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Civic Centre
1061 Haupapa Street
Private Bag 3029
Rotorua Mail Centre
Rotorua 3046
New Zealand

Mr Kane Patena
General Manager Te Roopu Waeture
Waka Kotahi
Private Bag 6995
Marion Square
Te Whanganui-a-Tara 6141

Tēnā koe Mr Patena

We thank you for the opportunity to comment on the proposed Land Transport Rule: Traffic Control Devices (Kura/School Signs) Amendment 2021 and the changes it would make to the Land Transport Rule: Traffic Control Devices 2004 (the TCD Rule).

1. Rotorua is proudly Aotearoa's first bilingual city, having made the commitment to reo rua in 2017. This initiative is being led by Te Tatau o Te Arawa with support from its partner, Rotorua Lakes Council and Te Puni Kōkiri. The reo rua programme of work includes encouraging bilingualism in signage, and the use of te reo Māori in day-to-day business and community activities.
2. Rotorua Lakes Council is supportive of Waka Kotahi working towards the implementation of te reo Māori on traffic signage, to ensure te reo is visible, empowered, heard and spoken. Kura Kaupapa Māori in Rotorua have for some time been asking for te reo Māori traffic signs, which are not currently allowed under Waka Kotahi rules.
3. We appreciate that this is a staged programme of work that will involve the consideration of a large number of different traffic signs used across the country. We recognise that there is an opportunity to prioritise the implementation of bilingual school signs as part of the updating of the Land Transport Rule, currently underway, ie. Waka Kotahi is requiring all Councils to look at speed limits round 40% of their schools by 2024. Over the next 2+ years, there will be significant replacement signage required round schools to reflect new speeds and there is a great opportunity to make wholesale changes, rather than piecemeal replacement. However, we have already submitted to Waka Kotahi that it may be difficult for us to achieve this, given our funding application for 2021-24 was made before we were informed of this requirement. We ask that the Agency looks to make additional funding available for speed signage round schools in the current funding period.
4. We support Consultation Proposal 1, ie. the current 'school' sign being changed to a bilingual 'kura school' sign, with the word 'kura' being placed above the word 'school'.
5. We do not support the stated preferred option that 'kura' in the bilingual sign be presented in an italics typeface. We would like to see 'kura' presented in bold typeface, which is also more consistent with Te Taura Whiri signage guidelines.
6. We support Proposal 2, ie. the creation of a new permanent school speed limit sign that includes 'kura school' with the speed limit. We would like to see 'kura' presented in bold typeface.

7. We support Proposal 3, ie. changes to existing signs, including 'kura school' being used instead of 'school zone'. In all instances, we would like to see 'kura' presented in bold typeface.
8. We support Proposal 4, ie. removal of warning signs that use the wording 'school zone'.
9. We request that our comments in 4.) and 5.) round word order and bold typeface be reflected in the proposed changes to the TCD Rule.
10. In addition to the work planned to include 'kura' on signage round schools, we request that Waka Kotahi takes this opportunity to also include te reo Māori on the SCHOOL PATROL -STOP signs on the poles used by school road patrollers on pedestrian and kea crossings outside schools.
11. We encourage Waka Kotahi to support the enablement and implementation of bilingual traffic signs with a robust education and engagement campaign.

We appreciate the progress made to-date and look forward to our inclusion in future phases of Waka Kotahi's bilingual signage work.

Ngā mihi nui



Gina Rangi
DCE Te Arawa Partnerships