

17 November 2015

Chelsea Armitage
National Business Review
CArmitage@nbr.co.nz

Dear Chelsea

Request made under the Official Information Act 1982

Thank you for your email of 17 October 2015 requesting:

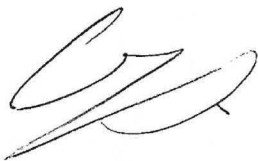
'Any documents and correspondence relating to the rental of motorway and road electronic notification boards (both roadside and those hanging over lanes) for non-traffic or advertising related purposes, both within government organisations and to external commercial interests, for the previous two years? For example, messages relating to the Great New Zealand Shakeout, etc. Could you please include costs and further details about the messages, if any?'

Rental of use of motorway and road variable message signs would be a breach of our bylaw on road advertising signs. The bylaw is the NZ Transport Agency (Signs on State Highway) Bylaw 2010, which I have attached for your reference.

Non-traffic uses of these signs have been strictly limited to a very few public service messages in the last two years because overuse of these signs for non-traffic related uses would reduce their impact for passing important travel information to road users. We have made decisions about occasional public service messages ourselves and there was no payment involved. We have no documents about rental of these spaces either to commercial interests or for public service messages. Your request is therefore refused under section 18(e) of the Official Information Act 1982 because it does not exist. You have a right to complain to an Ombudsman about the decision to refuse this request.

If you would like to discuss this reply with the NZ Transport Agency, please contact Andrew Knackstedt, National Media Manager, by email to Andrew.Knackstedt@nzta.govt.nz or by phone on (04) 894 6285.

Yours sincerely



Chris Young
National Manager Network Directions & Performance