



19 October 2023

[REDACTED]  
[REDACTED]  
[REDACTED]  
[REDACTED]

REF: OIA-13685

Dear [REDACTED]

**Request made under the Official Information Act 1982**

Thank you for your email of 21 September 2023 requesting the following information under the Official Information Act 1982 (the Act):

***How much money has been spent on letters and leaflets delivered to letterboxes in the past 12 months, broken down by expenditure type for each unique letter/leaflet run.***

The information you have requested is set out in the following table:

Project	Cost (\$)			
	Data collection	Design	Printing	Distribution
Have your Say postcard	0	390	1,542.5	3,339.25
City Streets – Miramar to City Connection letter	0	0	3,613.60	3,326
City Streets – John Street, Wallace Street, Taranaki Street to the waterfront letter	0	0		6,112
City Streets – Featherston and Southwest Te Aro Connection letter	0	0		7,187
City Streets – Johnsonville to Ngā Ūranga letters	0	0	1,742	5,025
Golden Mile September 2023 letter	0	0	1,290.77	2,518
Golden Mile April 2023 letter	746.2		Not available	
Thorndon Quay Hutt Road (TQHR) August 2023 letter	0		Not available	
Transformational Programme March 2023 letter	0		Not available	
Transformational Programme May 2023 letter	0		Not available	

The data should be read in conjunction with the following caveats:

- All costs are GST exclusive.
- As part of the data collection exercise, LGWM collected names and postal addresses prior to the letter distribution.
- There were two different letters (for businesses and residents) delivered at the same time for the City Streets – Johnsonville to Ngā Ūranga project and the expenses were combined.
- Given the nature of the City Streets projects locations, a proportion of letter delivered to letterboxes and businesses varies. Some projects may have higher distribution rate to businesses as opposed to letterboxes, and vice versa. The expenses were not recorded separately in our system.
- Only small numbers of the TQHR letter were delivered to letterboxes as the project primarily sits in a commercial/industrial area. The expenses were not recorded separately in our system.
- Some costs are not available as they are part of the broader contract for project delivery. It is not possible to separate the cost for letter design/printing/distribution alone.

***I request a copy of each of these unique letters and leaflets.***

The documents that fall within scope of your request are enclosed. Certain information has been withheld under section 9(2)(a) of the Act to protect the privacy of natural persons.

With respect to the information that has been withheld, I do not consider there are any other factors which would render it desirable, in the public interest, to make the information available.

Under section 28 of the Act, you have the right to ask the Ombudsman to review my decision to withhold some information. The contact details for the Ombudsman can be located at [www.ombudsman.parliament.nz](http://www.ombudsman.parliament.nz).

In line with Waka Kotahi policy, this response will soon be published on our website, with personal information removed.

If you would like to discuss this reply with LGWM, please contact the Ministerial Services team by email to [official.correspondence@nzta.govt.nz](mailto:official.correspondence@nzta.govt.nz).

Yours sincerely



**Sarah Gardner**  
Programme Director