

OIA-10264 Attachment 2 – Communications Role Titles and Numbers

2021/22 Comms Job Titles (excl. Contractors)	FTE
Internal Communications Advisor	1
Media Manager	5
Practice Manager	3
Principal Advisor	6
Senior Advisor	17.1
Senior Manager	2
Social Media and Digital Marketing Specialist	1
Grand Total	35.1

2020/21 Comms Job Titles (excl. Contractors)	FTE
Advisor	6
Change & Internal Communications Manager	1
Communications & Engagement Customer Lead	1
Communications & Engagement Senior Manager	1
Engagement and Business Improvement Lead	1
Media Manager	4
Media Senior Manager	1
Practice Manager	5
Principal Advisor	19.6
Senior Advisor	38.1
Social Media and Digital Marketing Advisor	1
Social Media and Digital Marketing Specialist	1
Grand Total	79.7

2019/20 Comms Job Titles (excl. Contractors)	FTE
Advisor	4
Communications & Engagement Customer Lead	1
Communications & Engagement Manager	1
Communications & Engagement Senior Manager	1
Communications & Stakeholder Liasion Manager	2
Communications & Stakeholder Manager	1
External Communications & Engagement Manager	1
Internal Communications & Engagement Manager	1
Media Manager	4
Media Senior Manager	1
Practice Manager	5
Principal Advisor	15.875
Senior Advisor	26.2
Grand Total	64.075

2018/19 Comms Job Titles (excl. Contractors)	FTE
Advisor	2
Communications & Engagement Senior Manager	1
Communications & Stakeholder Liasion Manager	2
Communications & Stakeholder Manager	1
External Communications & Engagement Manager	1
Internal Communications & Engagement Manager	1
Media Manager	3
Media Senior Manager	1
Practice Manager	2
Principal Advisor	5.8
Senior Advisor	11.675
Grand Total	31.475

2017/18 Comms Job Titles (excl. Contractors)	FTE
Advisor	2
Communications & Engagement Manager	1
Communications & Engagement Senior Manager	1
Communications & Stakeholder Liasion Manager	3.8
Communications & Stakeholder Liasion Senior Advisor	1
Communications & Stakeholder Manager	4
Design Standards Manager	1
External Communications & Engagement Manager	1
Media Manager	4
Media Senior Manager	1
Practice Manager	3.75
Principal Advisor	1
Senior Advisor	7.675
Grand Total	32.225

2016/17 Comms Job Titles (excl. Contractors)	FTE
Advisor	3
Communications & Engagement Manager	3.75
Graduate Advisor	2
Media Manager	3
National Coordinator	2
Senior Advisor	8.875
Senior Graphic Designer	2
Senior Web Developer	1
Team Leader	0.6
Grand Total	26.225