From: <u>David Lorier</u>
To: <u>Priscilia Gain</u>

Subject: RE: Update on the National Ticketing Solution (NTS) research

**Date:** Friday, 15 October 2021 5:51:55 PM

Attachments: <u>image001.png</u>

#### Thanks Prisca

I have forwarded this to the Minister for his info.

Cheers Dave

**From:** Priscilia Gain [mailto:Priscilia.Gain@nzta.govt.nz]

**Sent:** Friday, 15 October 2021 4:32 PM

**To:** David Lorier < David.Lorier@parliament.govt.nz>

Subject: Update on the National Ticketing Solution (NTS) research

Hi Dave

We would like to update you about the National Ticketing Solution (NTS). Waka Kotahi NZ Transport Agency has recently completed a research project on the NTS to gather information about preferred payment methods of public transport users, which will be made publicly available on Tuesday 19 October 2021, on our website.

# section 9(2)(ba)(i) confidential information

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We have also

supplied MSD with the national research, which will be published next week.

Here are some of the key stats and messages from that research. This is not an extensive list:

- Public transport users today use a variety of payment methods: 84% use a smart card, 23% use cash, 17% use pre pay tickets, 6% use/show their super gold card
- the research shows that 70% of these users are ready to use their bank issued contactless card to pay for travel or will be ready with some education and encouragement
- The NTS will introduce the ability to pay using a smartphone, and 93% of regular PT users have access to smartphones
- 20% of smartphone users are uncomfortable using a smart phone to pay by contactless payments, and this proportion tends to increase with age
- Of the preferred payment options offered in the survey, 41% preferred a contactless card, 48% transit card, 6% paper ticket, 5% none
- High level barriers to use include security concerns (14%), or people not having a contactless card (4%)

From our understanding, MSD will raise these matters to the Minister for Seniors, Hon Dr Ayesha Verrall next week in a closed forum. They are aware the research is not published and will be notified when it is.

Please let me know if you have any questions and have a lovely weekend!

Ngā mihi nui Prisca

## **Priscilia Gain**

### **Senior Ministerial Advisor, Ministerial Services**

Te Waka Kotuia | Engagement & Partnerships

Phone: section 9(2)(a) privacy

**Waka Kotahi** NZ Transport Agency

Chews Lane Office, 50 Victoria Street

Private Bag 6995, Wellington 6141, New Zealand



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