

**From:** out of scope  
**To:** out of scope  
**Subject:** RE: For information: Standard response to questions about our name  
**Date:** Friday, 8 December 2023 12:59:59 PM

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Thank you, understood

## Ngā manaakitanga

out of scope (Ngāpuhi / Ngāti Kahu / Ngāti Whātua)

**Tumuaki: Manukura Wahine – Co-Senior Manager Māori (Acting)**

**Pou Ārahi ā Motu – National Advisor Māori**

**Taitūara o Te Mātangi – Team Administrator for Te Mātangi**

**Te Matangi | Māori Partnerships Team**

To learn more about Waka Kotahi and Māori - click [Here](#)

**Waea Pūkoro:** s 9(2)(a)

**Īmera:** out of scope @nzta.govt.nz

**Pae tukutuku:** [www.nzta.govt.nz](http://www.nzta.govt.nz)

Waka Kotahi NZ Transport Agency

**Whangārei / Ascot House, 72-82 Bank Street, Whangārei**

Private Bag 106602, Auckland City, Auckland 1143, New Zealand

---

**From:** out of scope @nzta.govt.nz>  
**Sent:** Friday, 8 December 2023 12:49 pm  
**To:** out of scope @nzta.govt.nz>; out of scope @nzta.govt.nz>; out of scope @nzta.govt.nz>  
**Subject:** For information: Standard response to questions about our name

Kia ora koutou

FYI, we've been receiving lots of queries about our name and use of te reo.

Karen's approved the following standard response. It follows our plain language approach of first person and is suitable for written responses and the contact centre scripts. The response has been provided to Min Services, Media and Out of scope for the contact centre.

*We're taking the appropriate steps to give effect to the policy of the new Government that public service organisations should communicate primarily in English and have their names primarily in English, apart from those related specifically to Māori.*

*Consistent with Government expectations, changes to our name and logo are being rolled out over time to minimise unnecessary cost and wastage.*

At the people leader call with Nicole, people leaders were advised that out of scope was the contact if they had any questions about supporting the new Government. Could you please check in with Out of scope if you get any queries about new Government commitments? It'll help ensure you have the most up to date information, including access to any standard responses that are prepared. It'll also help identify where a response/guidance is needed. That would be really helpful. Thank you.

**From:** out of scope  
**To:**  
**Subject:** FW: Assistance needed: OIA request - cost of name change  
**Date:** Friday, 8 December 2023 3:56:07 PM  
**Attachments:** [image004.png](#)  
[image001.png](#)  
[image002.png](#)

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Just an FYI since the OIA's are coming in but this is broadly how I propose we respond to these types of OIA.

out of scope

**Senior Manager Channels and Standards**  
Te Waka Kōtuia | Engagement and Partnerships

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**From:** out of scope  
**Sent:** Friday, 8 December 2023 3:53 PM  
**To:** out of scope <@nzta.govt.nz>; out of scope <@nzta.govt.nz>  
**Subject:** RE: Assistance needed: OIA request - cost of name change

Hi out of

Happy to have a meeting about this to discuss it by my initial thoughts are as follows:

Summary of s 9(2)(a) OIA:

- Approximate costs to implement the change.

At this stage, NZTA has not received any cost estimates to implement the change. Any design work to change the logo will be undertaken in house as part of business as usual along with a number of other changes, for example updating letterhead, email signatures and templates. At this stage our approach to other changes to things like signage and stationery is to use a new logo for anything new or for anything that needs replacing as these are costs that would be incurred regardless of the change. For example, we will use up old stationery first and replace the logo when ordering new stationery.

This was the same approach that was taken when we last changed our logo and the only cost incurred for that change related to one sign that was changed at our Head Office and some legal costs for trademarking the new logo.

With regards to s 9(2)(a) request, because of the approach we are going to take we don't have the costs and we are not anticipating getting any cost estimates, specifically:

- The design & rebranding of all offices - all design work will be undertaken in-house and we are not anticipating rebranding our offices at this stage. If signage is updated or we move to new premises the newest logo will be used at that time

Vehicles - all design work will be undertaken in-house and we are not anticipating rebranding our vehicles at this stage. Any new vehicles entering our fleet will be branded with the newest logo at that time

- The design & printing of forms, leaflets, & letterhead – all design work will be undertaken in-house. Old stock will be used up first and when reprinting is required they will be printed with the newest logo at that time
- Provide the individual cost per item, including any items that I have not listed specifically, but that carry the Waka Kotahi brand & that will need to change as part of the department rebrand – because of the approach we are taking we cannot provide this information because it doesn't exist and the time and cost to identify every item and get costs for it is not required.
- Please also provide the full cost of not having to redesign & rebrand each item (including items I haven't listed, but that carry the Waka Kotahi brand) – as above.

Kind regards

out of scope

**Senior Manager Channels and Standards**

Te Waka Kōtuitia | Engagement and Partnerships

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**From:** out of scope <[out of scope@nzta.govt.nz](mailto:out of scope@nzta.govt.nz)>

**Sent:** Friday, 8 December 2023 3:20 PM

**To:** out of scope <[out of scope@nzta.govt.nz](mailto:out of scope@nzta.govt.nz)>

**Cc:** out of scope <[out of scope@nzta.govt.nz](mailto:out of scope@nzta.govt.nz)>

**Subject:** Re: Assistance needed: OIA request - cost of name change

Kia ora out of scope

Thanks for passing this on. Let me chat with out of scope about this, so we can start collecting the applicable information.

Ngā mihi.

out of scope (he/him)

**Manager, Design and Brand**

Te Waka Kōtuitia – Engagement and Partnerships

Phone: s 9(2)(a)

Mobile:

**Waka Kotahi** NZ Transport Agency

44 Bowen Street, Wellington, New Zealand

[Facebook](#) | [Twitter](#) | [LinkedIn](#)

**From:** [Karen Jones](#)  
**To:** Out of scope  
**Cc:**  
**Subject:** RE: Ministerial Request (OIA - Official Information Act) Ref number OIA-14244 has been assigned to you  
**Date:** Friday, 8 December 2023 4:06:00 PM  
**Attachments:** [image002.png](#)  
[image004.png](#)

Hi team

Can we please be consistent with the statement that the Minister has provided media on this topic in relation to the instruction – it is below thanks.

Transport Minister Simeon Brown has moved swiftly to instruct Waka Kotahi staff to begin using their agency's English name first in communications.

A spokesperson for Brown told 1News in a statement on Monday night: "In a meeting with officials, Transport Minister Simeon Brown advised NZTA of the coalition agreement regarding the use of Māori names and to ensure they had a plan to give effect to it."

As part of its coalition agreement with New Zealand First, the new government had agreed to ensure all public service departments had their primary name in English, except for those specifically related to Māori.

Ngā mihi nui

## Karen Jones

### Group General Manager

Pūmanawa Tāngata | People and Safety (acting)

Te Waka Kōtuia | Engagement and Partnerships

Phone: s 9(2)(a)

Mobile

**Waka Kotahi** NZ Transport Agency

National Office, 44 Bowen Street

Private Bag 6995, Wellington 6141, New Zealand

[twitter](#) | [youtube](#) | [facebook](#)



**From:** Out of scope @nzta.govt.nz>

**Sent:** Friday, 8 December 2023 3:42 pm

**To:** Out of scope @nzta.govt.nz>

**Cc:** Out of scope @nzta.govt.nz>; Out of scope @nzta.govt.nz>; Karen Jones <Karen.Jones@nzta.govt.nz>

**Subject:** RE: Ministerial Request (OIA - Official Information Act) Ref number OIA-14244 has been assigned to you

Hi Out of scope

I've attached the responses provided to s 9(2)(a)

Note that at the time these responses were provided, no formal directive had been received from the Minister's office.

s 9(2)(g)(i)

Cheers,

Out of scope

/ Senior Media Manager

**Te Waka Kōtuia** Engagement and Partnerships

M Out of scope

E Out of scope @nzta.govt.nz/ w nzta.govt.nz

**From:** Out of [redacted]  
**To:** s 9(2)(a) [redacted]  
**Subject:** RE: "Waka Kotahi"  
**Date:** Wednesday, 6 December 2023 10:46:47 AM

---

Morning s 9(2)(a)

No formal directive has yet been received, however we are aware of the policy of the new Government that public service organisations should have their primary name in English, and we are taking appropriate steps to give effect to this policy.

Thanks,

Out  
f

---

**From:** s 9(2)(a) [redacted]@nzme.co.nz>  
**Sent:** Wednesday, 6 December 2023 8:38 am  
**To:** Out of scope [redacted]@nzta.govt.nz>  
**Subject:** 'Waka Kotahi'

**CAUTION:** The sender of this email is from outside Waka Kotahi. Do not click links, attachments, or reply unless you recognise the sender's email address and know the content is safe.

Hi Out of [redacted]

Has WK received a directive from the minister about the use of the words 'Waka Kotahi' and, if so, what was the directive and is WK abiding by it?

Cheers

s 9(2)(a)

s 9(2)(a)

New Zealand Herald  
Tel: s 9(2)(a)

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Any information contained in this e-mail in relation to an advertising booking are subject to, and

**From:** out of scope  
**To:** s 9(2)(a)  
**Subject:** RE: "Waka Kotahi"  
**Date:** Wednesday, 6 December 2023 11:27:06 AM  
**Attachments:** [image001.png](#)

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Hi s 9(2)(a)

We will be referring to the organisation using our English name first.

Our senior leaders are having regular discussions with staff to ensure that the policy of the new Government is well understood and implemented.

The updated logo below has been designed in-house, and is now being used.



Consistent with Government expectations, changes to our name and logo are being rolled out over time to minimise unnecessary costs.

Cheers,

out of scope  
[Redacted]

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**From:** s 9(2)(a) [Redacted] <[Redacted]@nzme.co.nz>  
**Sent:** Wednesday, 6 December 2023 10:55 am  
**To:** out of scope [Redacted] <[Redacted]@nzta.govt.nz>  
**Subject:** Re: 'Waka Kotahi'

**CAUTION:** The sender of this email is from outside Waka Kotahi. Do not click links, attachments, or reply unless you recognise the sender's email address and know the content is safe.

Hi out of scope  
[Redacted]

What are the 'appropriate steps' being taken, and do they include using the word NZ Transport Agency before Waka Kotahi?

Cheers

s 9(2)(a)  
[Redacted]

s 9(2)(a)  
[Redacted]

New Zealand Herald

Tel: s 9(2)(a)  
[Redacted]

---

**From:** out of scope [Redacted] <[Redacted]@nzta.govt.nz>  
**Sent:** Wednesday, December 6, 2023 10:46 AM

To: s 9(2)(a) [redacted]@nzme.co.nz>

Subject: RE: 'Waka Kotahi'

Morning s 9(2)(a) [redacted]

No formal directive has yet been received, however we are aware of the policy of the new Government that public service organisations should have their primary name in English, and we are taking appropriate steps to give effect to this policy.

Thanks,

Out of scope [redacted]

---

From: s 9(2)(a) [redacted]@nzme.co.nz>

Sent: Wednesday, 6 December 2023 8:38 am

To: Out of scope [redacted]@nzta.govt.nz>

Subject: 'Waka Kotahi'

**CAUTION:** The sender of this email is from outside Waka Kotahi. Do not click links, attachments, or reply unless you recognise the sender's email address and know the content is safe.

Hi Out of scope [redacted]

Has WK received a directive from the minister about the use of the words 'Waka Kotahi' and, if so, what was the directive and is WK abiding by it?

Cheers

s 9(2)(a) [redacted]

s 9(2)(a) [redacted]

New Zealand Herald

Tel: s 9(2)(a) [redacted]

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Any information contained in this e-mail in relation to an advertising booking are subject to, and should be read in conjunction with, our standard advertising [Terms & Conditions](#)

**From:** [Karen Jones](#)  
**To:** Out of scope  
**Subject:** RE: Media inquiry for CEO  
**Date:** Monday, 11 December 2023 1:33:00 PM  
**Attachments:** [image001.png](#)

---

Thanks for checking team.

Ngā mihi nui

## Karen Jones

### Group General Manager

Pūmanawa Tāngata | People and Safety (acting)

Te Waka Kōtuitia | Engagement and Partnerships

Phone: s 9(2)(a)

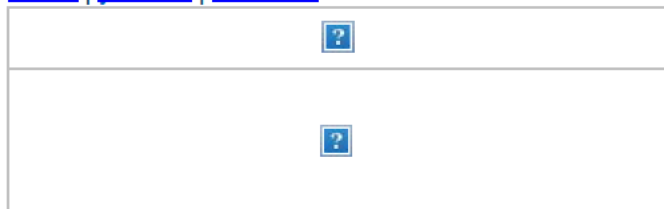
Mobile:

**Waka Kotahi** NZ Transport Agency

National Office, 44 Bowen Street

Private Bag 6995, Wellington 6141, New Zealand

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**From:** Out of scope @nzta.govt.nz>  
**Sent:** Monday, 11 December 2023 1:28 pm  
**To:** Out of scope @nzta.govt.nz>; Karen Jones <Karen.Jones@nzta.govt.nz>;  
Out of scope @nzta.govt.nz>  
**Subject:** RE: Media inquiry for CEO

**Importance:** High

According to the OIA response below, Waka Kotahi is the Te Reo Māori name for NZ Transport Agency that was first introduced in 2008, and included on the trade mark registered on 1 August 2008.

<https://www.nzta.govt.nz/assets/About-us/docs/oia2-2020/oia-6760-response.pdf>

As part of giving more prominence to Waka Kotahi in 2019/20, we spent \$5,800 on legal costs for trademarking a new Waka Kotahi/NZ Transport Agency logo with IPONZ, through Dentons. It's referenced in the published OIA response below.

<https://www.nzta.govt.nz/assets/About-us/docs/oia2-2023/oia-13189-response-letter.pdf>

We've provided several response to media over the past couple weeks outlining the info above, summarised by the statement below:

*For clarity, the name Waka Kotahi as the te reo translation of NZ Transport Agency was trademarked in 2008, while the full name 'Waka Kotahi NZ Transport Agency' and the associated logo were trademarked in 2019.*

Out of scope / Senior Media Manager

Te Waka Kōtuitia Engagement and Partnerships

M s 9(2)(a)

E Out of scope @nzta.govt.nz/ w nzta.govt.nz

**From:** Out of scope @nzta.govt.nz>

**Sent:** Monday, 11 December 2023 1:17 PM

**To:** Karen Jones <Karen.Jones@nzta.govt.nz>; Out of scope

Out of scope @nzta.govt.nz>; Out of scope @nzta.govt.nz>

**Subject:** Re: Media inquiry for CEO

I'm not sure about the original trademark, that info came from s 9(2)(a). We might



Te Waka Kōtuitia Engagement and Partnerships

M s 9(2)(a)

E Out of scope @nzta.govt.nz/ w nzta.govt.nz

From: s 9(2)(a) @nzme.co.nz>

Sent: Monday, 11 December 2023 12:11 PM

To: out of scope @nzta.govt.nz>

Subject: Media inquiry for CEO

**CAUTION:** The sender of this email is from outside Waka Kotahi. Do not click links, attachments, or reply unless you recognise the sender's email address and know the content is safe.

Hi out of scope

My name is s 9(2)(a)

I'm writing a story about Ngāi Te Rangi Settlements Trust who filed a complaint today to the Waitangi Tribunal against the new coalition government for breaches of Te Tiriti o Waitangi.

The complaint said actions undertaken and policies announced by the coalition government "attack and undermine the mana of Ngāi Te Rangi and of Te Ao Māori". This included ensuring public service departments had their primary name in English, such as the recent name change to Waka Kotahi.

Ngāi Te Rangi s 9(2)(a) said he planned to contact the Waka Kotahi chief executive to ask "how he got to go around legislation to change the name of his department".

"The fact that we have to fight for our reo in 2023 is abominable ... My parents fought for that and it's enshrined in legislation."

He said this included changing the names of government departments "without proper due process".

I'd like to offer the CEO of Waka Kotahi to respond to this. Our deadline is 4pm today, please.

Kind regards,

s 9(2)(a)

s 9(2)(a)

Multimedia Journalist

M s 9(2)(a)

E s 9(2)(a) @nzme.co.nz

ME: My pronouns are she/her



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Out of scope

---

**From:** Nicole Rosie  
**Sent:** Monday, 11 December 2023 1:41 pm  
**To:** Out of scope  
**Subject:** RE: Media inquiry for CEO

One small change below

Ngā mihi,

**Nicole Rosie** ([she/her](#))  
**Chief Executive**  
Email: [Nicole.rosie@nzta.govt.nz](mailto:Nicole.rosie@nzta.govt.nz)  
Phone: s 9(2)(a)



**From:** Out of scope <[redacted]@nzta.govt.nz>  
**Sent:** Monday, 11 December 2023 1:31 pm  
**To:** Nicole Rosie <Nicole.Rosie@nzta.govt.nz>  
**Subject:** FW: Media inquiry for CEO  
**Importance:** High

Kia ora Nicole,

Below is the media query and [redacted] drafted response. This has been checked against recent OIAs and legal timelines of trademark. Let me know if you are OK with this. Thanks

**PROPOSED RESPONSE:**

*For background and context, it's important to understand that our- delete this*

*The organisation has not changed its name. Waka Kotahi is the te reo Māori name for the NZ Transport Agency. It was gifted to the organisation at the time of formation and included with a trademark registered on 1 August 2008, the day on which the organisation was established from the merger of the former Transit NZ and Land Transport NZ. The legal name of the organisation under the Land Transport Management Act has always been 'New Zealand Transport Agency'.*

*In 2019/20, steps were taken to give the te reo Māori name of the organisation (Waka Kotahi) more prominence, along with the development of our Māori Strategy, Te Ara Kotahi. Since this time, we have continued to use both names Waka Kotahi and New Zealand Transport Agency(NZTA).*

*With the change of Government we're now taking the appropriate steps to give effect to the policy of the new Government that public service organisations should have their primary name in English.*

MEDIA QUERY: Hi **out of scope**

My name is **s 9(2)(a)**

I'm writing a story about Ngāi Te Rangi Settlements Trust who filed a complaint today to the Waitangi Tribunal against the new coalition government for breaches of Te Tiriti o Waitangi.

The complaint said actions undertaken and policies announced by the coalition government "attack and undermine the mana of Ngāi Te Rangi and of Te Ao Māori".

This included ensuring public service departments had their primary name in English, such as the recent name change to Waka Kotahi.

Ngāi Te Rangi **s 9(2)(a)** said he planned to contact the Waka Kotahi chief executive to ask "how he got to go around legislation to change the name of his department".

"The fact that we have to fight for our reo in 2023 is abominable ... My parents fought for that and it's enshrined in legislation."

He said this included changing the names of government departments "without proper due process".

I'd like to offer the CEO of Waka Kotahi to respond to this. Our deadline is 4pm today, please.

Kind regards  
**s 9(2)(a)**

---

From: **Out of scope** <[Out of scope@nzta.govt.nz](mailto:Out of scope@nzta.govt.nz)>

Sent: Monday, 11 December 2023 1:17 PM

To: **Out of scope** <[Out of scope@nzta.govt.nz](mailto:Out of scope@nzta.govt.nz)>; **Out of scope** <[Out of scope@nzta.govt.nz](mailto:Out of scope@nzta.govt.nz)>; **Out of scope** <[Out of scope@nzta.govt.nz](mailto:Out of scope@nzta.govt.nz)>

Subject: Re: Media inquiry for CEO

I'm not sure about the original trademark, that info came from **s 9(2)(a)** We might need to check with legal on when the waka kotahi name was trademarked.

**Out of scope**

s 9(2)(a)

Sent from my phone

**From:** Karen Jones <[Karen.Jones@nzta.govt.nz](mailto:Karen.Jones@nzta.govt.nz)>

**Sent:** Monday, December 11, 2023 1:10:14 PM

**To:** Out of scope <[redacted]@nzta.govt.nz>; Out of scope <[redacted]@nzta.govt.nz>; Out of scope <[redacted]@nzta.govt.nz>

**Subject:** RE: Media inquiry for CEO

I'm pretty sure the trademark process was later, it was a name gifted to us at the merger that was more actively used later. Check with Out of scope thanks.

Ngā mihi nui

## Karen Jones

### Group General Manager

Pūmanawa Tāngata | People and Safety (acting)  
Te Waka Kōtuitia | Engagement and Partnerships

Phone: s 9(2)(a)

Mobile: [redacted]

### Waka Kotahi NZ Transport Agency

National Office, 44 Bowen Street

Private Bag 6995, Wellington 6141, New Zealand

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[www.nzta.govt.nz](http://www.nzta.govt.nz)



**From:** Out of scope <[redacted]@nzta.govt.nz>

**Sent:** Monday, 11 December 2023 1:09 pm

**To:** Out of scope <[redacted]@nzta.govt.nz>; Karen Jones <[Karen.Jones@nzta.govt.nz](mailto:Karen.Jones@nzta.govt.nz)>

**Subject:** FW: Media inquiry for CEO

Hi again both,

Here's what I'm proposing to go back with for this one – let me know if you have any questions/concerns/suggestions.

Cheers,

Out of scope

*For background and context, it's important to understand that our organisation has not changed its name. Waka Kotahi is the te reo Māori name for the NZ Transport Agency. It was first introduced and included with a trademark registered on 1 August 2008, the day on which the organisation was established from the merger of the former Transit NZ and Land Transport NZ. The legal name of the organisation under the Land Transport Management Act has always been 'New Zealand Transport Agency'.*

*In 2019/20, steps were taken to give the te reo Māori name of the organisation (Waka Kotahi) more prominence, along with the development of our Māori Strategy, Te Ara Kotahi.*

With the change of Government we're now taking the appropriate steps to give effect to the policy of the new Government that public service organisations should have their primary name in English.

We will continue to build our cultural capability as an organisation, and to work with Māori as partners to build strong, meaningful and enduring relationships to achieve mutually beneficial outcomes.

**Out of scope** / Senior Media Manager  
Te Waka Kōtuia Engagement and Partnerships  
M s 9(2)(a)  
E **Out of scope** @nzta.govt.nz/ w nzta.govt.nz

From: s 9(2)(a) @nzme.co.nz  
Sent: Monday, 11 December 2023 12:11 PM  
To: **out of scope** @nzta.govt.nz  
Subject: Media inquiry for CEO

**CAUTION:** The sender of this email is from outside Waka Kotahi. Do not click links, attachments, or reply unless you recognise the sender's email address and know the content is safe.

Hi **out of scope**

My name is s 9(2)(a)

I'm writing a story about Ngāi Te Rangi Settlements Trust who filed a complaint today to the Waitangi Tribunal against the new coalition government for breaches of Te Tiriti o Waitangi.

The complaint said actions undertaken and policies announced by the coalition government "attack and undermine the mana of Ngāi Te Rangi and of Te Ao Māori".

This included ensuring public service departments had their primary name in English, such as the recent name change to Waka Kotahi.

Ngāi Te Rangi s 9(2)(a) said he planned to contact the Waka Kotahi chief executive to ask "how he got to go around legislation to change the name of his department".

"The fact that we have to fight for our reo in 2023 is abominable ... My parents fought for that and it's enshrined in legislation."

He said this included changing the names of government departments "without proper due process".

I'd like to offer the CEO of Waka Kotahi to respond to this. Our deadline is 4pm today, please.

s 9(2)(a)

Out of scope

---

**From:** Nicole Rosie  
**Sent:** Monday, 11 December 2023 1:45 pm  
**To:** Out of scope  
**Subject:** RE: Media inquiry for CEO

The amended version has a bit deleted on it...it is not this version just fyi

Ngā mihi,

**Nicole Rosie** ([she/her](#))  
*Chief Executive*  
Email: [Nicole.rosie@nzta.govt.nz](mailto:Nicole.rosie@nzta.govt.nz)  
Phone: s 9(2)(a)



[www.nzta.govt.nz](http://www.nzta.govt.nz)

**From:** Out of scope <[redacted]@nzta.govt.nz>  
**Sent:** Monday, 11 December 2023 1:42 pm  
**To:** Nicole Rosie <Nicole.Rosie@nzta.govt.nz>  
**Subject:** RE: Media inquiry for CEO

Thank you! Will pass amendment onto [redacted]

**From:** Nicole Rosie <[Nicole.Rosie@nzta.govt.nz](mailto:Nicole.Rosie@nzta.govt.nz)>  
**Sent:** Monday, 11 December 2023 1:41 pm  
**To:** Out of scope <[redacted]@nzta.govt.nz>  
**Subject:** RE: Media inquiry for CEO

That response was also checked with Cassandra.

Ngā mihi,

**Nicole Rosie** ([she/her](#))  
*Chief Executive*  
Email: [redacted]@nzta.govt.nz  
Phone: s 9(2)(a)



[www.nzta.govt.nz](http://www.nzta.govt.nz)

**From:** Out of scope <[redacted]@nzta.govt.nz>  
**Sent:** Monday, 11 December 2023 1:31 pm  
**To:** Nicole Rosie <[Nicole.Rosie@nzta.govt.nz](mailto:Nicole.Rosie@nzta.govt.nz)>  
**Subject:** FW: Media inquiry for CEO  
**Importance:** High

Out of scope

**From:** Nicole Rosie  
**Sent:** Monday, 11 December 2023 2:00 pm  
**To:** Out of scope  
**Subject:** RE: Media inquiry for CEO

No we wsnt that removed

Ngā mihi,

**Nicole Rosie** ([she/her](#))  
**Chief Executive**  
Email: [Nicole.rosie@nzta.govt.nz](mailto:Nicole.rosie@nzta.govt.nz)  
Phone: s 9(2)(a)



**From:** Out of scope <[redacted]@nzta.govt.nz>  
**Sent:** Monday, 11 December 2023 1:59 pm  
**To:** Nicole Rosie <Nicole.Rosie@nzta.govt.nz>  
**Subject:** RE: Media inquiry for CEO

Sorry I see the line you mean about partnership building. Made sure [redacted] has that.

*We will continue to build our cultural capability* as an organisation, and to work with Māori as partners to build strong, meaningful and enduring relationships to achieve mutually beneficial outcomes.

**From:** Out of scope  
**Sent:** Monday, 11 December 2023 1:46 pm  
**To:** Nicole Rosie <[Nicole.Rosie@nzta.govt.nz](mailto:Nicole.Rosie@nzta.govt.nz)>  
**Subject:** RE: Media inquiry for CEO

Yeah, I sent the attached onto [redacted] (and below for easy reference):

Kia ora Nicole,

Below is the media query and [redacted] drafted response. This has been checked against recent OIAs and legal timelines of trademark. Let me know if you are OK with this. Thanks

**PROPOSED RESPONSE:**

*For background and context, it's important to understand that our- delete this*

Out of scope

---

**From:** Nicole Rosie  
**Sent:** Monday, 11 December 2023 2:02 pm  
**To:** Out of scope  
**Subject:** RE: Media inquiry for CEO

Yes fine

Ngā mihi,

**Nicole Rosie** ([she/her](#))  
**Chief Executive**  
Email: [Nicole.rosie@nzta.govt.nz](mailto:Nicole.rosie@nzta.govt.nz)  
Phone: s 9(2)(a)



[www.nzta.govt.nz](http://www.nzta.govt.nz)

**From:** Out of scope <[redacted]@nzta.govt.nz>  
**Sent:** Monday, 11 December 2023 2:01 pm  
**To:** Nicole Rosie <Nicole.Rosie@nzta.govt.nz>  
**Subject:** RE: Media inquiry for CEO

Confirming this has been removed.

Final version:

*The organisation has not changed its name. Waka Kotahi is the te reo Māori name for the NZ Transport Agency. It was gifted to the organisation at the time of formation and included with a trademark registered on 1 August 2008, the day on which the organisation was established from the merger of the former Transit NZ and Land Transport NZ. The legal name of the organisation under the Land Transport Management Act has always been 'New Zealand Transport Agency'.*

*In 2019/20, steps were taken to give the te reo Māori name of the organisation (Waka Kotahi) more prominence, along with the development of our Māori Strategy, Te Ara Kotahi. Since this time, we have continued to use both names Waka Kotahi and New Zealand Transport Agency(NZTA).*

*With the change of Government we're now taking the appropriate steps to give effect to the policy of the new Government that public service organisations should have their primary name in English.*

**From:** Nicole Rosie <[Nicole.Rosie@nzta.govt.nz](mailto:Nicole.Rosie@nzta.govt.nz)>  
**Sent:** Monday, 11 December 2023 2:00 pm  
**To:** Out of scope <[redacted]@nzta.govt.nz>  
**Subject:** RE: Media inquiry for CEO

No we wsnt that removed



**Out of scope**

---

**From:** Nicole Rosie  
**Sent:** Monday, 11 December 2023 2:50 pm  
**To:** **Out of scope**  
**Subject:** RE: Media inquiry for CEO

This has probably gone but for next time we may want to add the red below.

Ngā mihi,

**Nicole Rosie** ([she/her](#))  
**Chief Executive**  
Email: [Nicole.rosie@nzta.govt.nz](mailto:Nicole.rosie@nzta.govt.nz)  
Phone: **s 9(2)(a)**



**From:** **Out of scope** <[redacted]@nzta.govt.nz>  
**Sent:** Monday, 11 December 2023 2:01 pm  
**To:** Nicole Rosie <Nicole.Rosie@nzta.govt.nz>  
**Subject:** RE: Media inquiry for CEO

Confirming this has been removed.

Final version:

*The organisation has not changed its name. Waka Kotahi is the te reo Māori name for the NZ Transport Agency. It was gifted to the organisation at the time of formation and included with a trademark registered on 1 August 2008, the day on which the organisation was established from the merger of the former Transit NZ and Land Transport NZ. The legal name of the organisation under the Land Transport Management Act has always been 'New Zealand Transport Agency'.*

*In 2019/20, steps were taken to give the te reo Māori name of the organisation (Waka Kotahi) more prominence, along with the development of our Māori Strategy, Te Ara Kotahi. Since this time, we have continued to use both names Waka Kotahi and New Zealand Transport Agency(NZTA).*

*With the change of Government we're now taking the appropriate steps to give effect to the policy of the new Government that public service organisations should have their primary name in English. **Waka Kotahi will remain as part of our name and brand and will be used where this name is preferred by parties interacting with the agency.***

**From:** Nicole Rosie <[Nicole.Rosie@nzta.govt.nz](mailto:Nicole.Rosie@nzta.govt.nz)>  
**Sent:** Monday, 11 December 2023 2:00 pm  
**To:** **Out of scope** <[redacted]@nzta.govt.nz>  
**Subject:** RE: Media inquiry for CEO

No we wsnt that removed

**From:** Out of scope  
**To:** Out of scope  
**Subject:** RE: Kia ira whaea  
**Date:** Tuesday, 12 December 2023 8:01:00 AM  
**Attachments:** [image001.png](#)

---

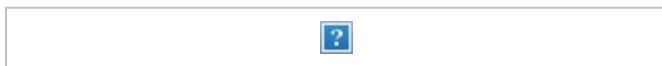
Morena Out of scope

I'd forgotten about that page on the external site so will work on getting that updated with our updated logo and the updated naming conventions as well. Might take a few days!

Out of scope

**Senior Manager Channels and Standards**  
Te Waka Kōtuia | Engagement and Partnerships

[facebook](#) | [twitter](#) | [linkedin](#)



---

**From:** Out of scope @nzta.govt.nz>  
**Sent:** Tuesday, 12 December 2023 7:38 AM  
**To:** Out of scope @nzta.govt.nz>; Out of scope @nzta.govt.nz>  
**Subject:** Fwd: Kia ira whaea

Morena Out of scope

Just received this from s 9(2)(a) - can you please add the paragraph below.

We need to follow government direction but we also need to acknowledge the mana and responsibility of our Māori name. Kia pai te rā. Out of scope  
Get [Outlook for iOS](#)

---

**From:** s 9(2)(a) @gmail.com>  
**Sent:** Tuesday, December 12, 2023 7:31:45 AM  
**To:** Out of scope @nzta.govt.nz>  
**Subject:** Kia ira whaea

**CAUTION:** The sender of this email is from outside Waka Kotahi. Do not click links, attachments, or reply unless you recognise the sender's email address and know the content is safe.

Kia ora Whaea

Hope all is well. With all the raru about the maori names for govt departments it reminded me i forgot to update the main website with so e tumu koorero that i heard from s 9(2)(a), was thinking that the below paragraph could be slotted into the link below somewhere as an artefact and part of our whakapapa. Will leave to you whaea, ngaa mihi.

<https://www.nzta.govt.nz/about-us/about-waka-kotahi-nz-transport-agency/using-our-logo/>

The name Waka Kotahi was created by the late Te Arawa kaumatua and decorated veteran **s 9(2)(a)** who was the first Tumuaki - Māori Manager for the agency, the late **Out of** **s 9(2)(a)** who was the cultural advisor to the New Zealand government and New Zealand Olympic Team and **s 9(2)(a)** the previous Maori Manager for Transit New Zealand.

Released under the Official Information Act 1982

**From:** [Karen Jones](#)  
**To:** **Out of scope**  
**Cc:** **Out of scope**  
**Subject:** RE: Key points from Nicole - debrief after call  
**Date:** Thursday, 14 December 2023 11:36:00 AM  
**Attachments:** [image003.png](#)  
[image005.png](#)  
[image006.png](#)

A few tweaks thanks. **Out of scope** can you liase with **Out** as the intro the video thanks.  
Ngā mihi nui

## Karen Jones

### Group General Manager

Pūmanawa Tāngata | People and Safety (acting)

Te Waka Kōtuia | Engagement and Partnerships

Phone: **s 9(2)(a)**

Mobile:

**Waka Kotahi** NZ Transport Agency

National Office, 44 Bowen Street

Private Bag 6995, Wellington 6141, New Zealand

[twitter](#) | [youtube](#) | [facebook](#)



**From:** **Out of scope** <@nzta.govt.nz>

**Sent:** Thursday, 14 December 2023 10:38 am

**To:** **Out of scope** <@nzta.govt.nz>; Karen Jones <Karen.Jones@nzta.govt.nz>

**Subject:** FW: Key points from Nicole - debrief after call

Hi **Out of scope** and Karen, thanks for this, please see the revised version below.

Let me know if you are all good with this.

**Key points from Nicole's briefing:**

**Out of scope**



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Out of scope

6. We'll be sharing as much information with you as we can. We don't have all the information yet, which means we'll need to a staged approach to addressing the direction from Government. Two examples given on the live call were changing our name to English first **Out of scope**

- a. We've had a request from our Minister to use our English name first. Our English name, New Zealand Transport Agency, is our legal name, so we've starting making changes already. We've changed our name in our media releases and the templates we use with the Minister's office. Once we have further written direction, we'll provide further guidance, including updating the style guide and email signatures.

Out of scope

Out of scope

**Executive Advisor**

System Leadership

---

**From:** **Out of scope** <[Out of scope@nzta.govt.nz](mailto:Out of scope@nzta.govt.nz)>

**Sent:** Wednesday, 13 December 2023 5:06 pm

**To:** **Out of scope** <[Out of scope@nzta.govt.nz](mailto:Out of scope@nzta.govt.nz)>

**Subject:** FW: Key points from Nicole - debrief after call

Kia ora **Out of scope**

I spoke with **Out of scope** and she knows that the approval will need to happen in the morning. She's appreciative of any support we can provide in preparing the key points.

I assume the key points will start with a thank you for attending and the questions, which showed a high level of engagement. Are you OK to send to Karen once you've made any edits and added your info?

Key points from Nicole's briefing:

**Out of scope**

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Out of scope

5. We'll be sharing as much information with you as we can. We don't have all the information yet, which means we'll need to a staged approach to addressing the direction from Government. Two examples are changing our name to English first

Out of scope

- a. We've had a verbal direction to use our English name first. Our English name, New Zealand Transport Agency, is our legal name, so we've starting making changes already. We've changed our name in our media releases and the templates we use with the Minister's office. Once we have written direction, we'll provide further guidance, including updating the style guide and email signatures.

Out of scope

Ngā mihi

Out of scope

Out of scope (she/her)

**Executive Advisor**

Te Waka Kōtuia - Engagement and Partnerships

Email: [Out of scope @nzta.govt.nz](mailto:Out of scope @nzta.govt.nz)

Phone: s 9(2)(a)

Mobile

---

**From:** Karen Jones <[Karen.Jones@nzta.govt.nz](mailto:Karen.Jones@nzta.govt.nz)>

**Sent:** Wednesday, 13 December 2023 2:09 pm

**To:** [Out of scope @nzta.govt.nz](mailto:Out of scope @nzta.govt.nz); [Out of scope @nzta.govt.nz](mailto:Out of scope @nzta.govt.nz)

**Subject:** Fwd: Key points from Nicole - debrief after call

I'm out this arvo - can you take a look here and strip back between you both thanks?

We also don't want to send people to MoT just remind people that we are primarily a delivery agency and MoT are the policy agency etc

And send me back a revised thanks

Get [Outlook for iOS](#)

---

**From:** [Out of scope @nzta.govt.nz](mailto:Out of scope @nzta.govt.nz)

**Sent:** Wednesday, December 13, 2023 12:36 PM

**To:** [Out of scope @nzta.govt.nz](mailto:Out of scope @nzta.govt.nz)

**Cc:** Karen Jones <[Karen.Jones@nzta.govt.nz](mailto:Karen.Jones@nzta.govt.nz)>

**Subject:** Key points from Nicole - debrief after call

Key points from Nicole in debriefing – ie what she wants people to know. (will need to clear with Karen and possibly governance team I think)

Out of scope

Out of scope

3. We'll get more on the branding/name online as soon as we get written direction. While we've had the oral direction to go English first with our name – we need the written direction to provide more detail around what this will mean in practice for us. It will be an iterative process of change regardless, not everything will change overnight. Waka Kotahi is still part of our legal name. Full guidance around use of our name and logo will go via OnRamp as soon as we get the final green light – this will give you more to go on.

Out of scope

She noted a session around little p and big P policy for next year too – one to pick up further with Out of scope and get into our schedule (will need to draw out a bit more what this looks like and what we link it in with)

Out of scope (she/her)

**Manager, Change & Internal Communications**

Te Waka Kōtuia | Engagement and Partnerships

Email: Out of scope [@nzta.govt.nz](mailto:Out of scope@nzta.govt.nz)

Mobile: s 9(2)(a)

**Waka Kotahi** NZ Transport Agency




Released under the Official Information Act 1982

out of scope

---

**From:** out of scope @nzta.govt.nz>  
**Sent:** Monday, 18 December 2023 12:54 pm  
**To:** out of scope @nzta.govt.nz>; out of scope @nzta.govt.nz>; out of scope @nzta.govt.nz>  
**Cc:** Official Correspondence <Official.Correspondence@nzta.govt.nz>  
**Subject:** RE: UPDATED: For approval today : NZT-9022 : Response to Ngai Te Rangi Iwi Trust letter about "our change of name from Waka Kotahi"

Hi out of scope – attached for sending when you have a moment

Thanks!

out of scope

**Manager Ministerial Services - Enterprise**  
Phone: s 9(2)(a) Mobile: s 9(2)(a)  
**Waka Kotahi** NZ Transport Agency

---

**From:** s 9(2)(a) @nzta.govt.nz>  
**Sent:** Monday, 18 December 2023 12:38 pm  
**To:** s 9(2)(a) @nzta.govt.nz>; s 9(2)(a) @nzta.govt.nz>; s 9(2)(a) @nzta.govt.nz>  
**Cc:** Official Correspondence <Official.Correspondence@nzta.govt.nz>  
**Subject:** RE: UPDATED: For approval today : NZT-9022 : Response to Ngai Te Rangi Iwi Trust letter about "our change of name from Waka Kotahi"

Yes definitely letterhead thanks s 9(2)(a)

---

**From:** s 9(2)(a) @nzta.govt.nz>  
**Sent:** Monday, 18 December 2023 12:03 pm  
**To:** s 9(2)(a) @nzta.govt.nz>; s 9(2)(a) @nzta.govt.nz>; s 9(2)(a) @nzta.govt.nz>  
**Cc:** Official Correspondence <Official.Correspondence@nzta.govt.nz>  
**Subject:** RE: UPDATED: For approval today : NZT-9022 : Response to Ngai Te Rangi Iwi Trust letter about "our change of name from Waka Kotahi"

Letterhead would be my view. I can prep and provide back to you if you like s 9(2)(a) Sharing the workload and all that ( )

Out of scope



**Manager Ministerial Services - Enterprise**

Phone: s 9(2)(a) Mobile: s 9(2)(a)

**Waka Kotahi** NZ Transport Agency

---

**From:** Out of scope <[redacted]@nzta.govt.nz>  
**Sent:** Monday, 18 December 2023 12:00 pm  
**To:** Out of scope <[redacted]@nzta.govt.nz>; Out of scope <[redacted]@nzta.govt.nz>  
**Cc:** Official Correspondence <Official.Correspondence@nzta.govt.nz>; Out of scope <[redacted]@nzta.govt.nz>  
**Subject:** RE: UPDATED: For approval today : NZT-9022 : Response to Ngai Te Rangi Iwi Trust letter about "our change of name from Waka Kotahi"

Sure. But is this going to be put on letterhead or am I sending as an email?

---

**From:** Out of scope <[redacted]@nzta.govt.nz>  
**Sent:** Monday, 18 December 2023 10:59 am  
**To:** Out of scope <[redacted]@nzta.govt.nz>; Out of scope <[redacted]@nzta.govt.nz>  
**Cc:** Chris Bunny <Chris.Bunny@nzta.govt.nz>; Official Correspondence <Official.Correspondence@nzta.govt.nz>; Out of scope <[redacted]@nzta.govt.nz>  
**Subject:** RE: UPDATED: For approval today : NZT-9022 : Response to Ngai Te Rangi Iwi Trust letter about "our change of name from Waka Kotahi"

Thanks Out of scope can you BC OC so they can file it

---

**From:** Out of scope <[redacted]@nzta.govt.nz>  
**Sent:** Monday, 18 December 2023 10:53 am  
**To:** Out of scope <[redacted]@nzta.govt.nz>; Out of scope <[redacted]@nzta.govt.nz>  
**Cc:** Chris Bunny <Chris.Bunny@nzta.govt.nz>  
**Subject:** RE: UPDATED: For approval today : NZT-9022 : Response to Ngai Te Rangi Iwi Trust letter about "our change of name from Waka Kotahi"

Kia ora Out of scope

The version below is in InfoHub ([response](#)).

I've checked with Out of scope and it should go from Nicole's email. Out of scope, can I leave with you to do that?

Ngā mihi

Out of scope

Out of scope (she/her)

**Executive Advisor**

Te Waka Kōtuitia - Engagement and Partnerships

Email: Out of scope <[redacted]@nzta.govt.nz>

Phone: s 9(2)(a)

Mobile: [redacted]

Out of scope

**From:** Nicole Rosie  
**Sent:** Friday, 15 December 2023 4:45 pm  
**To:** Out of scope  
**Cc:** Out of scope Karen Jones; Chris Bunny; Out of scope  
**Subject:** Re: UPDATED: For approval today : NZT-9022 : Response to Ngai Te Rangi Iwi Trust letter about "our change of name from Waka Kotahi"

All could we please write that middle paragraph differently and consistently with what we told the media as follows:  
At the time of formation our name was New Zealand Transport Agency Waka Kotahi with our legal name The "New Zealand Transport Agency ". Our name remains the same.

Following a request from our Minister we are using our English name first.

Otherwise fine.

Regards

Nicole Rosie  
Chief Executive - Waka Kotahi (NZTA)

---

**From:** Out of scope @nzta.govt.nz>  
**Sent:** Friday, December 15, 2023 4:21:09 PM  
**To:** Nicole Rosie <Nicole.Rosie@nzta.govt.nz>  
**Cc:** Out of scope @nzta.govt.nz>; Out of scope @nzta.govt.nz>; Out of scope @nzta.govt.nz>; Karen Jones <Karen.Jones@nzta.govt.nz>; Chris Bunny <Chris.Bunny@nzta.govt.nz>; Out of scope @nzta.govt.nz>; Out of scope @nzta.govt.nz>  
**Subject:** UPDATED: For approval today : NZT-9022 : Response to Ngai Te Rangi Iwi Trust letter about "our change of name from Waka Kotahi"

Kia ora Nicole

We have updated the [draft response](#) in line with your feedback to Chris. He has approved.

Out of scope will provide a copy of your approved response to Richard given the letter mentions the Minister.

Ngā mihi

Out of scope

---

**From:** Nicole Rosie <Nicole.Rosie@nzta.govt.nz>  
**Sent:** Friday, 15 December 2023 2:46 pm  
**To:** Out of scope @nzta.govt.nz>  
**Cc:** Out of scope @nzta.govt.nz>; Out of scope @nzta.govt.nz>; Out of scope @nzta.govt.nz>; Karen Jones <Karen.Jones@nzta.govt.nz>  
**Subject:** Re: For approval today : NZT-9022 : Response to Ngai Te Rangi Iwi Trust letter about "our change of name from Waka Kotahi"

All- i am on a plane . Please do not send this as it needs more work.

Regards

Nicole Rosie  
Chief Executive - Waka Kotahi (NZTA)

---

**From:** Out of scope @nzta.govt.nz  
**Sent:** Friday, December 15, 2023 2:29:46 PM  
**To:** Nicole Rosie <Nicole.Rosie@nzta.govt.nz>  
**Cc:** Out of scope @nzta.govt.nz; Out of scope @nzta.govt.nz; Out of scope @nzta.govt.nz; Karen Jones <Karen.Jones@nzta.govt.nz>  
**Subject:** For approval today : NZT-9022 : Response to Ngai Te Rangi Iwi Trust letter about "our change of name from Waka Kotahi"

Kia ora Nicole

Earlier this week, you received the attached letter from s 9(2)(a) Ngai Te Rangi Iwi Trust, which is "a demand for a response from you..." about our "change of name from Waka Kotahi". We think it would be best to provide a response from you, which means sending a response today. The Trust has filed a Waitangi Tribunal claim against the new Government alleging breaches of Te Tiriti o Waitangi and the "undermining" of te reo Māori.

We have prepared a [draft response](#) for your approval (attached in case the link doesn't work). It has been informed by advice from Ministerial Services and Legal. Chris B has endorsed.

Ngā mihi

Out of scope

Out of scope (she/her)

**Executive Advisor**

Te Waka Kōtuia - Engagement and Partnerships

Email: Out of scope @nzta.govt.nz

Phone: s 9(2)(a)

Mobile: s 9(2)(a)

Out of scope

**From:** Nicole Rosie  
**Sent:** Monday, 18 December 2023 10:22 am  
**To:** **Out of scope** Heather Davey  
**Cc:** **Out of scope** Chris Bunny  
**Subject:** RE: UPDATED: For approval today : NZT-9022 : Response to Ngai Te Rangi Iwi Trust letter about "our change of name from Waka Kotahi"

Yes approved. It is good having Chris's contact in here.

Ngā mihi,

Nicole Rosie ([she/her](#))  
Chief Executive

Email: [Nicole.rosie@nzta.govt.nz](mailto:Nicole.rosie@nzta.govt.nz)

Phone: **s 9(2)(a)**



[www.nzta.govt.nz](http://www.nzta.govt.nz)

**From:** **Out of scope** <[Out of scope@nzta.govt.nz](mailto:Out of scope@nzta.govt.nz)>  
**Sent:** Monday, 18 December 2023 10:16 am  
**To:** Nicole Rosie <[Nicole.Rosie@nzta.govt.nz](mailto:Nicole.Rosie@nzta.govt.nz)>  
**Subject:** FW: UPDATED: For approval today : NZT-9022 : Response to Ngai Te Rangi Iwi Trust letter about "our change of name from Waka Kotahi"

Are you OK with this one too?

**From:** **Out of scope** <[Out of scope@nzta.govt.nz](mailto:Out of scope@nzta.govt.nz)>  
**Sent:** Friday, 15 December 2023 5:26 pm  
**To:** Nicole Rosie <[Nicole.Rosie@nzta.govt.nz](mailto:Nicole.Rosie@nzta.govt.nz)>  
**Cc:** **Out of scope** <[Out of scope@nzta.govt.nz](mailto:Out of scope@nzta.govt.nz)>; **Out of scope** <[Out of scope@nzta.govt.nz](mailto:Out of scope@nzta.govt.nz)>; **Out of scope** <[Out of scope@nzta.govt.nz](mailto:Out of scope@nzta.govt.nz)>; Karen Jones <[Karen.Jones@nzta.govt.nz](mailto:Karen.Jones@nzta.govt.nz)>; Chris Bunny <[Chris.Bunny@nzta.govt.nz](mailto:Chris.Bunny@nzta.govt.nz)>; **Out of scope** <[Out of scope@nzta.govt.nz](mailto:Out of scope@nzta.govt.nz)>; **Out of scope** <[Out of scope@nzta.govt.nz](mailto:Out of scope@nzta.govt.nz)>  
**Subject:** RE: UPDATED: For approval today : NZT-9022 : Response to Ngai Te Rangi Iwi Trust letter about "our change of name from Waka Kotahi"

Kia ora Nicole

Just confirming that you're happy with the wording below, which is consistent with our media response (updated text in yellow).

XX December 2023

**s9(2)(a)**

Ngāi Te Rangi Iwi Trust  
C/ **s9(2)(a)** <[ngaiterangi.org.nz](mailto:ngaiterangi.org.nz)>

Ref. NZT-9022

Tēnā koe e te rangatira s 9(2)(a)  
Nei rā aku mihi nui.

Thank you for your letter of 11 December 2023 regarding the Government's policy for public sector department and agency names.

We have not changed our name. Our legal name under S93(1) of the Land Transport Management Act 2003 is New Zealand Transport Agency. Waka Kotahi is our te reo Māori name. It was first introduced and included with a trademark registered on 1 August 2008, the day on which we were established from the merger of the former Transit NZ and Land Transport NZ.

Following a request from our Minister we are using our English name first.

I hope this information answers your questions. If you have additional questions, you are welcome to contact Chris Bunny, Acting Chief of Staff and Group General Manager, System Leadership, by email to [chris.bunny@nzta.govt.nz](mailto:chris.bunny@nzta.govt.nz).

Nei anō aku mihi nui,

**Nicole Rosie**  
Chief Executive, NZ Transport Agency Waka Kotahi

Ngā mihi  
Out of scope

Out of scope (she/her)

**Executive Advisor**

Te Waka Kōtuia - Engagement and Partnerships

Email: Out of scope@nzta.govt.nz

Phone: s 9(2)(a)

Mobile:

**From:** Nicole Rosie <[Nicole.Rosie@nzta.govt.nz](mailto:Nicole.Rosie@nzta.govt.nz)>

**Sent:** Friday, 15 December 2023 4:45 pm

**To:** Out of scope@nzta.govt.nz

**Cc:** Out of scope@nzta.govt.nz; Out of scope@nzta.govt.nz; Out of scope

Out of scope@nzta.govt.nz; Karen Jones <[Karen.Jones@nzta.govt.nz](mailto:Karen.Jones@nzta.govt.nz)>; Chris Bunny <[Chris.Bunny@nzta.govt.nz](mailto:Chris.Bunny@nzta.govt.nz)>;

Out of scope@nzta.govt.nz; Out of scope@nzta.govt.nz

**Subject:** Re: UPDATED: For approval today : NZT-9022 : Response to Ngai Te Rangi Iwi Trust letter about "our change of name from Waka Kotahi"

All could we please write that middle paragraph differently and consistently with what we told the media as follows:  
At the time of formation our name was New Zealand Transport Agency Waka Kotahi with our legal name The "New Zealand Transport Agency". Our name remains the same.

Following a request from our Minister we are using our English name first.

Otherwise fine.

Regards

18 December 2023

s 9(2)(a)

Ngāi Te Rangi Iwi Trust  
C/- s 9(2) @ngaiterangi.org.nz

Ref. NZT-9022

Tēnā koe e te rangatira s 9(2)  
Nei rā aku mihi nui. ( )

Thank you for your letter of 11 December 2023 regarding the Government's policy for public sector department and agency names.

We have not changed our name. Our legal name under S93(1) of the Land Transport Management Act 2003 is New Zealand Transport Agency. Waka Kotahi is our te reo Māori name. It was first introduced and included with a trademark registered on 1 August 2008, the day on which we were established from the merger of the former Transit NZ and Land Transport NZ.

Following a request from our Minister we are using our English name first.

I hope this information answers your questions. If you have additional questions, you are welcome to contact Chris Bunny, Acting Chief of Staff and Group General Manager, System Leadership, by email to [chris.bunny@nzta.govt.nz](mailto:chris.bunny@nzta.govt.nz).

Nei anō aku mihi nui.



**Nicole Rosie**  
Chief Executive, NZ Transport Agency Waka Kotahi

Released under the Official Information Act 1982

**From:** [Karen Jones](#)  
**To:** [Out of scope](#)  
**Subject:** RE: For advice : Due today : Logo and Livery Update  
**Date:** Friday, 15 December 2023 2:02:00 PM  
**Attachments:** [image002.png](#)  
[image004.png](#)

---

Yes use the new logo. I note the trucks will be used in the New Year so that aligns with new guidance.

Ngā mihi nui

## Karen Jones

### Group General Manager

Pūmanawa Tāngata | People and Safety (acting)

Te Waka Kōtuia | Engagement and Partnerships

Phone: [s 9\(2\)\(a\)](#)

Mobile: [s 9\(2\)\(a\)](#)

### Waka Kotahi NZ Transport Agency

National Office, 44 Bowen Street

Private Bag 6995, Wellington 6141, New Zealand

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**From:** [Out of scope](#) <[Out of scope@nzta.govt.nz](mailto:Out of scope@nzta.govt.nz)>

**Sent:** Friday, 15 December 2023 1:57 pm

**To:** Karen Jones <[Karen.Jones@nzta.govt.nz](mailto:Karen.Jones@nzta.govt.nz)>

**Subject:** For advice : Due today : Logo and Livery Update

Kia ora Karen

WTA has new fleet coming in and has queried whether to use the current logo or an English first version. [Out of scope](#) suggested I check with you, noting that we've used the new logo in some upcoming advertising.

Ngā mihi

Heather

[Out of scope](#) (she/her)

### Executive Advisor

Te Waka Kōtuia - Engagement and Partnerships

Email: [Out of scope@nzta.govt.nz](#)

Phone: [s 9\(2\)\(a\)](#)

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**From:** [Out of scope](#) <[Out of scope@nzta.govt.nz](mailto:Out of scope@nzta.govt.nz)>

**Sent:** Friday, 15 December 2023 7:53 am

**To:** [Out of scope](#) <[Out of scope@nzta.govt.nz](mailto:Out of scope@nzta.govt.nz)>

**Subject:** FW: Logo and Livery Update

Morning [Out of scope](#)

Don't suppose you know what the sign-off time frame is on the logo changes?

[Out of scope](#)

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**From:** [Out of scope](#) <[Out of scope@wta.nzta.govt.nz](mailto:Out of scope@wta.nzta.govt.nz)>

**Sent:** Thursday, 14 December 2023 11:39 am

**To:** Out of scope <[redacted]@wta.nzta.govt.nz>; Out of scope <[redacted]@nzta.govt.nz>; Out of scope <[redacted]@nzta.govt.nz>

**Subject:** RE: Logo and Livery Update

The last I heard was Waka Kotahi design team are still waiting on the formal sign off on the new logo. The logo is not changing that much (eg it looks pretty much the same, with a name reverse). WTA is on the list of logos to update when we get sign off.

Out of scope and Out of scope if you have any updates on the sign off time frame that would be much appreciated for me too

Out of scope

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**From:** Out of scope <[redacted]@wta.nzta.govt.nz>

**Sent:** Thursday, 14 December 2023 11:15 am

**To:** Out of scope <[redacted]@nzta.govt.nz>; Out of scope <[redacted]@nzta.govt.nz>

**Cc:** Out of scope <[redacted]@wta.nzta.govt.nz>

**Subject:** Logo and Livery Update

Hi Out of scope

Can you please provide me with an update about the NZTA logo/signwriting. We have some new trucks/utes coming into our Fleet and I need to confirm the livery with the fleet manager by close of play Friday so these can be ordered and ready for us next year.

Specifically – are we going with the current Waka Kotahi/NZTA logo and wording order or will this be changing?

Thanks

Out of scope

Alliance Manager

Wellington Transport Alliance

M s 9(2)(a)

E Out of scope <[redacted]@wta.nzta.govt.nz>

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