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18 August 2021

s 9(2)(a)
s 9(2)(a)

New Zealand Taxpayers' Union

s 9(2)(a)

REF: OIA-8504

Dear s 9(2)(a)

Request made under the Official Information Act 1982

Thank you for your email of 21 July 2021, requesting the following information under the Official Information Act 1982 (the Act):

- *A breakdown of any and all costs related to promoting the Auckland Light Rail program, including planned or estimated costs not yet spent*
 - *Please provide the breakdown by cost, advertising medium, company and date.*

Waka Kotahi NZ Transport Agency is responding to this request as the agency subject to the Act, while the Auckland Light Rail Establishment Unit resides within Waka Kotahi and operates independently.

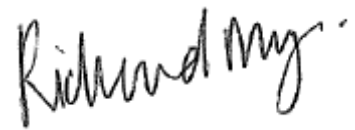
The information you have requested is provided in Attachment 1 – ALR Communications and Engagement Costs. All costs listed in the attached document are actual and have been spent on the campaign already. There are no further planned or estimated costs which have not yet been spent.

The current engagement programme is now halfway complete, with 24 stakeholder presentations, briefings and community events delivered in July 2021. August will see 30 engagement activities planned, including 12 further community events at markets and other busy locations. The materials being used are available in nine languages, and the engagement programme is being promoted on 16 radio stations throughout Auckland. In addition, 62,000 brochures have been delivered to households along the potential routes.

In line with Waka Kotahi policy, this response will be published on our website shortly.

If you would like to discuss this reply with Waka Kotahi NZ Transport Agency, please contact Andrew Knackstedt, Senior Manager – Media, by email to andrew.knackstedt@nzta.govt.nz, or by phone on s 9(2)(a) .

Yours sincerely

A handwritten signature in black ink that reads "Richard May". The signature is written in a cursive, flowing style.

Richard May

Director – Office of the Chief Executive (on behalf of the Establishment Unit)