

New Zealanders deserve safer roads

WIDENING THE CENTRELINES

Simple things can save lives

Widening the road centreline means more space between you and oncoming vehicles. This can reduce serious crashes by up to 20 percent.*



RUMBLE STRIPS

Your wake-up call

These raised markings make a rumbling sound when you drive over them. This gives you a wake-up call if you stray across the line. Rumble strips can reduce fatal run-off-road crashes by up to 42 percent.*



SIDE AND MEDIAN BARRIERS

Providing protection

Barriers catch you before you hit something harder like a tree, power pole or oncoming vehicle. When fitted along the side and centre of the road, they can reduce the number of people killed by up to 90 percent.**



FLEXIBLE BARRIERS

Your safety net

Flexible road safety barriers catch you before you hit something harder. If you hit a flexible barrier, the steel cables flex, slowing down your vehicle and keeping it upright. They absorb the impact so you and the people with you, don't.



WIDENING THE ROAD SHOULDER

Room to recover

A wide sealed road shoulder gives you room to recover if you lose control or need to move out of someone's way. This can reduce serious crashes by up to 35 percent.*



SPEED

Managing speed is another way to reduce the risk on our roads.

At a higher speed, you have less opportunity to react to a mistake and to recover. And if you do crash, the risk of being killed or seriously injured increases dramatically.



The Safe Networks Programme is about preventing people from dying and being seriously injured on our roads. We'll work with you to make safety improvements that fit with the way you use the road. It's about making sure simple mistakes don't cost lives.

* High-Risk Rural Roads Guide, published September 2011, NZ Transport Agency. First Edition.

** Johansson, R. (2009). Vision Zero - Implementing a policy for traffic safety.

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