	4	4	-
Honda	-	-	1	1	1	-	-
Hough	-	-	1	-	-	-	-
Hymac	-	-	1	-	-	-	-
Hyster	-	-	2	3	-	-	1
Hyundai	-	-	-	1	-	1	2
International	40	1.909	30	20	25	24	40
Iseki	12	0.573	16	15	16	21	29
Isuzu	1	0.048	-	-	-	1	-
Iveco	-	-	-	-	-	1	-
Jacobsen	1	0.048	1	2	5	-	1
Jcb	13	0.621	14	20	19	20	13
John Deere	524	25.012	660	827	688	642	870
Kato	1	0.048	-	-	-	-	-
Kawasaki	1	0.048	4	3	1	3	4
Kenworth	-	-	-	1	-	-	-
Kobelco	2	0.095	-	-	-	-	-
Komatsu	2	0.095	-	1	2	3	1
Kubota	110	5.251	109	116	124	106	66
Lamborghini	-	-	-	3	2	1	1
Landini	12	0.573	32	27	40	39	65
Lanz	2	0.095	2	-	-	1	-
Leyland	2	0.095	2	4	3	3	3
Mahindra	2	0.095	6	4	-	-	-
Manitou	1	0.048	3	2	5	2	2
Massey	34	1.623	31	14	27	21	20
Massey Ferguson	150	7.160	150	186	165	166	183
Matbro	-	-	1	1	1	-	-
Mazda	1	0.048	-	-	-	-	-





**Table 17. Registration of new tractors, by make (including ex-overseas) - continued**

Make	2010	% of 2010 total	2009	2008	2007	2006	2005
McCormick	53	2.530	60	75	57	75	115
Mercedes-Benz	-	-	-	-	1	-	-
Merlo	6	0.286	5	10	8	6	7
Mitsubishi	3	0.143	1	2	2	1	5
Mobile Machine	2	0.095	4	5	6	4	3
New Holland	211	10.072	244	319	265	298	392
Nissan	-	-	1	-	1	1	1
Nuffield	2	0.095	4	1	1	3	4
Oliver	1	0.048	-	1	1	-	-
Renault	3	0.143	4	6	2	5	7
Rhino	-	-	1	-	-	-	-
Roller	-	-	-	-	-	-	1
Sam	-	-	-	-	-	1	-
Same	31	1.480	51	55	69	58	74
Samsung	-	-	-	-	-	1	-
Scammell	1	0.048	-	-	-	-	-
Shibaura	2	0.095	3	4	1	3	2
Suzuki	1	0.048	3	2	7	2	9
Tcm	-	-	-	-	1	1	1
Terex	-	-	1	-	-	-	-
Timberjack	-	-	-	-	1	1	-
Toro	2	0.095	2	2	3	5	8
Toyota	1	0.048	1	3	2	1	2
Tractor	397	18.950	382	377	292	328	384
Trailer	-	-	-	1	1	-	-
Tym	3	0.143	3	5	2	5	3
Universal	-	-	-	1	2	1	-
Valmet	2	0.095	7	1	2	5	9
Volkswagen	-	-	-	-	-	1	-
Volvo	3	0.143	3	2	-	-	2
Walker	-	-	3	5	1	-	-
White	1	0.048	-	-	-	-	-
Yamaha	-	-	1	1	1	1	2
Yanmar	2	0.095	2	-	2	1	-
Zetor	3	0.143	5	4	3	1	5
Custombuilt	-	-	-	-	-	-	2
Factory Built	7	0.334	9	5	4	6	16
Homebuilt	1	0.048	-	-	1	-	1
<b>Total</b>	<b>2,095</b>		<b>2,252</b>	<b>2,563</b>	<b>2,240</b>	<b>2,300</b>	<b>2,860</b>

**Table 18. New tractors, by make and postal district, North Island (including ex-overseas)**

Make	Whangarei	Auckland	Hamilton	Thames	Tauranga	Rotorua	Gisborne	Napier	New Plymouth	Wanganui	Palmerston Nth	Masterton	Wellington	North Island Total
Allis Chalmers	-	-	-	-	-	-	-	1	-	-	-	-	-	1
Bmc	-	-	1	-	-	-	-	-	-	-	1	-	-	2
Case	5	6	15	8	4	2	-	4	2	-	2	3	-	51
Case lh	5	4	22	2	-	7	-	2	1	2	24	-	1	70
Caterpillar	-	1	-	-	-	-	-	-	-	-	-	-	-	1
Claas	3	1	9	1	1	6	-	-	5	1	5	1	-	33
David Brown	-	4	1	2	3	1	-	4	-	-	2	1	-	18
Deutz-Fahr	1	-	1	-	2	-	-	1	1	-	1	-	-	7
Farmall	-	-	-	-	-	-	-	-	2	-	-	-	-	2
Ferguson	-	4	3	2	1	-	-	-	-	-	-	4	1	15
Ferrari	2	-	-	-	5	-	1	-	-	-	-	-	-	8
Fiat	4	3	2	-	3	2	-	-	1	-	2	2	-	19
Ford	2	9	9	1	2	-	-	2	3	-	9	4	-	41
Fordson	-	-	1	1	-	-	-	3	-	1	-	-	1	7
Hinomoto	1	-	-	-	-	-	-	-	-	-	-	-	-	1
Hitachi	1	-	-	-	-	-	-	-	1	-	-	1	-	3
International	-	5	3	1	1	-	-	2	2	-	3	2	2	21
Iseki	2	-	1	-	-	-	1	-	1	-	1	-	2	8
Isuzu	-	-	-	-	-	-	-	-	-	-	-	1	-	1
Jacobsen	-	-	-	1	-	-	-	-	-	-	-	-	-	1
Jcb	-	4	2	1	1	1	1	-	-	-	-	1	-	11
John Deere	24	76	58	9	15	7	10	11	13	5	37	29	9	303
Kato	1	-	-	-	-	-	-	-	-	-	-	-	-	1
Kobelco	2	-	-	-	-	-	-	-	-	-	-	-	-	2
Komatsu	-	-	-	-	-	-	-	-	-	-	-	-	1	1
Kubota	11	20	17	1	6	4	2	5	1	1	17	5	5	95
Landini	1	3	2	-	-	-	-	-	-	-	-	2	-	8
Leyland	-	1	-	-	-	-	-	-	-	-	-	-	-	1
Mahindra	-	2	-	-	-	-	-	-	-	-	-	-	-	2
Manitou	-	-	-	-	-	-	-	-	-	-	-	-	1	1
Massey	1	5	9	1	5	1	-	1	4	2	1	-	1	31
Massey Ferguson	7	13	13	11	12	3	1	5	4	2	10	10	-	91
Mazda	-	-	-	-	-	-	-	-	-	-	1	-	-	1
Mccormick	1	11	3	-	1	1	-	1	3	3	8	-	-	32
Merlo	-	1	1	-	-	-	-	-	-	-	1	-	-	3
Mitsubishi	-	-	-	-	-	-	-	-	-	-	1	1	1	3
New Holland	6	10	26	4	12	2	1	4	15	5	12	17	1	115
Oliver	-	-	-	-	-	-	-	-	-	-	-	1	-	1
Renault	-	2	-	-	-	-	-	-	-	-	-	-	-	2
Same	3	4	-	1	4	-	1	3	3	1	2	-	1	23
Shibaura	-	1	-	-	-	-	-	-	-	-	-	-	-	1
Suzuki	-	-	1	-	-	-	-	-	-	-	-	-	-	1
Toro	-	-	-	-	-	-	-	-	-	-	-	-	2	2
Toyota	-	1	-	-	-	-	-	-	-	-	-	-	-	1
Tractor	22	30	72	18	39	6	2	13	5	1	16	6	6	236
Tym	-	-	-	-	-	-	-	-	-	-	1	-	-	1



**Table 18. New tractors, by make and postal district, North Island (including ex-overseas) - continued**

Make	Whangarei	Auckland	Hamilton	Thames	Tauranga	Rotorua	Gisborne	Napier	New Plymouth	Wanganui	Palmerston Nth	Masteron	Wellington	North Island Total
Valmet	-	-	1	-	-	-	-	-	-	-	-	-	-	1
Volvo	-	-	-	-	-	-	-	-	-	-	-	-	1	1
Yanmar	1	-	-	-	-	-	-	-	-	-	-	-	1	2
Zetor	1	-	1	-	-	-	-	-	-	-	-	-	-	2
Factory Built	1	-	-	-	-	-	-	-	-	-	1	-	-	2
Homebuilt	-	1	-	-	-	-	-	-	-	-	-	-	-	1
<b>Total</b>	<b>108</b>	<b>222</b>	<b>274</b>	<b>65</b>	<b>117</b>	<b>43</b>	<b>20</b>	<b>62</b>	<b>67</b>	<b>24</b>	<b>158</b>	<b>91</b>	<b>37</b>	<b>1,288</b>

**Table 19. New tractors, by make and postal district, South Island (including ex-overseas)**

Make	Nelson	Blenheim	Greymouth	Westport	Christchurch	Timaru	Oamaru	Dunedin	Invercargill	South Island Total
Allis Chalmers	-	-	-	-	-	1	-	-	-	1
Belarus	-	-	-	-	-	-	-	1	-	1
Case	5	1	-	-	18	11	1	1	2	39
Case lh	-	-	-	-	9	-	-	4	14	27
Caterpillar	-	-	-	-	-	-	-	-	1	1
Chamberlain	-	-	-	-	-	-	-	-	1	1
Claas	-	-	1	-	16	7	-	16	8	48
David Brown	-	-	-	-	3	-	-	1	1	5
Deutz-Fahr	-	-	-	-	1	1	-	1	-	3
Farmall	-	-	-	-	3	-	-	-	-	3
Ferguson	-	-	-	-	1	-	-	-	1	2
Fiat	1	-	-	-	2	1	1	4	1	10
Ford	3	1	-	-	14	3	-	1	3	25
Hitachi	-	-	-	-	1	-	-	-	-	1
International	-	-	1	-	9	2	1	3	3	19
Iseki	1	1	-	-	-	1	-	-	1	4
Jcb	-	-	-	-	1	-	-	-	1	2
John Deere	6	16	6	2	77	22	9	16	67	221
Kawasaki	1	-	-	-	-	-	-	-	-	1
Komatsu	-	-	-	-	1	-	-	-	-	1
Kubota	-	1	-	-	5	-	1	3	5	15
Landini	1	-	1	-	-	1	-	1	-	4
Lanz	-	-	-	-	2	-	-	-	-	2
Leyland	-	-	-	-	1	-	-	-	-	1
Massey	-	-	-	-	-	-	-	1	2	3
Massey Ferguson	2	3	1	-	13	8	5	7	20	59
Mccormick	2	-	-	-	3	6	1	4	5	21
Merlo	-	-	-	-	1	-	-	-	2	3
Mobile Machine	-	1	-	-	-	-	-	1	-	2
New Holland	1	5	-	3	28	19	5	19	16	96
Nuffield	-	-	-	-	2	-	-	-	-	2
Renault	-	-	-	-	1	-	-	-	-	1
Same	2	2	-	-	2	1	1	-	-	8
Scammell	-	-	-	-	1	-	-	-	-	1
Shibaura	-	-	-	-	-	-	-	-	1	1
Tractor	22	8	6	3	47	13	3	14	45	161
Tym	-	-	-	-	1	-	-	-	1	2
Valmet	-	-	-	-	-	-	1	-	-	1
Volvo	-	-	-	-	1	-	-	-	1	2
White	-	-	-	-	-	-	-	1	-	1
Zetor	-	-	-	-	-	-	-	1	-	1
Factory Built	-	-	-	-	3	1	-	-	1	5
<b>Total</b>	<b>47</b>	<b>39</b>	<b>16</b>	<b>8</b>	<b>267</b>	<b>98</b>	<b>29</b>	<b>100</b>	<b>203</b>	<b>807</b>



# Motorcycles & Mopeds

**Table 20. Annual registration of new motorcycles over 60cc  
(including ex-overseas) 1926 – 2010**

Year	Total	% Variation	Year	Total	% Variation	Year	Total	% Variation
1926	5,637	-	1955	2,134	-31.38	1984	15,975	-5.69
1927	4,667	-17.21	1956	1,862	-12.75	1985	13,425	-15.96
1928	4,619	-1.03	1957	2,784	49.52	1986	13,372	-0.39
1929	4,400	-4.74	1958	3,255	16.92	1987	12,609	-5.71
1930	3,611	-17.93	1959	1,447	-55.55	1988	8,968	-28.88
1931	1,925	-46.69	1960	2,664	84.11	1989	5,796	-35.37
1932	1,074	-44.21	1961	3,761	41.18	1990	4,897	-15.51
1933	837	-22.07	1962	3,865	2.77	1991	4,042	-17.46
1934	856	2.27	1963	3,186	-17.57	1992	2,469	-38.92
1935	1,062	24.07	1964	2,957	-7.19	1993	2,601	5.35
1936	1,675	57.72	1965	3,079	4.13	1994	3,337	28.30
1937	2,366	41.25	1966	3,285	6.69	1995	3,451	3.42
1938	1,676	-29.16	1967	2,432	-25.97	1996	3,812	10.46
1939	1,085	-35.26	1968	2,215	-8.92	1997	4,078	6.98
1940	712	-34.38	1969	2,334	5.37	1998	4,067	-0.27
1941	334	-53.09	1970	5,529	136.89	1999	3,849	-5.36
1942	2,271	579.94	1971	12,881	132.97	2000	3,598	-6.52
1943	17	-99.25	1972	14,763	14.61	2001	3,575	-0.64
1944	33	94.12	1973	25,760	74.49	2002	4,118	15.19
1945	45	36.36	1974	24,156	-6.23	2003	4,967	20.62
1946	716	1,491.11	1975	20,838	-13.74	2004	6,341	27.66
1947	1,753	144.83	1976	15,435	-25.93	2005	7,654	20.71
1948	1,419	-19.05	1977	14,028	-9.12	2006	9,596	25.37
1949	1,864	31.36	1978	14,522	3.52	2007	11,426	19.07
1950	2,622	40.67	1979	21,558	48.45	2008	12,211	6.87
1951	4,611	75.86	1980	29,957	38.96	2009	7,238	-40.73
1952	4,304	-6.66	1981	24,571	-17.98	2010	5,676	-21.58
1953	2,978	-30.81	1982	22,306	-9.22			
1954	3,110	4.43	1983	16,938	-24.07			

**Table 21. Annual Registration of new mopeds and motorcycles under 61cc  
(including ex-overseas) 1952 – 2010**

Year	Total	% Variation	Year	Total	% Variation	Year	Total	% Variation
1952	2,182	-	1972	3,698	-24.85	1992	361	-46.04
1953	1,184	-45.74	1973	3,647	-1.38	1993	300	-16.90
1954	1,321	11.57	1974	4,168	14.29	1994	363	21.00
1955	1,006	-23.85	1975	3,609	-13.41	1995	404	11.29
1956	1,682	67.20	1976	2,752	-23.75	1996	650	60.89
1957	3,016	79.31	1977	2,549	-7.38	1997	625	-3.85
1958	3,124	3.58	1978	1,913	-24.95	1998	611	-2.24
1959	1,752	-43.92	1979	3,712	94.04	1999	740	21.11
1960	1,725	-1.54	1980	4,734	27.53	2000	783	5.81
1961	1,791	3.83	1981	4,857	2.60	2001	974	24.39
1962	803	-55.16	1982	4,349	-10.46	2002	1,211	24.33
1963	1,233	53.55	1983	2,492	-42.70	2003	1,805	49.05
1964	2,453	98.95	1984	2,687	7.83	2004	2,528	40.06
1965	1,983	-19.16	1985	3,311	23.22	2005	5,135	103.13
1966	1,678	-15.38	1986	3,146	-4.98	2006	5,591	8.88
1967	1,651	-1.61	1987	3,004	-4.51	2007	5,229	-6.47
1968	1,346	-18.47	1988	2,353	-21.67	2008	6,622	26.64
1969	1,556	15.60	1989	1,696	-27.92	2009	3,408	-48.54
1970	2,525	62.28	1990	911	-46.29	2010	2,769	-18.75
1971	4,921	94.89	1991	669	-26.56			



**Table 22. Registration of new motorcycles over 60cc by make (including ex-overseas)**

Make	2010	% of 2010 total	2009	2008	2007	2006	2005
Ajs	-	-	2	3	-	2	2
American	5	0.088	2	5	3	4	1
Aprilia	81	1.427	90	119	161	122	91
Ariel	1	0.018	-	2	-	1	-
Auto Union	-	-	-	-	1	-	-
Bajaj	-	-	1	-	-	1	2
Benelli	1	0.018	-	1	1	3	-
Bimota	1	0.018	1	10	5	3	4
Bmw	247	4.352	248	413	358	363	364
Bolwell	1	0.018	-	-	-	-	-
Bombardier	1	0.018	-	-	-	-	-
Brough	-	-	1	1	1	-	-
Bsa	65	1.145	8	7	9	9	4
Buell	74	1.304	113	108	129	125	128
Cagiva	1	0.018	9	18	19	13	3
Cleveland	-	-	1	-	-	-	-
cmg	-	-	-	13	4	7	7
Daelim	8	0.141	-	-	-	-	-
Ducati	192	3.383	259	557	497	354	309
Enfield	1	0.018	3	-	1	1	3
Falcon	-	-	-	-	-	-	1
Gas Gas	1	0.018	1	6	-	-	-
Gilera	10	0.176	11	16	8	7	12
Harley Davidson	1,084	19.098	1,184	1,672	1,562	1,233	875
Henderson	-	-	1	-	-	-	-
Honda	657	11.575	818	1,550	1,678	1,480	1,218
Husaberg	14	0.247	19	9	3	7	10
Husqvarna	5	0.088	10	26	15	15	15
Hyosung	179	3.154	166	321	437	478	124
Imperial	-	-	-	-	-	1	-
Indian	5	0.088	18	12	5	8	11
Italjet	5	0.088	2	12	3	-	2
Jawa	-	-	-	-	1	-	-
Jialing	-	-	-	-	2	-	-
Kawasaki	307	5.409	583	1,143	780	711	564
Keeway	20	0.352	47	91	-	-	-
Kinetic	1	0.018	1	10	7	14	12
Ktm	116	2.044	157	193	218	148	139
Kymco	48	0.846	1	-	-	-	-
Lambretta	4	0.070	4	7	3	5	4
Laverda	3	0.053	6	3	2	1	3
Lifan	32	0.564	23	24	-	-	-
Lvvta	13	0.229	12	9	13	11	6
Magni	2	0.035	2	1	-	-	-
Maico	-	-	-	-	-	1	-
Marshin	-	-	-	-	2	12	39
Matchless	1	0.018	-	2	1	3	2
Megelli	2	0.035	-	-	-	-	-
Moped	-	-	-	7	-	-	-
Moto Guzzi	54	0.951	54	83	70	116	72



**Table 22. Registration of new motorcycles over 60cc by make (including ex-overseas) – continued**

Make	2010	% of 2010 total	2009	2008	2007	2006	2005
Moto Morini	9	0.159	5	8	9	4	-
Motorcycle	52	0.916	82	279	253	162	81
Mv Agusta	11	0.194	9	19	17	15	26
Mz	1	0.018	2	1	2	4	2
Norton	9	0.159	6	7	10	5	12
Panther	-	-	8	-	-	2	-
Peugeot	-	-	1	2	4	4	1
Pgo	13	0.229	14	43	22	55	49
Piaggio	77	1.357	166	226	126	108	125
Pioneer	-	-	-	-	-	5	-
Royal Enfield	16	0.282	17	19	31	34	14
Rudge	1	0.018	-	-	-	-	-
Sachs	-	-	1	3	14	2	-
Saxon	1	0.018	-	-	-	-	-
Scott	-	-	-	-	-	2	-
Sunbeam	-	-	1	-	-	-	-
Suzuki	1,011	17.812	1,558	2,636	2,665	2,159	1,924
Sym	19	0.335	29	46	-	-	-
Titan	2	0.035	1	-	1	-	-
Trike	-	-	-	1	-	-	1
Triton	-	-	-	1	-	-	-
Triumph	567	9.989	605	795	788	639	513
Ural	2	0.035	2	4	2	-	-
Velocette	1	0.018	2	-	-	3	-
Vespa	54	0.951	49	142	136	137	90
Victory	37	0.652	28	29	8	1	3
Vincent	-	-	6	-	2	1	1
Yamaha	442	7.787	640	1,040	976	720	628
Zongshen	-	-	-	2	-	-	-
Custombuilt	1	0.018	2	2	-	9	3
Factory Built	108	1.903	146	452	361	266	154
<b>Total</b>	<b>5,676</b>		<b>7,238</b>	<b>12,211</b>	<b>11,426</b>	<b>9,596</b>	<b>7,654</b>

**Table 23. Registration of new mopeds and motorcycles under 61cc, by make (including ex-overseas)**

Make	2010	% of 2010 total	2009	2008	2007	2006	2005
Ajs	-	-	1	-	-	-	-
Aprilia	27	0.975	11	10	6	10	19
Auto Union	-	-	-	-	-	-	1
Bajaj	-	-	-	1	-	1	-
Benelli	20	0.722	1	-	-	-	-
Bmc	-	-	-	-	2	-	-
Bmw	-	-	1	-	-	-	-
Bolwell	-	-	1	1	-	-	-
Bsa	-	-	2	-	-	-	-
Champion	-	-	-	-	-	1	-
Chrysler	-	-	-	-	-	-	1
Classic	-	-	-	-	-	-	1
cmg	-	-	1	15	11	38	32
Cooper	-	-	-	1	-	-	-
Crown	-	-	-	1	-	-	-
Daelim	22	0.795	18	10	-	-	-
Daimler	-	-	-	-	1	-	-
Daytona	-	-	1	-	-	1	2
Ducati	2	0.072	-	1	1	1	-
Elf	-	-	-	-	1	-	1
Enfield	1	0.036	-	-	-	-	-
Excelsior	-	-	1	-	-	1	-
Falcon	-	-	1	4	-	-	-
Ford	-	-	-	-	2	-	-
Fox	-	-	-	1	-	1	-
Garelli	-	-	2	8	-	-	-
Geely	-	-	1	-	-	-	-
Gilera	1	0.036	1	1	-	-	-
Gmc	-	-	-	-	-	1	-
Harley Davidson	1	0.036	2	1	2	6	11
Hercules	-	-	-	4	3	1	-
Hero	-	-	-	-	2	-	1
Honda	346	12.495	379	900	449	494	542
Husqvarna	-	-	-	1	-	-	-
Hyosung	28	1.011	42	142	144	222	182
Indian	-	-	-	-	-	-	1
Italjet	1	0.036	1	1	-	1	-
Jialing	-	-	1	2	1	3	2
Kawasaki	2	0.072	1	6	8	6	1
Keeway	105	3.792	90	86	-	-	-
Kinetic	-	-	1	1	4	1	11
Kiwi	-	-	-	-	1	-	-
Kreiner	-	-	1	-	-	-	-
Ktm	1	0.036	2	-	-	-	-
Kymco	18	0.650	-	-	-	-	-
Lambretta	-	-	2	-	-	4	1
Lifan	19	0.686	16	26	-	-	-
Lincoln	-	-	1	-	1	-	1
Lynx	-	-	-	-	-	1	2
Marshall	-	-	-	-	-	-	1



**Table 23. Registration of new mopeds and motorcycles under 61cc, by make (including ex-overseas) - continued**

Make	2010	% of 2010 total	2009	2008	2007	2006	2005
Marshin	-	-	-	-	7	9	7
Mazda	-	-	-	-	-	-	1
Mini	5	0.181	6	5	16	52	125
Mitsubishi	1	0.036	-	-	-	5	7
Mobylette	1	0.036	-	-	-	-	1
Moped	1,188	42.904	1,748	3,312	2,787	2,314	2,211
Motorcycle	10	0.361	11	35	41	42	65
Munro	-	-	-	-	1	-	-
Nsu	-	-	1	-	-	-	-
Oliver	-	-	-	3	3	19	9
Panther	1	0.036	-	-	-	-	-
Peugeot	4	0.144	6	14	16	11	1
Pgo	28	1.011	37	67	64	60	154
Phillips	-	-	-	1	-	-	-
Piaggio	90	3.250	38	64	55	39	74
Pioneer	2	0.072	3	1	5	3	-
Premier	-	-	-	1	-	-	-
Prince	-	-	-	-	1	-	-
Puch	1	0.036	-	-	-	2	-
Raleigh	-	-	-	-	-	1	-
Rhino	1	0.036	-	-	-	15	5
Sachs	5	0.181	2	13	17	17	5
Scorpion	-	-	-	-	1	2	26
Scott	-	-	-	-	1	-	-
Silver	-	-	2	-	-	-	-
Standard	-	-	-	-	-	-	2
Star	1	0.036	-	2	-	-	-
Suzuki	306	11.051	298	590	659	1,156	783
Sym	28	1.011	57	109	-	-	-
Toyota	-	-	-	-	-	-	1
Triumph	-	-	3	-	1	-	2
Velo Solex	3	0.108	-	-	-	-	-
Velocette	-	-	-	-	-	-	1
Vespa	53	1.914	68	115	86	90	97
Villiers	1	0.036	2	-	-	-	-
Vintage	-	-	-	-	-	-	1
Vmoto	88	3.178	-	-	-	-	-
Yamaha	254	9.173	334	659	498	641	288
Zongshen	1	0.036	3	10	-	-	-
Zundapp	-	-	-	-	2	-	-
Custombuilt	-	-	-	5	2	4	3
Factory Built	103	3.720	207	389	325	310	438
Homebuilt	-	-	-	3	2	5	15
<b>Total</b>	<b>2,769</b>		<b>3,408</b>	<b>6,622</b>	<b>5,229</b>	<b>5,591</b>	<b>5,135</b>

**Table 24. New motorcycles over 60cc, by make and postal district, North Island (including ex-overseas)**

Make	Whangarei	Auckland	Hamilton	Thames	Tauranga	Rotorua	Gisborne	Napier	New Plymouth	Wanganui	Palmerston Nth	Masterton	Wellington	North Island Total
American	-	1	-	-	1	-	-	1	-	-	1	-	-	4
Aprilia	2	24	5	2	2	-	-	2	3	-	2	3	17	62
Ariel	-	-	-	1	-	-	-	-	-	-	-	-	-	1
Benelli	-	-	-	-	-	-	-	-	1	-	-	-	-	1
Bmw	4	64	10	2	16	6	3	4	4	2	5	4	34	158
Bolwell	-	1	-	-	-	-	-	-	-	-	-	-	-	1
Bsa	-	8	1	-	-	-	-	-	-	-	-	-	1	10
Buell	2	18	9	1	3	1	-	3	2	1	3	1	11	55
Daelim	-	1	-	-	-	-	-	-	-	-	1	-	1	3
Ducati	7	59	12	3	13	2	-	7	9	2	8	1	18	141
Enfield	-	-	-	1	-	-	-	-	-	-	-	-	-	1
Gas Gas	-	-	-	-	-	-	-	-	-	-	-	-	1	1
Gilera	-	7	-	-	1	-	-	-	-	-	-	-	2	10
Harley Davidson	39	237	126	15	75	19	7	31	38	10	42	9	114	762
Honda	19	263	45	2	27	9	2	20	24	9	34	7	53	514
Husaberg	-	3	1	1	-	-	-	-	1	-	-	-	3	9
Husqvarna	-	-	1	-	1	-	-	-	-	-	1	-	1	4
Hyosung	3	84	14	2	6	4	3	2	3	3	13	-	22	159
Indian	-	-	-	-	1	-	-	1	-	-	-	-	-	2
Italjet	1	4	-	-	-	-	-	-	-	-	-	-	-	5
Kawasaki	9	125	15	3	20	2	4	7	11	1	15	2	24	238
Keeway	1	6	5	1	-	-	-	-	-	-	-	-	1	14
Kinetic	-	1	-	-	-	-	-	-	-	-	-	-	-	1
Ktm	4	25	9	1	6	1	-	2	9	1	5	-	8	71
Kymco	-	34	-	-	3	-	-	-	-	-	1	-	5	43
Lambretta	-	3	-	-	-	-	-	1	-	-	-	-	-	4
Laverda	-	2	-	-	-	-	-	-	-	-	-	-	-	2
Lifan	2	10	2	-	1	-	-	1	-	-	1	-	3	20
Lvvta	2	7	1	-	-	-	-	1	-	-	-	-	-	11
Magni	-	-	-	-	1	-	-	-	-	-	-	-	-	1
Matchless	-	1	-	-	-	-	-	-	-	-	-	-	-	1
Megelli	-	-	-	-	-	-	-	-	-	-	-	-	2	2
Moto Guzzi	-	25	1	1	-	-	1	-	2	-	-	-	5	35
Moto Morini	-	6	-	-	1	-	-	1	-	-	-	-	-	8
Motorcycle	-	23	6	-	3	-	-	-	-	-	-	1	10	43
Mv Agusta	-	7	1	-	2	-	-	-	-	-	-	-	-	10
Mz	-	-	-	-	1	-	-	-	-	-	-	-	-	1
Norton	-	4	1	1	-	-	-	-	-	-	-	-	-	6
Pgo	1	3	1	2	-	-	-	-	-	-	-	-	2	9
Piaggio	1	40	6	2	3	1	-	-	1	-	1	-	12	67
Royal Enfield	-	9	1	-	1	-	-	-	-	-	1	-	1	13
Rudge	-	1	-	-	-	-	-	-	-	-	-	-	-	1
Suzuki	27	297	72	16	54	14	3	28	35	48	49	11	84	738
Sym	1	6	2	-	2	-	-	-	-	-	-	-	1	12
Titan	-	2	-	-	-	-	-	-	-	-	-	-	-	2
Triumph	10	183	32	8	34	13	1	16	24	1	30	7	74	433



**Table 24. New motorcycles over 60cc, by make and postal district, North Island (including ex-overseas) - continued**

Make	Whangarei	Auckland	Hamilton	Thames	Tauranga	Rotorua	Gisborne	Napier	New Plymouth	Wanganui	Palmerston Nth	Masterton	Wellington	North Island Total
Ural	-	-	-	-	1	-	-	-	-	-	-	-	1	2
Velocette	-	1	-	-	-	-	-	-	-	-	-	-	-	1
Vespa	-	38	2	1	3	-	-	-	1	-	1	-	4	50
Victory	-	18	-	1	3	-	1	-	1	-	-	-	-	24
Yamaha	9	147	28	3	28	3	3	5	11	3	6	4	47	297
Factory Built	2	62	6	-	4	-	-	1	1	-	1	-	15	92
<b>Total</b>	<b>146</b>	<b>1,860</b>	<b>415</b>	<b>70</b>	<b>317</b>	<b>75</b>	<b>28</b>	<b>134</b>	<b>181</b>	<b>81</b>	<b>221</b>	<b>50</b>	<b>577</b>	<b>4,155</b>

**Table 25. New motorcycles over 60cc, by make and postal district, South Island (including ex-overseas)**

Make	Nelson	Blenheim	Greymouth	Westport	Christchurch	Timaru	Oamaru	Dunedin	Invercargill	South Island Total
American	-	-	-	-	-	-	1	-	-	1
Aprilia	4	-	-	1	10	1	-	2	1	19
Bimota	1	-	-	-	-	-	-	-	-	1
Bmw	9	3	5	1	54	6	1	7	3	89
Bombardier	-	1	-	-	-	-	-	-	-	1
Bsa	2	-	-	-	52	1	-	-	-	55
Buell	-	2	7	-	8	1	-	-	1	19
Cagiva	1	-	-	-	-	-	-	-	-	1
Daelim	-	-	-	-	5	-	-	-	-	5
Ducati	12	-	2	-	23	2	-	9	3	51
Harley Davidson	30	9	8	2	154	16	2	71	30	322
Honda	12	4	3	2	86	6	-	19	11	143
Husaberg	-	-	-	-	3	-	1	-	1	5
Husqvarna	-	-	-	-	-	-	-	1	-	1
Hyosung	4	-	-	-	10	-	2	1	3	20
Indian	1	-	-	-	-	-	-	1	1	3
Kawasaki	12	6	-	1	28	5	1	8	8	69
Keeway	2	-	-	-	4	-	-	-	-	6
Ktm	8	2	-	-	11	1	2	14	7	45
Kymco	-	-	-	-	3	-	-	-	2	5
Laverda	-	-	-	-	1	-	-	-	-	1
Lifan	6	-	-	-	5	-	-	1	-	12
Lvtta	1	-	-	-	-	-	-	-	1	2
Magni	1	-	-	-	-	-	-	-	-	1
Moto Guzzi	2	2	2	1	5	-	1	6	-	19
Moto Morini	1	-	-	-	-	-	-	-	-	1
Motorcycle	-	-	1	-	8	-	-	-	-	9
Mv Agusta	1	-	-	-	-	-	-	-	-	1
Norton	-	-	-	-	3	-	-	-	-	3
Pgo	2	-	-	-	2	-	-	-	-	4
Piaggio	2	-	-	-	6	-	-	2	-	10
Royal Enfield	-	-	-	-	1	1	-	-	1	3
Saxon	-	-	-	-	-	-	-	-	1	1
Suzuki	19	9	3	3	159	10	4	34	32	273
Sym	1	-	-	-	-	1	-	4	1	7
Triumph	18	3	4	1	68	4	3	18	15	134
Vespa	1	-	-	-	1	-	-	2	-	4
Victory	2	-	-	1	6	1	-	3	-	13
Yamaha	30	5	1	4	58	4	1	26	16	145
Custombuilt	-	-	-	-	1	-	-	-	-	1
Factory Built	-	-	-	1	9	1	1	4	-	16
<b>Total</b>	<b>185</b>	<b>46</b>	<b>36</b>	<b>18</b>	<b>784</b>	<b>61</b>	<b>20</b>	<b>233</b>	<b>138</b>	<b>1,521</b>

**Table 26. New mopeds and motorcycles under 61cc, by make and postal district, North Island (including ex-overseas)**

Make	Whangarei	Auckland	Hamilton	Thames	Tauranga	Rotorua	Gisborne	Napier	New Plymouth	Wanganui	Palmerston Nth	Masterton	Wellington	North Island Total
Aprilia	-	12	-	-	1	-	-	-	-	-	-	-	9	22
Benelli	-	8	-	-	-	-	-	-	-	-	-	-	12	20
Daelim	-	9	4	-	-	-	1	-	1	1	-	-	5	21
Ducati	-	-	-	1	-	-	-	-	-	-	-	-	-	1
Gilera	1	-	-	-	-	-	-	-	-	-	-	-	-	1
Harley Davidson	-	1	-	-	-	-	-	-	-	-	-	-	-	1
Honda	7	101	19	3	7	5	9	18	14	2	11	7	24	227
Hyosung	-	4	-	3	4	-	2	3	-	2	4	-	3	25
Italjet	-	-	-	-	-	-	-	1	-	-	-	-	-	1
Kawasaki	-	1	-	-	-	-	-	-	-	-	-	-	1	2
Keeway	-	21	30	-	1	-	3	2	-	-	1	-	37	95
Ktm	-	1	-	-	-	-	-	-	-	-	-	-	-	1
Kymco	-	7	-	-	-	-	-	-	-	-	-	-	8	15
Lifan	1	6	1	1	1	-	-	1	-	-	-	-	1	12
Mini	-	2	1	-	-	-	-	1	-	-	-	-	1	5
Moped	19	539	70	12	59	4	14	22	9	17	72	3	98	938
Motorcycle	-	2	1	-	-	-	-	-	-	-	1	-	1	5
Peugeot	-	-	-	-	1	-	-	-	-	-	-	-	3	4
Pgo	1	13	1	-	4	-	1	-	-	2	2	-	3	27
Piaggio	-	43	5	-	-	-	-	-	1	-	-	-	31	80
Pioneer	-	1	1	-	-	-	-	-	-	-	-	-	-	2
Puch	-	1	-	-	-	-	-	-	-	-	-	-	-	1
Rhino	-	-	-	-	1	-	-	-	-	-	-	-	-	1
Sachs	-	2	-	-	2	-	-	-	-	-	-	-	1	5
Suzuki	6	56	27	4	12	7	-	9	21	9	20	4	33	208
Sym	1	4	4	-	5	-	1	-	-	3	-	-	5	23
Velo Solex	-	3	-	-	-	-	-	-	-	-	-	-	-	3
Vespa	-	28	3	-	4	-	1	2	2	-	-	-	5	45
Vmoto	1	75	5	-	-	-	-	1	-	-	-	1	3	86
Yamaha	5	83	18	2	15	3	12	5	14	6	1	3	23	190
Zongshen	-	1	-	-	-	-	-	-	-	-	-	-	-	1
Factory Built	1	25	1	-	-	-	-	6	-	-	7	-	54	94
<b>Total</b>	<b>43</b>	<b>1,049</b>	<b>191</b>	<b>26</b>	<b>117</b>	<b>19</b>	<b>44</b>	<b>71</b>	<b>62</b>	<b>42</b>	<b>119</b>	<b>18</b>	<b>361</b>	<b>2,162</b>



**Table 27. New mopeds and motorcycles under 61cc, by make and postal district, South Island(including ex-overseas)**

Make	Nelson	Blenheim	Greymouth	Westport	Christchurch	Timaru	Oamaru	Dunedin	Invercargill	South Island Total
Aprilia	-	-	2	-	3	-	-	-	-	5
Daelim	-	-	-	-	-	-	-	-	1	1
Ducati	-	-	-	-	-	-	-	1	-	1
Enfield	-	-	-	-	-	1	-	-	-	1
Honda	6	8	-	2	82	3	-	7	11	119
Hyosung	2	-	-	-	1	-	-	-	-	3
Keeway	3	-	2	-	-	1	4	-	-	10
Kymco	-	-	-	-	3	-	-	-	-	3
Lifan	6	1	-	-	-	-	-	-	-	7
Mitsubishi	-	-	-	-	1	-	-	-	-	1
Mobylette	-	-	-	-	1	-	-	-	-	1
Moped	15	16	3	-	150	9	1	45	11	250
Motorcycle	1	-	-	-	1	-	-	1	2	5
Panther	-	-	-	-	1	-	-	-	-	1
Pgo	-	-	-	-	1	-	-	-	-	1
Piaggio	3	-	1	-	6	-	-	-	-	10
Star	-	-	-	-	1	-	-	-	-	1
Suzuki	10	1	1	2	27	6	4	32	15	98
Sym	1	1	1	-	2	-	-	-	-	5
Vespa	1	-	-	-	5	-	-	2	-	8
Villiers	-	-	1	-	-	-	-	-	-	1
Vmoto	-	-	-	-	2	-	-	-	-	2
Yamaha	22	4	1	-	24	1	1	7	4	64
Factory Built	1	4	-	-	3	-	-	-	1	9
<b>Total</b>	<b>71</b>	<b>35</b>	<b>12</b>	<b>4</b>	<b>314</b>	<b>21</b>	<b>10</b>	<b>95</b>	<b>45</b>	<b>607</b>

# General

**Table 28. Vehicles registered during the year 2010**

	New*		Used**		Total	
	2010	2009	2010	2009	2010	2009
Cars	150,641	123,161	6,691	7,120	157,332	130,281
Trucks	19,282	16,832	1,316	1,174	20,598	18,006
Buses & Coaches	904	1,107	29	26	933	1,133
Tractors	2,095	2,252	516	713	2,611	2,965
Miscellaneous***	2,938	2,688	321	377	3,259	3,065
Motorcycles over 60 CC	5,676	7,238	1,245	1,376	6,921	8,614
Motorcycles 60 CC and under	2,769	3,408	664	757	3,433	4,165
Trailers	20,377	20,185	5,987	6,201	26,364	26,386
Caravans****	1,539	1,386	1,011	1,142	2,550	2,528
<b>Total</b>	<b>206,221</b>	<b>178,257</b>	<b>17,780</b>	<b>18,886</b>	<b>224,001</b>	<b>197,143</b>

(\*) Includes ex-overseas

(\*\*) Previously registered in New Zealand

(\*\*\*) All other vehicle types not reported separately in this table - include motor caravans

(\*\*\*\*) Towed-caravans only

**Table 29. Vehicles registered during the year by vehicle type and fuel type**

	Petrol		Diesel		CNG		LPG		Electric		Other		Total	
	2010	2009	2010	2009	2010	2009	2010	2009	2010	2009	2010	2009	2010	2009
Cars	146,578	120,160	10,716	10,073	-	-	26	43	10	4	2	1	157,332	130,281
Trucks	3,706	3,122	16,888	14,871	-	1	4	11	-	1	-	-	20,598	18,006
Motorcycles	6,929	8,620	-	-	-	-	-	-	-	3	-	-	6,929	8,623
Tractors	174	162	2,435	2,794	-	2	-	1	-	-	2	6	2,611	2,965
Buses & Coaches	209	205	724	900	-	-	-	-	-	28	-	-	933	1,133
Mobile Machines	125	147	776	660	-	-	171	95	23	26	3	3	1,098	931
Motor Caravans	110	102	961	780	-	-	1	-	-	-	-	-	1,072	882
Mopeds	3,413	4,149	1	1	-	-	1	-	39	61	4	7	3,458	4,218
ATV	778	883	16	25	-	-	-	-	1	-	-	-	795	908
Spec. P. Vehicles	-	1	40	53	-	-	-	-	-	-	-	-	40	54
Agric. Machines	25	31	122	126	-	1	-	1	-	1	-	1	147	161
<b>Total</b>	<b>162,047</b>	<b>137,582</b>	<b>32,679</b>	<b>30,283</b>	-	<b>4</b>	<b>203</b>	<b>151</b>	<b>73</b>	<b>124</b>	<b>11</b>	<b>18</b>	<b>195,013</b>	<b>168,162</b>

**Table 30. Age profile of major vehicle types, by type and age group as at year end 2010**

Age in whole years	Cars	Trucks	Buses	Motor Caravans	Motorcycles	Mopeds	Trailers
Under 1 Year	62,052	16,479	854	966	4,154	2,315	21,083
1 Year	54,462	13,787	1,050	670	5,423	2,842	21,664
2 Years	74,126	21,730	1,095	1,169	8,782	5,354	27,033
3 Years	82,845	23,773	871	1,129	8,721	3,763	28,782
4 Years	86,071	22,152	957	825	5,591	3,116	24,637
5 Years	91,978	23,508	841	763	6,162	2,760	24,249
6 Years	102,742	24,165	886	1,144	5,026	1,401	22,715
7 Years	109,190	21,590	716	901	4,139	851	19,999
8 Years	110,995	19,772	746	528	3,572	700	18,202
9 Years	124,391	17,824	720	924	3,319	589	16,863
10 Years	127,608	18,571	681	653	3,030	446	17,755
11 Years	138,007	17,187	796	741	2,876	425	15,363
12 Years	159,157	16,579	813	472	2,997	470	14,904
13 Years	199,342	20,833	960	594	2,672	383	14,105
14 Years	242,095	22,230	1,155	960	2,187	400	14,029
15 Years	171,630	19,578	1,139	1,009	1,785	271	14,160
16 Years	155,887	20,727	1,037	1,296	1,645	247	11,786
17 Years	116,721	17,395	690	1,076	1,413	170	10,232
18 Years	119,017	17,520	693	1,150	1,613	272	9,965
19 Years	94,424	17,533	814	1,245	2,084	234	9,229
20 Years	82,647	21,341	814	1,458	2,329	353	15,791
21 Years	61,809	16,881	695	1,190	2,640	307	11,542
22 Years	37,403	13,175	582	1,014	3,108	383	10,757
23 Years	25,407	10,795	529	914	3,089	384	9,837
24 Years	18,976	9,146	512	984	2,920	415	10,262
25 Years	14,984	8,559	351	1,261	1,947	337	13,322
26 Years	11,187	7,184	309	689	1,563	209	9,927
27 Years	7,213	4,667	207	578	1,490	165	7,902
28 Years	6,414	4,345	149	416	1,545	284	8,507
29 Years	5,672	3,317	145	308	1,531	219	7,934
30 Years	5,538	3,011	131	287	1,431	301	14,358
31 Years	5,458	2,633	143	266	1,222	205	9,669
32 Years	5,295	2,140	140	243	742	97	11,604
33 Years	3,996	1,914	99	258	601	96	11,640
34 Years	3,929	1,697	101	274	711	85	13,496
35 Years	4,538	1,329	67	268	844	108	13,081
36 Years	7,057	1,233	48	221	818	112	10,484
37 Years	6,640	1,163	30	235	1,035	83	8,615
38 Years	6,382	1,076	25	228	667	112	6,424
39 Years	5,592	1,068	24	225	547	98	4,794
40 Years	5,480	929	33	188	358	101	6,513
41 to 50 Years	30,585	4,088	154	1,154	2,053	520	26,334
51 Years and over	21,550	4,853	57	652	3,704	265	6,525
<b>Total Vehicles</b>	<b>2,806,492</b>	<b>519,477</b>	<b>22,859</b>	<b>31,526</b>	<b>114,086</b>	<b>32,248</b>	<b>606,073</b>
<b>Mean age (years)</b>	<b>13.26</b>	<b>13.59</b>	<b>13.18</b>	<b>18.02</b>	<b>14.82</b>	<b>8.73</b>	<b>17.60</b>

## Mean age, in previous years

	Cars	Trucks	Buses	Motor Caravans	Motorcycles	Mopeds	Trailers
Year end 2009	12.94	13.26	13.09	18.02	14.36	8.19	17.32
Year end 2008	12.55	12.88	13.14	17.64	14.09	7.77	17.06
Year end 2007	12.29	12.76	13.29	17.65	14.49	8.39	16.98
Year end 2006	12.10	12.71	13.34	17.72	14.98	8.90	17.03
Year end 2005	11.91	12.63	13.41	17.64	15.39	9.97	17.00
Year end 2004	11.78	12.64	13.34	17.72	15.61	12.20	16.94
Year end 2003	11.69	12.63	13.30	18.14	15.70	13.22	16.87
Year end 2002	11.63	12.57	13.19	18.26	15.54	13.79	16.72
Year end 2001	11.55	12.47	13.18	18.21	15.25	13.98	16.51
Year end 2000	11.42	12.25	13.03	18.44	14.83	13.94	16.28
Year end 1999	11.28	12.01	12.87	18.08	14.37	13.74	16.04

### Important notes:

1. The figures are of current vehicles recorded in the Motor Vehicle Register, excluding vehicles with cancelled or lapsed registration.
2. The "mean age" is the sum of the products of vehicle totals multiplied by age, divided by total vehicles.
3. The mean age of the national vehicle fleet is not available prior to 1999.
4. The age of the fleet is a conservative estimate only. The vehicle year recorded on the motor vehicle register may be either the year of manufacture, the model year as denoted by the manufacturer, or the year in which the vehicle was first registered. This may result in the overall age of the vehicle fleet being understated.

**Table 31. Total licensed vehicles, by vehicle type as at end of June 2010**

	June 2010		June 2009		June 2008
	Total	% Variation from prev. year	Total	% Variation from prev. year	Total
Cars	2,314,098	0.31	2,306,921	0.84	2,287,697
Rental Cars	23,836	1.90	23,391	0.35	23,309
Taxis	7,575	-3.56	7,855	0.41	7,823
Trucks	426,491	-0.24	427,525	0.38	425,894
Buses & Coaches	19,388	1.68	19,067	3.52	18,419
Trailers	459,912	1.42	453,488	1.51	446,745
Motorcycles	56,473	-1.55	57,362	3.95	55,180
Mopeds	20,075	-3.74	20,855	4.48	19,960
Tractors	29,030	1.14	28,703	1.74	28,212
Exempt Vehicles	12,319	-0.20	12,344	1.55	12,156
Miscellaneous	26,700	0.95	26,449	1.48	26,064
<b>Total</b>	<b>3,395,897</b>	<b>0.35</b>	<b>3,383,960</b>	<b>0.97</b>	<b>3,351,459</b>

**Table 32. Total change of ownership transactions for 2010 by vehicle type and sale type**

Vehicle Type	Public to Trader	% of Total Sales for Vehicle Type	Public to Public	% of Total Sales for Vehicle Type	Trader to Public	% of Total Sales for Vehicle Type	Total Sales For Vehicle Type
Cars	131,911	17.28	455,750	59.70	175,712	23.02	763,373
Trucks	17,405	16.25	67,285	62.82	22,417	20.93	107,107
Trailers	1,105	2.33	44,166	93.08	2,178	4.59	47,449
Motorcycles	4,178	15.89	17,291	65.76	4,826	18.35	26,295
Mopeds	366	5.08	6,310	87.65	523	7.26	7,199
Buses/Coaches	363	9.66	2,646	70.41	749	19.93	3,758
Motor Caravans	372	7.39	3,652	72.55	1,010	20.06	5,034
Tractors	125	6.94	1,424	79.02	253	14.04	1,802
Mobile Machines	8	1.32	572	94.55	25	4.13	605
Special Purpose Vehicles	11	4.64	207	87.34	19	8.02	237
Agricultural Machines	17	13.28	87	67.97	24	18.75	128
ATV	28	9.56	239	81.57	26	8.87	293
Non-Highway Trailers	-	-	32	91.43	3	8.57	35
<b>Total</b>	<b>155,889</b>	<b>16.18</b>	<b>599,661</b>	<b>62.25</b>	<b>207,765</b>	<b>21.57</b>	<b>963,315</b>

**Table 33. Change of ownership transactions for 2010, North Island by vehicle type, sale type and postal district**

Vehicle Type/ Sale Type	Whangarei	Auckland	Hamilton	Thames	Tauranga	Rotorua	Gisborne	Napier	N. Plymouth	Wanganui	Palm. North	Masterton	Wellington	North Island Total
<b>Agricultural Machines</b>														
Public to Trader	-	1	-	-	-	-	-	-	-	-	3	-	-	4
Public to Public	1	12	6	-	-	1	1	5	1	1	10	4	3	45
Trader to Public	-	1	1	-	-	-	-	1	-	-	-	-	5	8
<b>ATV</b>														
Public to Trader	1	5	4	1	-	-	-	-	2	2	6	1	1	23
Public to Public	9	35	13	3	15	7	1	11	4	3	55	5	35	196
Trader to Public	-	8	4	2	1	-	-	-	4	-	4	-	1	24
<b>Buses</b>														
Public to Trader	17	105	36	4	13	6	4	9	17	2	16	-	37	266
Public to Public	126	734	258	51	114	56	30	86	41	28	115	24	147	1,810
Trader to Public	39	138	46	14	36	16	6	23	26	8	28	20	201	601
<b>Cars</b>														
Public to Trader	2,796	43,987	12,238	1,026	6,481	1,508	1,307	3,954	3,083	1,530	7,553	1,188	10,723	97,374
Public to Public	19,878	159,094	34,656	5,499	23,363	7,964	4,504	15,984	11,769	5,027	18,546	4,225	35,338	345,847
Trader to Public	5,663	57,418	14,490	2,086	9,537	2,909	1,951	5,422	5,122	1,973	8,463	1,911	14,970	131,915
<b>Mobile Machines</b>														
Public to Trader	-	1	-	-	-	-	-	-	-	-	-	-	1	2
Public to Public	14	102	42	4	15	11	7	18	18	13	27	6	57	334
Trader to Public	2	3	1	-	2	-	-	-	-	1	1	-	1	11
<b>Mopeds</b>														
Public to Trader	6	63	26	3	58	5	2	5	10	19	22	17	39	275
Public to Public	175	1,510	475	80	361	66	75	216	254	127	320	68	738	4,465
Trader to Public	9	90	44	5	65	6	5	7	19	18	23	13	63	367
<b>Motor Caravans</b>														
Public to Trader	4	63	14	-	54	-	1	6	34	-	7	4	25	212
Public to Public	219	654	301	112	307	77	28	121	159	47	160	39	166	2,390
Trader to Public	34	247	63	16	89	14	5	32	43	9	39	15	40	646
<b>Motorcycles</b>														
Public to Trader	64	1,337	380	20	284	25	9	98	99	62	292	100	470	3,240
Public to Public	618	4,872	1,294	226	916	265	136	582	594	200	825	132	1,624	12,284
Trader to Public	169	1,453	410	64	269	82	27	134	168	61	273	85	491	3,686
<b>Non-Highway Trailers</b>														
Public to Public	1	4	3	1	2	-	-	2	-	-	-	3	1	17
Trader to Public	-	-	2	-	-	-	-	1	-	-	-	-	-	3
<b>Special Purp. Vehicles</b>														
Public to Trader	1	4	1	-	1	-	-	-	-	-	-	-	-	7
Public to Public	13	43	24	6	15	7	4	10	4	2	9	2	9	148
Trader to Public	1	2	-	1	2	-	-	2	-	-	-	-	1	9
<b>Tractors</b>														
Public to Trader	1	1	53	7	-	-	-	-	1	-	2	1	1	67
Public to Public	63	128	165	28	69	28	22	79	52	6	177	24	18	859
Trader to Public	5	30	48	12	4	2	1	3	5	-	14	1	1	126
<b>Trailers</b>														
Public to Trader	33	249	56	18	116	7	2	20	45	5	45	5	37	638
Public to Public	2,595	9,526	4,084	1,014	2,907	878	612	1,562	1,377	484	1,952	478	2,088	29,557
Trader to Public	88	450	159	44	148	48	14	50	62	19	83	27	107	1,299
<b>Trucks</b>														
Public to Trader	603	4,192	2,054	245	958	268	253	710	463	187	1,069	282	898	12,182
Public to Public	3,778	17,805	5,558	1,201	3,870	1,456	938	2,836	2,360	1,039	3,325	838	4,199	49,203
Trader to Public	993	4,951	2,230	418	1,312	521	408	911	789	306	1,274	374	1,426	15,913
<b>Total</b>	<b>38,019</b>	<b>309,318</b>	<b>79,239</b>	<b>12,211</b>	<b>51,384</b>	<b>16,233</b>	<b>10,353</b>	<b>32,900</b>	<b>26,625</b>	<b>11,179</b>	<b>44,738</b>	<b>9,892</b>	<b>73,962</b>	<b>716,053</b>

**Table 34. Change of ownership transactions for 2010, South Island by vehicle type, sale type and postal district**

Vehicle Type/ Sale Type	Nelson	Blenheim	Greymouth	Westport	Christchurch	Timaru	Oamaru	Dunedin	Invercargill	South Island Total
<b>Agricultural Machines</b>										
Public to Trader	-	-	-	-	1	12	-	-	-	13
Public to Public	-	-	-	-	27	8	2	1	4	42
Trader to Public	-	-	-	-	12	-	1	2	1	16
<b>ATV</b>										
Public to Trader	-	-	1	-	2	1	-	-	1	5
Public to Public	6	1	2	2	8	1	1	10	12	43
Trader to Public	-	-	-	-	-	1	-	-	1	2
<b>Buses</b>										
Public to Trader	11	8	7	-	42	5	3	12	9	97
Public to Public	75	35	22	18	394	31	19	175	67	836
Trader to Public	10	9	7	2	56	7	9	33	15	148
<b>Cars</b>										
Public to Trader	2,540	1,231	665	14	18,747	1,802	268	5,336	3,934	34,537
Public to Public	10,640	4,532	2,302	1,261	53,962	5,409	2,037	19,025	10,735	109,903
Trader to Public	3,422	1,735	1,146	325	21,360	2,634	839	7,390	4,946	43,797
<b>Mobile Machines</b>										
Public to Trader	-	-	-	-	-	5	-	-	1	6
Public to Public	16	5	20	4	82	10	5	56	40	238
Trader to Public	-	1	-	-	7	-	1	3	2	14
<b>Mopeds</b>										
Public to Trader	11	5	-	-	34	3	1	23	14	91
Public to Public	256	73	46	17	952	103	20	273	105	1,845
Trader to Public	18	10	1	-	64	5	2	35	21	156
<b>Motor Caravans</b>										
Public to Trader	24	18	3	-	68	8	-	12	27	160
Public to Public	196	60	29	22	613	83	27	140	92	1,262
Trader to Public	64	25	7	2	168	22	7	40	29	364
<b>Motorcycles</b>										
Public to Trader	148	13	1	-	461	34	8	218	55	938
Public to Public	668	212	152	62	2,415	254	94	747	403	5,007
Trader to Public	135	45	21	8	524	65	25	210	107	1,140
<b>Non-Highway Trailers</b>										
Public to Public	3	2	1	-	6	1	-	1	1	15
<b>Special Purp. Vehicles</b>										
Public to Trader	1	-	-	-	2	1	-	-	-	4
Public to Public	4	6	3	5	19	3	2	10	7	59
Trader to Public	2	1	1	1	4	-	-	-	1	10
<b>Tractors</b>										
Public to Trader	1	-	-	-	23	24	-	-	10	58
Public to Public	44	42	15	6	162	68	23	63	142	565
Trader to Public	5	1	3	-	52	18	8	20	20	127
<b>Trailers</b>										
Public to Trader	58	8	3	-	225	20	1	94	58	467
Public to Public	1,703	723	392	156	5,995	1,075	382	2,539	1,644	14,609
Trader to Public	94	37	21	10	399	53	18	137	110	879
<b>Trucks</b>										
Public to Trader	509	316	156	4	2,167	441	36	853	741	5,223
Public to Public	2,293	920	531	273	7,300	940	398	3,200	2,227	18,082
Trader to Public	644	381	291	85	2,453	439	153	1,147	911	6,504
<b>Total</b>	<b>23,601</b>	<b>10,455</b>	<b>5,849</b>	<b>2,277</b>	<b>118,806</b>	<b>13,586</b>	<b>4,390</b>	<b>41,805</b>	<b>26,493</b>	<b>247,262</b>



**Table 35. Cars registered, 'NZ new' only, by make and model**

Make / Model	Total	Make / Model	Total	Make / Model	Total
Alfa Romeo 147	15	Bmw 650i	2	Factory Built Canam	6
Alfa Romeo 159	46	Bmw 730d	2	Factory Built Can-am	28
Alfa Romeo Brera	2	Bmw 730ld	2	Factory Built Can-am Spyder	10
Alfa Romeo Giulietta	15	Bmw 740i	1	Factory Built Zuzhou Eagle	1
Alfa Romeo Gt	8	Bmw 740li	1	Ferrari 458 Italia	1
Alfa Romeo Mito	32	Bmw 750i	10	Ferrari 599	2
Aston Martin Db9	4	Bmw 750li	2	Ferrari California	7
Aston Martin Dbs	5	Bmw 760li	4	Ferrari F430	4
Aston Martin Rapide	6	Bmw M3	23	Fiat 500	76
Aston Martin V8 Vantage	2	Bmw M6	2	Fiat Bravo	4
Aston Martin Vantage	8	Bmw X1 Sdrive18i	23	Ford Falcon	2,407
Audi A1	24	Bmw X1 Sdrive20d	27	Ford Fiesta	1,023
Audi A3	224	Bmw X1 Xdrive20d	58	Ford Focus	1,315
Audi A4	251	Bmw X1 Xdrive23d	54	Ford Kuga	2
Audi A5	138	Bmw X1 Xdrive25i	7	Ford Mondeo	1,236
Audi A6	60	Bmw X3	26	Ford Mustang	11
Audi A8	17	Bmw X3 2.0d	1	Ford Shelby	2
Audi Allroad	32	Bmw X3 3.0d	1	Ford Territory	794
Audi Q5	186	Bmw X5	81	Fraser Clubman	3
Audi Q7	152	Bmw X5 M	6	Geely Lc	2
Audi R8	8	Bmw X5 Xdrive30d	36	Geely Mk	58
Audi Rs5	15	Bmw X5 Xdrive40d	45	Great Wall X240	97
Audi S3	46	Bmw X5 Xdrive50i	9	Holden Astra	19
Audi S4	57	Bmw X6 M	6	Holden Barina	560
Audi S5	54	Bmw X6 Xdrive35d	15	Holden Barina Spark	48
Audi S8	4	Bmw X6 Xdrive35i	1	Holden Caprice	5
Audi Tt	13	Bmw X6 Xdrive40d	5	Holden Captiva	1,032
Bentley Continental	12	Bmw X6 Xdrive50i	6	Holden Commodore	2,564
Bmw 118d	113	Bmw Z4 Sdrive23i	11	Holden Cruze	1,582
Bmw 118i	60	Bmw Z4 Sdrive30i	2	Holden Epica	263
Bmw 120i	2	Bmw Z4 Sdrive35i	3	Holden Hsv	256
Bmw 123d	29	Cadillac Cts	70	Holden Statesman	14
Bmw 135i	18	Chery J1	1	Holden Viva	5
Bmw 320d	162	Chevrolet Camaro	3	Honda Accord	496
Bmw 320i	47	Chrysler 300	43	Honda City	192
Bmw 323i	1	Chrysler Grand Voyager	10	Honda Civic	432
Bmw 325d	28	Chrysler Pt Cruiser	29	Honda Crv	347
Bmw 325i	7	Citroen C3	13	Honda Insight	179
Bmw 330d	3	Citroen C4	77	Honda Jazz	662
Bmw 335ci	3	Citroen C4 Grand Picasso	9	Honda Odyssey	65
Bmw 335d	31	Citroen C5	39	Hummer H3	12
Bmw 335i	41	Citroen C6	2	Hyundai Accent	1
Bmw 520d	9	Citroen Ds3	15	Hyundai Elantra	67
Bmw 525d	9	Daihatsu Sirion	165	Hyundai Getz	890
Bmw 525i	2	Daihatsu Terios	41	Hyundai Grandeur	9
Bmw 528i	25	Dodge Avenger	1	Hyundai H1	67
Bmw 530d Gran Turismo	8	Dodge Caliber	30	Hyundai I20	34
Bmw 535d	5	Dodge Challenger	1	Hyundai I30	1,501
Bmw 535i	32	Dodge Journey	206	Hyundai I45	380
Bmw 550i	22	Dodge Nitro	41	Hyundai Ix35	739
Bmw 550i Gran Turismo	5	Factory Built Can Am	7	Hyundai Santa Fe	967
Bmw 650ci	1	Factory Built Can Am Spyder	11	Hyundai Sonata	171



**Table 35. Cars registered, 'NZ new' only, by make and model - continued**

Make / Model	Total	Make / Model	Total	Make / Model	Total
Hyundai Tucson	415	Mercedes-Benz B	95	Peugeot 5008	1
Jaguar Xf	51	Mercedes-Benz C	223	Peugeot Rcz	29
Jaguar Xj	11	Mercedes-Benz C350	1	Porsche 911	37
Jaguar Xk	3	Mercedes-Benz Cl	2	Porsche 997	3
Jaguar X-type	11	Mercedes-Benz Clc	11	Porsche Boxster	9
Jeep Cherokee	55	Mercedes-Benz Cls	7	Porsche Cayenne	59
Jeep Grand Cherokee	76	Mercedes-Benz E	213	Porsche Cayenne S	2
Jeep Patriot	87	Mercedes-Benz Gl	43	Porsche Cayenne Turbo	3
Jeep Wrangler	64	Mercedes-Benz Ml	152	Porsche Cayman S	1
Kia Carens	13	Mercedes-Benz Ml350	1	Porsche Panamera	17
Kia Carnival	134	Mercedes-Benz R	3	Proton Gen 2	8
Kia Cerato	352	Mercedes-Benz S	18	Proton Persona	13
Kia Koup	256	Mercedes-Benz Sl	7	Proton Satria	3
Kia Magentis	11	Mercedes-Benz Slk	15	Renault Clio	2
Kia Optima	1	Mercedes-Benz Sls Amg	2	Renault Koleos	1
Kia Picanto	140	Mercedes-Benz Viano	8	Renault Laguna 3 Exp	9
Kia Rio	317	Mercedes-Benz Vito	1	Renault Megane li	1
Kia Sorento	3	Mini Cooper	137	Renault Scenic li	1
Kia Sorento R	375	Mini Cooper D	8	Rolls-Royce Ghost	2
Kia Soul	66	Mini Cooper S	68	Skoda Fabia	16
Kia Sportage	459	Mini John Cooper Works	6	Skoda Octavia	120
Lamborghini Gallardo	5	Mini One	41	Skoda Roomster	24
Land Rover Defender	3	Mitsubishi Asx	298	Skoda Superb	70
Land Rover Discovery	93	Mitsubishi Challenger	252	Skoda Yeti	24
Land Rover Freelander	86	Mitsubishi Colt	135	Smart Fortwo	19
Land Rover Range Rover	141	Mitsubishi Colt Plus	320	Ssangyong Actyon Sport	44
Lexus Gs300	14	Mitsubishi Diamante	1	Ssangyong Kyron	9
Lexus Gs450h	5	Mitsubishi I-car	15	Ssangyong Rexton	50
Lexus Gs460	4	Mitsubishi I-Miev	8	Ssangyong Stavic	9
Lexus Is250	101	Mitsubishi Lancer	629	Subaru Forester	491
Lexus Is250 C	22	Mitsubishi Outlander	1,125	Subaru Impreza	315
Lexus Is350	20	Mitsubishi Pajero	137	Subaru Legacy	502
Lexus Is-f	18	Morgan 4/4	2	Subaru Outback	560
Lexus Ls460	5	Morgan Aero	1	Subaru Tribeca	57
Lexus Ls600hl	1	Morgan Roadster	1	Suzuki Alto	212
Lexus Lx570	24	Nissan 370z	30	Suzuki Grand Vitara	337
Lexus Rx350	88	Nissan Gt-r	8	Suzuki Jimny	138
Lexus Rx450h	100	Nissan Juke	1	Suzuki Kizashi	336
Lexus Sc430	1	Nissan Maxima	200	Suzuki Swift	2,724
Lvvta Almac	1	Nissan Micra	271	Suzuki Sx4	664
Lvvta Gibbs	4	Nissan Murano	195	Toyota Aurion	499
Maserati Grancabrio	4	Nissan Pathfinder	122	Toyota Avensis	26
Maserati Granturismo	5	Nissan Patrol	11	Toyota Camry	1,511
Maserati Quattroporte	6	Nissan Qashqai	790	Toyota Corolla	4,890
Mazda Cx-7	568	Nissan Tiida	509	Toyota Fj	6
Mazda Cx-9	2	Nissan Wingroad	260	Toyota Hiace	1
Mazda Mazda2	786	Nissan X-trail	490	Toyota Highlander	1,089
Mazda Mazda3	2,231	Peugeot 207	149	Toyota Landcruiser	159
Mazda Mazda6	1,693	Peugeot 3008	116	Toyota Landcruiser Prado	843
Mazda Mx-5	15	Peugeot 308	236	Toyota Previa	225
Mazda Rx-8	3	Peugeot 4007	94	Toyota Prius	302
Mercedes-Benz A	22	Peugeot 407	66	Toyota Rav4	1,477

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**Table 35. Cars registered, 'NZ new' only, by make and model - continued**

Make / Model	Total
Toyota Vitz	9
Toyota Yaris	1,393
Volkswagen Beetle	2
Volkswagen Beetle 1.8t	1
Volkswagen Caddy	8
Volkswagen Cross Polo	14
Volkswagen Crosstouran	2
Volkswagen Eos	72
Volkswagen Golf	938
Volkswagen Jetta	6
Volkswagen Passat	244
Volkswagen Polo	282
Volkswagen Scirocco	64
Volkswagen T5	26
Volkswagen Tiguan	288
Volkswagen Touareg	45
Volvo C30	8
Volvo S40	5
Volvo S60	12
Volvo S80	1
Volvo V50	13
Volvo V70	2
Volvo Xc60	69
Volvo Xc70	15
Volvo Xc90	22
<b>Total</b>	<b>62,029</b>

Top 20 cars		Ranking in		Previous years' ranking				
		2010	2009	2008	2007	2006	2005	
Make/model	Total registered							
Toyota Corolla	4890	1	1	1	2	2	2	
Suzuki Swift	2724	2	3	3	4	6	11	
Holden Commodore	2564	3	2	2	1	1	1	
Ford Falcon	2407	4	4	4	3	3	3	
Mazda Mazda3	2231	5	5	9	8	14	9	
Mazda Mazda6	1693	6	6	5	7	4	5	
Holden Cruze	1582	7	-	-	-	-	-	
Toyota Camry	1511	8	11	7	6	5	7	
Hyundai I30	1501	9	13	-	-	-	-	
Toyota Rav4	1477	10	14	15	18	17	19	
Toyota Yaris	1393	11	7	14	12	10	-	
Ford Focus	1315	12	10	6	5	7	17	
Ford Mondeo	1236	13	8	10	15	11	8	
Mitsubishi Outlander	1125	14	18	13	10	18	-	
Toyota Highlander	1089	15	-	-	-	-	-	
Holden Captiva	1032	16	-	-	-	-	-	
Ford Fiesta	1023	17	-	-	-	-	-	
Hyundai Santa Fe	967	18	16	-	-	-	-	
Volkswagen Golf	938	19	20	-	-	19	-	
Hyundai Getz	890	20	9	19	-	-	-	

**Table 36. Licensed vehicles as at year end 2010 by vehicle type and postal district**

Postal District	Cars	Rental Cars	Taxis	Trucks	Buses & Coaches	Trailers	Motorcycles	Mopeds	Tractors	Exempt Vehicles	Miscellaneous	Total
Whangarei	79,081	964	117	21,178	746	23,844	1,985	369	1,503	346	1,482	131,615
Auckland	803,005	18,030	3,408	108,566	4,739	91,712	16,891	4,802	2,923	2,869	8,424	1,065,369
Hamilton	181,961	498	261	40,511	1,936	47,393	4,722	1,553	3,663	907	2,556	285,961
Thames	29,837	88	39	7,693	332	10,832	952	324	906	99	706	51,808
Tauranga	114,406	410	169	21,980	687	27,218	3,406	1,070	1,304	666	2,131	173,447
Rotorua	35,994	39	84	8,249	434	8,988	899	174	401	84	498	55,844
Gisborne	20,105	135	44	6,232	182	5,848	427	306	637	220	268	34,404
Napier	81,454	211	143	18,578	824	18,550	2,086	629	1,125	415	1,038	125,053
New Plymouth	59,997	321	76	13,651	355	13,116	2,347	801	1,155	254	1,105	93,178
Wanganui	24,811	86	30	5,275	165	5,316	809	444	275	96	288	37,595
Palmerston Nth	97,126	266	122	22,103	686	23,184	3,056	1,004	2,343	1,095	1,201	152,186
Masterton	22,202	34	27	5,869	470	6,397	694	265	522	250	350	37,080
Wellington	216,624	333	1,269	27,993	1,950	22,967	6,676	2,358	495	1,184	1,615	283,464
Nelson	56,280	435	95	13,599	498	17,583	2,529	727	1,120	413	1,420	94,699
Blenheim	24,517	96	50	6,738	219	8,597	915	311	808	184	613	43,048
Greymouth	11,641	79	16	3,727	145	4,301	505	122	196	106	219	21,057
Wesport	4,483	8	14	1,175	77	1,463	205	45	67	43	94	7,674
Christchurch	295,013	10,848	1,006	46,874	3,029	65,139	7,933	2,562	3,866	1,488	4,140	441,898
Timaru	34,870	85	42	8,684	274	13,121	1,132	263	1,600	425	724	61,220
Oamaru	11,841	36	14	3,356	140	4,909	405	90	543	122	288	21,744
Dunedin	102,498	542	440	22,423	1,234	29,800	3,117	810	1,563	744	1,389	164,560
Invercargill	55,657	147	83	16,320	703	20,677	1,740	430	2,575	505	913	99,750
<b>Total</b>	<b>2,363,403</b>	<b>33,691</b>	<b>7,549</b>	<b>430,774</b>	<b>19,825</b>	<b>470,955</b>	<b>63,431</b>	<b>19,459</b>	<b>29,590</b>	<b>12,515</b>	<b>31,462</b>	<b>3,482,654</b>

**Table 37. Total vehicles as at year end 2010 by vehicle type and fuel type**

	Petrol	Diesel	CNG	LPG	Electric	Other	Total
Cars	2,568,320	236,799	19	1,155	40	159	2,806,492
Trucks	151,422	367,516	84	407	9	39	519,477
Motorcycles	114,039	7	1	-	9	30	114,086
Tractors	2,769	35,190	7	18	4	96	38,084
Buses/Coaches	3,729	18,914	61	73	82	-	22,859
Mobile machines	2,232	11,477	14	987	275	140	15,125
Motor caravans	4,656	26,753	14	97	-	6	31,526
Mopeds	31,809	6	-	3	378	52	32,248
ATVs	5,270	95	-	-	3	-	5,368
Special purpose vehicles	344	2,332	-	1	-	2	2,679
Agricultural machines	216	1,377	1	3	1	8	1,606
Trailers	-	-	-	-	-	-	607,276
<b>Total</b>	<b>2,884,806</b>	<b>700,466</b>	<b>201</b>	<b>2,744</b>	<b>801</b>	<b>532</b>	<b>4,196,826</b>

**Table 38. Colours of cars as at year end 2010**

Ranking	Colour	Total cars
1	SILVER	591,367
2	BLUE	483,265
3	WHITE	415,333
4	RED	388,875
5	GREEN	291,743
6	GREY	214,803
7	BLACK	212,052
8	GOLD	83,910
9	BROWN	44,819
10	PURPLE	24,613
11	YELLOW	23,541
12	CREAM	13,007
13	ORANGE	12,835
14	PINK	6,329
	<b>Total</b>	<b>2,806,492</b>

**Table 39. Vehicle fleet as at 30 June**

Vehicle type	Vehicle description	2010	2009	2008	2007
		Total fleet	Total fleet	Total fleet	Total fleet
1	Mopeds	32,401	31,830	28,756	24,553
2	Trailers/Caravans	599,318	589,386	577,684	560,319
3	Tractors	37,806	37,276	36,304	35,723
4	Agricultural machines	1,589	1,638	1,560	1,532
5	Non-highway trailers	1,213	1,203	1,188	1,165
6	Mobile machines	15,049	15,083	14,909	14,699
7	Passenger cars/vans	2,789,051	2,773,293	2,788,938	2,747,954
8	Goods vans/trucks/utilities	520,260	519,842	519,992	505,103
9	Buses	22,651	22,105	21,176	19,730
10	Motor caravans	29,423	28,181	26,517	23,987
11	Motorcycles	112,806	108,846	101,457	91,576
12	ATVs	5,341	5,036	4,760	4,299
13	Special purpose vehicles	2,698	2,723	2,691	2,573
<b>Total</b>		<b>4,169,606</b>	<b>4,136,442</b>	<b>4,125,932</b>	<b>4,033,213</b>

Vehicle type	Vehicle description	2010	2009	2008	2007
		Total fleet excluding exempt licences	Total fleet excluding exempt licences	Total fleet excluding exempt licences	Total fleet excluding exempt licences
1	Mopeds	27,068	27,407	25,304	21,409
2	Trailers/Caravans	570,307	562,982	554,197	539,089
3	Tractors	36,233	35,881	35,116	34,745
4	Agricultural machines	1,441	1,504	1,440	1,417
5	Non-highway trailers	1,136	1,132	1,139	1,112
6	Mobile machines	14,205	14,358	14,341	14,176
7	Passenger cars/vans	2,614,876	2,602,924	2,631,014	2,599,499
8	Goods vans/trucks/utilities	472,454	473,538	478,336	465,803
9	Buses	20,584	20,253	19,708	18,371
10	Motor caravans	22,769	22,118	21,754	20,102
11	Motorcycles	72,818	74,053	71,648	63,947
12	ATVs	5,015	4,836	4,602	4,175
13	Special purpose vehicles	2,335	2,401	2,440	2,351
<b>Total</b>		<b>3,861,241</b>	<b>3,843,387</b>	<b>3,861,039</b>	<b>3,786,196</b>

<b>Vehicles used for crash rate calculation (refer to <i>Motor vehicle crashes in New Zealand</i>, Table 1: Casualty rates, historical).</b>	<b>3,230,569</b>	<b>3,220,293</b>	<b>3,247,764</b>	<b>3,189,131</b>
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## Notes:

- The total fleet is the number of vehicles recorded in the Motor Vehicle Register, excluding vehicles with cancelled/lapsed registration.
- The grey shaded cells in the table above indicate the vehicle categories included for the purpose of calculating crash rates (refer to *Motor vehicle crashes in New Zealand* published annually by the Ministry of Transport). These include motorised vehicles designed primarily for on road use and exclude vehicles with an exempt licence.

## Glossary of terms

<b>Car</b>	A vehicle designed primarily for the carrying of passengers.
<b>Commercial</b>	A vehicle designed primarily for the carriage of goods such as: vans, utilities and trucks. This definition also includes buses and coaches in our registration statistics.
<b>Ex-overseas</b>	An ex-overseas vehicle is one which has been previously registered in another country before arrival in New Zealand (ex-overseas vehicles are also referred to as used imports).
<b>Gross vehicle weight</b>	Also known as gross vehicle mass: denotes the manufacturer's gross laden weight of a vehicle, in kilograms.
<b>Licensing</b>	The process of issuing a licence to a vehicle to allow it to be used on the road. Vehicles are licensed after they are registered: the vehicle owner pays a licensing fee, and a licence label is attached to the vehicle.
<b>Miscellaneous</b>	A miscellaneous vehicle, in registration statistics, is one which, by its design, is not of a commonly defined vehicle type: e.g. steam engine, crane, etc.
<b>New</b>	For the purpose of registration statistics, the definition of 'new' also includes ex-overseas vehicles.
<b>Postal districts</b>	Where indicated, figures are tabulated by areas of New Zealand known as postal districts as defined under NZ Post Office. These districts have been retained to facilitate the historical trend analysis.
<b>Registration</b>	The process of adding a vehicle to the Motor Vehicle Register: a vehicle, whether new or used, must first be registered before it can be licensed to be used on the road. Registration has been traditionally confused with licensing: registration is normally carried out only once in the lifetime of a vehicle, whereas licensing is generally renewed every six or twelve months.

## Notes

1. The statistics in this book refer to vehicle registrations – not vehicle imports. Import statistics would generally differ from registration statistics because of the carry-over of stocks from one year to the next.
2. All the statistics in this book refer to calendar years, unless otherwise indicated. Where data is reported as at 30 June, this relates to the New Zealand Transport Agency financial year from 1 July to 30 June.