

From: Chad Barker [mailto: [REDACTED]]  
Sent: Wednesday, 28 September 2016 4:37 PM  
To: 'Gerard Collings'; Tony Pickard  
Subject: Park and ride scoping - Adam Lawrence  
Importance: High

9(2)(a)

Hi Tony

Can you please add to the potential scope below in red and send to Gerard and I (Gerard will direct appoint Adam):

- Budget – maximum of \$10-20K(?) excluding site visit and associated costs (if necessary)
- Investigate options for a park and ride trial service between Countdown at File Mile Shopping Centre and Queenstown Town Centre, including a direct service between these two locations and a service utilising an existing route
- Assess potential demand based on existing information
- Identify the conditions for a successful park and ride service
- Provide a SWOT or multi-criteria analysis of the different options, including a comparison against the conditions for a successful park and ride service
- Identify the operational requirements for the preferred option eg vehicle size and type, frequency and service span, ticket type and pricing, car parking requirements, bus stops and shelters, layover space
- Provide a high level assessment of the costs, benefits and risks of the preferred option
- Identify any new or changes required to supporting/existing infrastructure required to operate a successful service including ticketing arrangements

· Identify baseline measures and data to be able to evaluate the trial in 12 to 18 months.

Thanks

Chad

---

Chad Barker / Principal Investment Advisor

Planning and Investment

DDI 64 3 [REDACTED] / M 64 [REDACTED]

[REDACTED] / w  
nzta.govt.nz

9(2)(a)

Dunedin Office / AA Centre, 450 Moray Place,  
PO Box 5245, Dunedin 9058, New Zealand

---

<image001.jpg>  
< http://scanmail.trustwave.com/?c=2838&d=0r\_v12TtwDULeGBU25jdzbraTUP\_z-1  
Xab2tAxCIWQ&u=http%3a%2f%2fwww%2enzta%2egovt%2enz%2f>  
< image002.jpg>  
< http://scanmail.trustwave.com/?c=2838&d=0r\_v12TtwDULeGBU25jdzbraTUP\_z-1  
Xabj8WRz0Uw&u=https%3a%2f%2fwww%2efacebook%2ecom%2fTransportAgency>  
< image003.jpg>  
< http://scanmail.trustwave.com/?c=2838&d=0r\_v12TtwDULeGBU25jdzbraTUP\_z-1  
Xaez6BRvxCw&u=https%3a%2f%2ftwitter%2ecom%2fnzta%5fnews> <image004.jpg>  
< http://scanmail.trustwave.com/?c=2838&d=0r\_v12TtwDULeGBU25jdzbraTUP\_z-1  
XabH6BBz9WQ&u=http%3a%2f%2fwww%2eyoutube%2ecom%2fuser%2fNZTransportAgenc  
y>

Please consider the environment before printing this email

Find the latest transport news, information, and advice on our website:

www.nzta.govt.nz

< http://scanmail.trustwave.com/?c=2838&d=0r\_v12TtwDULeGBU25jdzbraTUP\_z-1  
Xab2tAxCIWQ&u=http%3a%2f%2fwww%2enzta%2egovt%2enz%2f>

---

**From:** Chad Barker  
**Sent:** Monday, 19 September 2016 3:40 p.m.  
**To:** 'Tony Pickard'; Gerard Collings  
**Cc:** Peter Hansby  
**Subject:** RE: Park and Ride - External assistance

Ok by me. Cheers

---

**Chad Barker** / Principal Investment Advisor  
Planning and Investment  
DDI 64 [REDACTED] / M 64 [REDACTED]  
E [REDACTED] w nzta.govt.nz



Please consider the environment before printing this email

---

**From:** Tony Pickard [mailto:[REDACTED]]  
**Sent:** Monday, 19 September 2016 2:20 p.m.  
**To:** Chad Barker; Gerard Collings  
**Cc:** Peter Hansby  
**Subject:** RE: Park and Ride - External assistance

Greetings to you both.

I recognise that the timeframes are tight and some discussion after tomorrow's meeting would be extremely useful.

I have extended the booking of the room until four tomorrow, and if either, or both of you are available I would appreciate your time.

Gerard, if you are not there in person perhaps you could join us for a phone discussion (on [REDACTED]). 9(2)(a)

Chad, I think this discussion needs to be between the three of us to start with – and I will just have to deal with the timeframes after that.

Regards

Tony

---

**From:** Chad Barker [mailto:[REDACTED]]  
**Sent:** Friday, 16 September 2016 4:42 PM  
**To:** Tony Pickard; Gerard Collings  
**Subject:** RE: Park and Ride - External assistance

Hi Tony

Regarding P&R, [REDACTED]

9(2)(g)(i)

Therefore not sure how the Tuesday deadline is going to work? Can the information to Council be updated once the P&R proposal has been written up using the assistance of Adam Lawrence and working closely with ORC?

Not sure whether it's Friday and communication between you and I is missing the mark?!

Regarding the subsidy issue listed in the report, is this for the P&R trial or wider than this? If the latter, this is best dealt with via the PT network review and QIT business cases.

Cheers

Chad

---

**Chad Barker** / Principal Investment Advisor

Planning and Investment

DDI 64 [REDACTED] / M 64 [REDACTED]

E [REDACTED] w [nzta.govt.nz](http://nzta.govt.nz)



9(2)(a)

Please consider the environment before printing this email

---

**From:** Tony Pickard [mailto:[REDACTED]]  
**Sent:** Friday, 16 September 2016 3:58 p.m.  
**To:** Chad Barker; Gerard Collings  
**Subject:** RE: Park and Ride - External assistance

Thanks for that. I appreciate the help so far from both of you.

I have to have a draft report to Council by Tuesday lunchtime.

Key question is – what will this tell us. We already know;

- There is no shelter.
- Drop off / pick up is likely to be Camp Street.
- Parking is free or cheap in town.
- The existing PT service is too expensive and unreliable.
- The journey is the same as a car - longer if it's not a direct service, quicker if you don't have to search for parking, and longer if you have to walk long distances at the other end.
- Success can be measured by feedback and statistics of use. Monitoring of the lack of congestion and availability of car parking will be hard to show as demand is continuously growing.
- The trial can only be temporary from this site.
- Funding will come from the user, and possibly the triumvirate of stakeholders.
- The only demand data is from the PAR survey and ORC's PT survey.
- Ticketing by the bus operator? Or by coupon, pre-bought.

In our control:

- Provide a shelter, identify PUDO points

In NZTA control:

- Subsidy.

In ORC's control:

- Subsidy.
- Regulation.

Control of others:

- Resource consent

So if we can address the last two (regulation and consents), assume QLDC pay as worse case, then we have a scheme.

To make it a successful scheme however, we have to have free parking (probably), very low ride fares (cheaper than \$2.50 – the cost of an all-day park) and reliability of service (or high frequency).

9(2)(g)(i)

Tony

---

**From:** Chad Barker [mailto:9(2)(a)]  
**Sent:** Friday, 16 September 2016 2:55 PM  
**To:** Tony Pickard  
**Cc:** Gerard Collings  
**Subject:** RE: Park and Ride - External assistance  
**Importance:** High

Hi Tony

I think the best way forward is to meet after the QIT PBC workshop on Tuesday and work out a scope with Gerard. Would you be available to do this? Ideally we'd need Adam Lawrence to join us via phone call to sort out a scope. He is just checking his diary. Following the discussion with Gerard, it might be sensible to pay for Adam to come down to Queenstown to check out what is required. But whoever pays will need to agree to this obviously.

Some key questions to throw in the mix (in no particular order):

- What information is available currently to inform the park and ride trial, if any? What conclusions can we draw from this? What are the limitations of the information?
- What are the benefits to individuals to encourage them to get out of their car and take the park and ride? Why would they do this, who would be likely to use the service?
- What impact is the cost and availability of parking in Queenstown Town Centre going to have on take-up?
- What shelters if any are available? Or will these have to be provided from scratch? What other supporting infrastructure is required?
- How long will the journey take relative to a car trip?
- What happens if customers have to amend their travel and leave work early? What other options are available to them?
- Where will they be dropped off in the Town Centre?
- How will we know the trial has been a success?
- What benefits are we likely to get from a trial? Can we quantify these?
- How is the service going to work? Will an existing service be diverted? If so, what impact will this have on existing customers (are they going to be on the bus for longer)? If a new service is going to be

provided, what contractual arrangements will need to be made, what level of service will be provided and what will customers be willing to pay for that service?

- Funding sources?
- What happens after the trial?
- How is ticketing going to work?
- What measures/baselines will we use to evaluate the trial?

I think we do need to do this properly and get some solid advice, but given your timeframes not make it overly onerous.

Cheers

Chad

---

**Chad Barker** / Principal Investment Advisor

Planning and Investment

DDI 64 [REDACTED] / M 64 [REDACTED]

E [REDACTED] / w [nzta.govt.nz](http://nzta.govt.nz)



9(2)(a)

Please consider the environment before printing this email

---

**From:** Tony Pickard [mailto:[REDACTED]]  
**Sent:** Friday, 16 September 2016 2:28 p.m.  
**To:** Chad Barker  
**Subject:** Park and Ride - External assistance

Hi Chad

I think we are going to need all the help that we can get – so I'm keen to get a few more details on exactly what this speedy report will provide. Happy to cover costs if it's in line with what you said.

Please drop me a line or give me a call.

Thanks

Tony

---

**From:** Tony Pickard  
**Sent:** Wednesday, 14 September 2016 3:51 PM  
**To:** 'Chad Barker'  
**Subject:** RE: Hi Tony Do you still want me to give you a call regarding PT? Cheers Chad

Good for now Chad – thanks.

I will be sending you a draft report to Council on the matter which I would appreciate a quick written response on – should be with you tomorrow.

Regards

Tony

---

**From:** Chad Barker [mailto: [REDACTED]]  
**Sent:** Wednesday, 14 September 2016 3:49 PM  
**To:** Tony Pickard  
**Subject:** Hi Tony Do you still want me to give you a call regarding PT? Cheers Chad

---

**Chad Barker** / Principal Investment Advisor  
Planning and Investment  
DDI 64 3 [REDACTED] / M 64 [REDACTED]  
E [REDACTED] w [nzta.govt.nz](http://nzta.govt.nz)  
**Dunedin Office** / AA Centre, 450 Moray Place,  
PO Box 5245, Dunedin 9058, New Zealand

9(2)(a)



Please consider the environment before printing this email

Find the latest transport news, information, and advice on our website:  
[www.nzta.govt.nz](http://www.nzta.govt.nz)

---

This email is only intended to be read by the named recipient. It may contain information which is confidential, proprietary or the subject of legal privilege. If you are not the intended recipient you must delete this email and may not use any information contained in it. Legal privilege is not waived because you have read this email.

---

Find the latest transport news, information, and advice on our website:  
[www.nzta.govt.nz](http://www.nzta.govt.nz)

---

This email is only intended to be read by the named recipient. It may contain information which is confidential, proprietary or the subject of legal privilege. If you are not the intended recipient you must delete this email and may not use any information contained in it. Legal privilege is not waived because you have read this email.

---

Find the latest transport news, information, and advice on our website:  
[www.nzta.govt.nz](http://www.nzta.govt.nz)

---

This email is only intended to be read by the named recipient. It may contain information which is confidential, proprietary or the subject of legal privilege. If you are not the intended recipient you must delete this email and may not use any information contained in it. Legal privilege is not waived because you have read this email.

---